

JOANA F. AMARAL

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EDUCATION

University of Florida Warrington College of Business
Bachelor of Science in Business Administration – Finance
Minor in *Wealth Management*

Gainesville, FL
May 2028

- **GPA:** 3.8/4.0

Relevant coursework: Business Finance, Managerial Accounting, Financial Accounting, Microeconomics, Intro to Information Systems, Macroeconomics, Business Analytics and AI

EXPERIENCE

London Inclusion Sports Academy (LISA)
Business Development Intern & Youth Leadership Team Coordinator

London, UK
May 2025 – July 2025

- Developed a task delegation database which improved oversight and efficiency, and designed a case study to support and promote the Go! Go! Ninja! event, aiding grant applications and streamlining preparation
- Provided leadership and support to 5 team members with special needs through close collaboration and feedback, strengthening project quality, working relationships, productivity, and personal development
- Proposed to strengthen professional visibility for a key team member by creating and managing their LinkedIn profile and advised on best practices of professional online presence, resulting in 80+ new connections within 2 months
- Supported the planning and execution of 6+ inclusive sports events and a community fair, engaging directly with stakeholders and external participants, and receiving positive feedback for creating well-organized and welcoming events

LEADERSHIP AND PROFESSIONAL DEVELOPMENT

Delta Sigma Pi – Beta Eta Chapter
Pledge Class Hermes, Finance Committee Member

Gainesville, FL
February 2026 – Present

- Selected from a pool of 140+ competitive candidates to participate in an intensive five-week program to further professional and personal development through learning a host of skills such as networking and interviewing
- Led a financial planning team to develop a comprehensive client case study, driving analysis on asset allocation, investment strategy, and long-term financial planning recommendations
- Coordinated with a team of six to craft weekly market recaps, current events, and personal finance presentations to educate pledge class members on the capital markets, various types of investment accounts, and historical events

Finance Professional Development Program (FPD)
Wealth Management Track Member

Gainesville, FL
October 2025 – Present

- Prepared for and earned the Securities Industry Essentials (SIE) certification, building foundational knowledge of capital markets, financial products, and regulatory frameworks relevant to wealth management
- Analyze weekly market developments and macroeconomic news in structured discussions, strengthening ability to interpret financial trends and articulate investment implications
- Engaged with professionals during visits to 10+ firms and 15+ industry speaker sessions, gaining exposure to private banking operations and client relationship management in practice

Florida Club Swim Team
Networking Chair

Gainesville, FL
May 2025 – Present

- Oversee planning and execution of 5+ events with 15–60 attendees, coordinating logistics, staffing, and resources to increase turnout, strengthen engagement, and enhance overall team morale
- Strengthened team culture by increasing number of bonding activities by 60% and encouraging connection between new and returning members, contributing to higher event turnout and team retention
- Organized and led a multi-sport intramural league for 16+ team members across 4 sports, coordinating logistics and communication to strengthen team cohesion and build community beyond swim practice

ADDITIONAL INFORMATION

- **Certifications:** Securities Industry Essentials (SIE), Microsoft Office Specialist: Excel Associate, Forage Wealth Job Simulation
- **Other Involvements:** Student Finance Group, Morning @ Morgan – Orlando Office Participant
- **Awards:** McKinsey x Gator Student Consulting Organization 2025 Case Competition Semi-Finalist
- **Languages:** Portuguese (Native)
- **Interests:** Travel, Sports (Volleyball, Swimming, Soccer and F1), Building Legos, International Cuisine, Romcom Books