

TOMAS YARALA

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EDUCATION

University of Florida, Warrington College of Business

Gainesville, FL

Bachelor of Arts in Business Administration, Wealth Management Specialization

May 2029

- SAT: 1440/1600 Q: 730/800

Relevant Coursework: Business Finance, Statistics for Business Decisions, Professional Speaking in Business

EXPERIENCE

Santander Private Banking International

Miami, FL

BSA/AML Summer Analyst, 50 hours per week

June 2026 - August 2026

- Engineered Project Neptune, an end-to-end AI-driven platform for Santander's 5-team AML department, authoring business requirements, defining success KPIs, and mapping workflows across 5 interconnected AI agents
- Architected Neptune's transaction monitoring, tackling a 90% false positive rate with rule-based typologies and adaptive ML, plus automated disposition workflows, projected to cut false positives, review time, and costs up to 50%
- Presented Project Neptune's technical design to the CRO and all 14 department directors, translating a complex, multi-agent platform into consumable insights that made its necessity and value proposition clear to senior leadership

THE TEAM

Fort Lauderdale, FL

Data & Video Analyst Intern, 25 hours per week

February 2025 - May 2026

- Managed performance strategy and relationship support for 100+ professional soccer clients across Europe, the U.S., and Latin America, conducting 300+ client meetings to present customized analytic decks and development plans
- Produced 100+ data-driven match analysis reports and performance packages, translating complex metrics into clear, client-friendly insights that support contract positioning, long-term career planning, and informed decision-making
- Collaborated directly with agents to understand client goals, identify opportunities, and ensure client satisfaction

Mint Financial Group

Sunrise, FL

Business Operations Analyst, 40 hours per week

May 2025 - August 2025

- Supported financial advisors in managing a 3,000+ client pipeline by implementing CRM workflows, coordinating client communications, and helping ensure timely, personalized follow-ups to enhance overall client satisfaction
- Assisted in aligning client financial profiles with lender requirements, contributing to \$500K+ in secured funding

LEADERSHIP AND PROFESSIONAL DEVELOPMENT

Delta Sigma Pi - Beta Eta Chapter

Gainesville, FL

Vice President of Internal Relations

April 2026 - Present

- Strategized and managed a \$13,000 budget to develop and implement diverse professional and social programming for a 120+ member chapter, achieving 100% budget utilization while balancing costs across all three focus areas
- Arranged 10+ internal events per semester to foster greater social cohesion and reflect the interests of the brotherhood, achieving a record average event attendance of ~90% by aligning event selection with member feedback

Professional Activities Committee Member

February 2026 - April 2026

- Completed a 5-week professional development program alongside 28 peers, strengthening foundational skills in collaboration, communication, and professionalism through workshops, group projects, and networking events
- Curated and distributed weekly professional development resources including networking guides and interview prep materials, and produced a resume book for 28 members shared with recruiters, resulting in 3 internship offers

UF Rem on Campus

Gainesville, FL

Junior Strategist

January 2026 - Present

- Conducted a comprehensive digital audit for a small business client, evaluated e-commerce platforms, and recommended a scalable strategy projected to increase customer attraction by 30% and drive new revenue channels
- Analyzed consumer insights, competitive positioning, and website performance to implement 10+ optimization changes projected to increase web traffic by 25% and strengthen brand positioning and conversion pathways

UF ALPFA

Gainesville, FL

Director of Treasury

April 2026 - Present

- Source and pitch fundraising initiatives by researching revenue streams to expand the chapter's financial capacity
- Build Excel workbooks to track expenses and reconcile budgets, ensuring accurate and disciplined capital allocation

Director of Finance

January 2026 - April 2026

- Managed a \$1,000+ club budget, tracking expenses and forecasting needs to ensure disciplined financial oversight, while preparing periodic budget reports for chapter leadership to support transparent and informed decision-making
- Planned fundraisers and oversaw event budgets, applying financial planning principles to maintain the club's stability

ADDITIONAL INFORMATION

- **Languages:** Spanish (Native), English (Fluent)
- **UF Membership:** Student Finance Group, First Generation Leadership Program
- **High School:** SAT Tutor, Club Soccer Team Captain, Founder of JY Kickz, Co-Founder of Flagler Cup
- **Interests:** Soccer, Pickleball, Reading, Coffee, Cooking, Hispanic Culture, Traveling, Hiking, Tennis, Weightlifting