ANA VEGAS

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EDUCATION

University of Florida, Warrington College of Business **May 2029**
Bachelor of Science in Business Administration, *Marketing* Gainesville, FL
- **GPA**: 3.82/4.00

WORK EXPERIENCE

La Maracucha Restaurant & Creperie **September 2025 – July 2026**
Guest Experience Associate Gainesville, FL
- Delivered high-quality service to 70+ guests per shift, maintaining 95%+ order accuracy by managing multiple tables, processing orders efficiently, and resolving customer requests in a fast-paced restaurant environment while ensuring a positive experience.
- Drove a 15% increase in average guest checks by identifying customer preferences and recommending targeted menu items, beverages, and add-ons, using product knowledge and attentive service to enhance the guest dining experience and increase sales.
- Trained 6 new servers on POS systems, menu knowledge, customer service standards, and daily operating procedures, providing hands-on guidance and feedback that reduced new-hire ramp-up time by 20% and improving team efficiency.

Little Princess Spa **October 2024 – June 2025**
Event & Spa Services Coordinator Hallandale Beach, FL
- Coordinated up to 4 events per day by managing activity schedules, spa services, vendor arrangements, and guest needs, ensuring seamless execution of birthday celebrations and private events while delivering a positive customer experience.
- Expanded digital engagement by 35% by creating promotional content for Instagram, updating website service offerings, and highlighting seasonal promotions and services, strengthening brand visibility and attracting new and prospective customers.
- Increased monthly bookings by 23% by developing competitive service packages and pricing strategies, supporting customer outreach efforts, and implementing promotional initiatives designed to increase interest and encourage repeat bookings.

Modeling & Media Experience **June 2023 – Present**
Professional Model Miami, FL
- Represented 12+ brands across 5 international markets, including Spain, Venezuela, the Dominican Republic, Miami, and New York Fashion Week, strengthening brand visibility through runway shows, editorial features, and promotional appearances.
- Participated in 30+ runway, editorial, campaign, and on-camera projects, adapting to different creative directions, target audiences, and production environments while consistently maintaining brand standards and professionalism.
- Collaborated with 37+ photographers, designers, stylists, and creative teams to execute 23+ campaign and editorial concepts, contributing to creative input, communication effectively, and adapting while keeping professionalism in fast-paced settings.

LEADERSHIP & INVOLVEMENT

Florida Gators BlueShirt Student Volunteers **August 2026 – Present**
Sports Marketing Promotions Team Member Gainesville, FL
- Crafted 15+ promotional T-shirt and merchandise designs aligned with UF Athletics, with 6 selected for production across 4 campus campaigns, driving a 20% increase in student engagement and strengthening brand visibility at UF sporting events.
- Produced 25+ digital and event marketing assets for social media and on-campus promotions, tailoring content to campaign objectives and audiences, contributing to a 30% increase in student engagement across promotional campaigns.
- Created 24+ merchandise signs and promotional displays featuring products, pricing, and limited-time event offers, strategically promoting featured merchandise and contributing to a 10% increase in sales during sports and campus events.

Venezuelan Student Association (VENSA) **October 2025 – Present**
Vice President of Events Gainesville, FL
- Executed 12+ social and cultural events for 100+ Venezuelan students by creating event concepts, managing logistics, and collaborating with the executive board, increasing average event attendance by 17% and strengthening member engagement.
- Managed partnerships with 5 UF student organizations by overseeing event logistics, timelines, and communication across teams, expanding VENSA's campus reach and creating more opportunities for students to connect through collaborative events.
- Launched 3 mentorship and community-building initiatives connecting 35+ students with peers and organization leaders, strengthening member relationships, encouraging participation, and fostering a more connected Venezuelan student community.

ADDITIONAL INFORMATION

Language: Spanish (Native)
Technical Skills: Microsoft Word, Excel, PowerPoint, Canva
Volunteering: Venezuelan Earthquakes Relief Initiatives, Ronald McDonald House, Tutor
Interests: Weightlifting, Running, Volleyball, Traveling, La Liga, Fashion, Thriller & Romance novels