

MICHELLE LIN

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EDUCATION

University of Florida, Warrington College of Business

Bachelor of Arts in Business Administration, International Studies

- GPA: 3.82 | Dean's List

May 2029

Gainesville, FL

WORK EXPERIENCE

Ditto

Campus Ambassador

January 2026 - Present

Gainesville, FL

- Collaborated with 200+ campus ambassadors from 11 schools around the US to help promote the launch of Ditto.
- Filmed and edited 13 TikTok videos with over 300,000 views to reach new users, increasing new downloads by 30%.
- Created a TikTok account about recommendations and daily life at UF, gaining 100+ followers within half a month.

College of Journalism and Communications, Division of Graduate Studies

January 2026 - Present

Student Assistant

Gainesville, FL

- Updated CJC faculty directory contact sheet by inputting 60+ phone numbers and emails for easy online access.
- Assembled 30 gift bags for future tours and Ph.D. student visitations that included snacks, water, and a brochure.
- Designed 4 posters and graphics for diverse needs on Canva, such as gift bag tags and student/staff directories.

Dunkin' Donuts

May 2025 - August 2025

Barista

Lake Wales, FL

- Greeted 100+ customers at the register on a daily, listening attentively to orders to increase customer satisfaction.
- Created signs to place in the front lobby to promote special seasonal drinks and helped increase revenue by 15%.

LEADERSHIP & INVOLVEMENT

Delta Sigma Pi

January 2026 - Present

Member

Gainesville, FL

- Selected as 1 of 29 members from a competitive pool of 300+ applicants to engage in a 5-week professional development program that focused on networking, interview preparation, and career learning.
- Attended 7-hour weekly meetings with to improve upon attention to detail, professional writing, and body language.

Peer Forward

January 2023 - May 2025

Co-Captain

Lake Wales, FL

- Led 300+ students through post-secondary planning by designing 8+ workshops that including navigating common app, writing a personal statement, and signing up for the SAT/ACT to prepare for the college application process.
- Represented the school at a summer leadership training in New York with over 100 other Peer Leaders from around the world to develop 20+ strategies and plans of action to improve student engagement for the upcoming school year.

Class of 2025 Executive Board

January 2021 - May 2025

Secretary

Lake Wales, FL

- Organized finances and planned 15+ events for 400 students each year to raise over \$10,000 for the class account.
- Recorded meeting notes and summarized plans of action to provide to 50+ members of the board after each meeting.
- Collaborated with school administration and local businesses monthly to discuss plans for events and fundraisers.

Positivity Campaign

January 2024 - May 2024

Founder

Lake Wales, FL

- Designed 15+ positivity posts on Canva to post weekly on the school social media to enhance mental health throughout the school environment and local community, reaching an audience of over 5,000 people.
- Spearheaded a podcast initiative with over 12 episodes and 500+ impressions to spread mental health awareness.
- Collaborated with the school social media manager and social worker weekly to approve graphics and podcast.

ADDITIONAL INFORMATION

Involvements: Florida Women in Business, Asian American Student Union

Technical Skills: Microsoft Office Suite, Canva, Google Workplace

Languages: English (Fluent), Chinese (Professional Working Proficiency), Spanish (Limited Working Proficiency)