Gabriela Campos Lopez

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EDUCATION

University of Florida, Warrington College of Business **May 2030**
Bachelor of Science in Business Administration, *Marketing* Gainesville, FL

- GPA: 4.0
- Award: 1st place in the Warrington Welcome Business Ethics Case Competition

WORK EXPERIENCE

Pheonix Tower International **June 2025 – July 2025**
Human Resource Intern Boca Raton, FL

- Automated recognition communications for 780+ employees by building a Microsoft Forms and Power Automate workflow that generated personalized emails, eliminating manual distribution and standardizing company-value recognition
- Produced and edited 5 employee-submitted articles for 3 global employee magazine by partnering with Marketing on publication design and content review, improving content consistency and brand-aligned
- Executed logistics for 4 corporate events serving 120+ total attendees by managing venue communication, executive travel, attendance forecasting, and event budgets to support seamless execution

LEADERSHIP & INVOLVEMENT

Delta Sigma Pi – Beta Eta Chapter **November 2026 – Present**
Marketing Committee Member Gainesville, FL

- Completed a 5-week professional development program alongside 27 peers, strengthening foundational skills in collaboration, communication, and professionalism through workshops, group projects, and networking events
- Created weekly social media content, including event recaps, mini trip videos, and six Meet the Committee features; captured photos and videos for the chapter's end-of-program music video, supporting engagement across 137 followers

Student Government Association **May 2025 – May 2026**
Student Government President Weston, FL

- Coordinated 156 student leaders through strategy meetings, committee chair supervision, and tracking 20+ school-wide initiatives, strengthening accountability, communication, and organizational execution
- Achieved 96% Homecoming satisfaction among 2,000+ students by overseeing event planning, vendors, logistics, and budget; increased mentorship participation by 35% through goal-based matching and weekly challenges

Distributive Education Clubs of America (DECA) **January 2023 – May 2026**
Director of DECA Leadership Council Weston, FL

- Facilitated operations for the world's largest DECA chapter, serving 1,000+ members through competition updates, mentorship, and engagement; planned 12 events, including the annual Panthers networking professional trip
- Led the chapter's photography program, capturing promotional content for 3K social media followers, producing official winner portraits, and mentoring an assistant photographer to ensure a smooth leadership transition

Harvest Drive **October 2023 – April 2026**
Harvest Drive County and School Chair Weston, FL

- Directed 100 student organizations to execute a school-wide food and essentials drive, coordinating donations efforts that supported over 200 local families and collecting 1,000+ clothing items for community members in need
- Expanded operations across 30 schools by supporting 25+ chapter chairs and developing a DECA leadership manual; secured 437 food boxes, 250+ toiletry kits, and $8,000 in donations, increasing toiletry contributions by 700%+

ADDITIONAL INFORMATION

- **Certifications:** Project Management, Entrepreneurship & Small Business, AI for Marketing, Excel, PowerPoint, Word
- **UF Memberships:** SPARKS (Strategists), BUMP (Mentee)
- **Language:** Spanish (Proficient)
- **Interests:** Cooking pasta, Bead embroidery, Soccer, Fast & Furious franchise, European travel, Fashion, Disney