

MARIANGEL VALCARCEL

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EDUCATION

University of Florida Warrington College of Business

Bachelor of Arts in Business Administration, Minor in Professional Selling

- GPA: 3.61/ 4.00

Gainesville, FL

Spring 2027

Miami Dade College

Associate in Arts with highest Honors, Business Administration

- GPA: 3.87/ 4.00

Miami, FL

April 2024

WORK EXPERIENCE

Publicis Groupe

Incoming Media Research Intern

Miami, FL

July 2026 – August 2026

Delta Sigma Pi - Professional Business Fraternity

Internal Relations Committee

Gainesville, FL

January 2026 – Present

- Selected into a competitive business fraternity and completed a 5-week intensive program in professional development, including resume and cover letter workshops, networking, interviewing, presentation skills, LinkedIn, and personal branding.
- Conducted 50+ coffee chats and participated in 6 professional panels with industry leaders across sales, marketing, and consulting at companies such as Google, McKinsey, and P&G, gaining insight into global business, career paths, and industry trends.
- Developed and presented a market research analysis to 60 peers and mentors, integrating macroeconomic trends and current global events to generate strategic insights and inform business decision-making.

La Maracucha

Floor Manager, 25 hours per week

Gainesville, FL

September 2025 – January 2026

- Directed daily restaurant operations, overseeing 200+ transactions per day while managing guest service flow, payment processing, and on-site issue resolution to maintain operational efficiency and consistent customer satisfaction.
- Developed and managed weekly schedules for an 8-member team, coordinated staff meetings with owners once a week, and facilitated operational updates to align team performance with revenue goals and service standards.
- Partnered with restaurant owners on pricing strategy, operating hours, and customer service policies to optimize profitability, strengthen operational efficiency, and enhance the guest experience.

LEADERSHIP INVOLVEMENT

Community First Committee

Co-Founder and Vice President

Miami, FL

January 2023 – April 2024

- Co-founded and launched a 6-member civic engagement committee under the Student Government Association, building the operational framework from the ground up and driving outreach through 5 cold emails weekly to establish strategic partnerships.
- Secured and managed partnerships with the Little Lighthouse Foundation and 2 additional nonprofit organizations, coordinating 3 weekly planning meetings to align messaging, and execute high-impact community initiatives and student participation.
- Executed large-scale service events that delivered school supplies, food, and essential goods to 4,000+ underserved families across South Florida. Managed logistics, volunteer coordination, and communication to ensure streamlined operations.

Miami Dade College

Honors College Ambassador

Miami, FL

January 2023 – April 2024

- Led recruitment outreach initiatives across 6 Miami-Dade high schools, presenting to prospective students on academic pathways, scholarships, and enrichment programs while strengthening brand visibility and reinforcing the Honors College value proposition.
- Conducted 10+ weekly outreach calls to prospective students, building personalized relationships, guiding them through application processes, and increasing engagement through consistent follow-up communication.
- Directly contributed to the enrollment of 13 students into the Honors College program by leveraging persuasive communication, consultative selling techniques, and strategic follow-up to convert initial interest into long-term academic commitment.

ADDITIONAL INFORMATION

- **Software Proficiency:** Microsoft Suite, CapCut, Final Cut
- **Languages:** Spanish – Native, Italian – Beginner
- **Experiences:** Study Abroad Arts and Humanities in Italy
- **Awards:** Honors College Fellowship | Hispanic Scholarship Fund Scholar | American Dream Scholar | Coca-Cola's Leaders of promise | Coral Gables Community Foundation Scholar
- **Interests:** Slacklining, Flower Journaling, Live Music Events, Ceramics, International Travel, Video Production