# Fan Wang

Senior Product Designer | [www.fanwang.ca](www.fanwang.ca) | [fan.wang0607@gmail.com](mailto:fan.wang0607@gmail.com)

## SUMMARY

Product Designer with 5+ years of experience designing fintech and enterprise SaaS products. Skilled in simplifying complex workflows, improving usability, and delivering end-to-end product experiences from concept to launch. Strong background in information architecture, interaction design, and cross-functional collaboration, with a focus on building scalable, accessible, and high-impact solutions.

## EXPERIENCE

### Senior UX Designer | KMPG Canada
*Toronto, 2026 – Present*

- Contributing to the design of enterprise tax platform experiences internally and externally.
- Collaborating with product, engineering, and domain experts to define requirements and align on scalable solutions.
- Applying systems thinking to structure complex, data-heavy workflows and improve clarity in decision-making processes.
- Supporting the development of consistent design patterns for enterprise platform experiences.

### Product Designer (Internal Contribution) | Intuit
*Toronto, 2023 – Present*

- Designed AI-assisted workflows for complex, high-stakes user decisions, improving task accuracy through guided interaction states, explainability, and controlled automation.
- Explored and validated AI-assisted account recovery concepts through rapid prototyping and concept testing, identifying a potential $17M/year customer care cost opportunity.
- Partnered with Product Managers and Engineers to define interaction models, automation behavior, and edge-case handling, ensuring solutions were clear, scalable, and implementation-ready.

### UX Designer | Nurun
*Toronto, May 2022 - Oct 2024*

- Led information architecture redesign for a 3,000+ page enterprise platform, improving navigation clarity and contributing to a **5% increase in engagement**.
- Designed scalable workflows and reusable UI components, increasing returning user engagement by **12%**.
- Facilitated cross-functional workshops with business, content, and engineering teams to align on product structure and user experience.
- Conducted user research and usability testing to identify friction points and inform design improvements.
- Applied WCAG 2.1 AA accessibility standards to deliver inclusive and compliant digital experiences.

### Product Designer | Wen & Co's Accounting Firm
*Toronto, Oct 2023 - Jan 2024*

- Redesigned a small business website and established reusable components to support future content updates.

## SKILLS

| Product Design | Methods | Tools |
|---|---|---|
| Complex workflows information architecture B2B/SaaS, AI-assisted UX accessibility | User research usability testing prototyping, concept validation stakeholder workshops | Figma, FigJam Adobe Creative Suite Jira WebFlow |

## EDUCATION

| Sheridan College | University of Calgary |
|---|---|
| *Sep 2021 – Apr 2022* | *Sep 2009 – Apr 2012* |
| Postgraduate Digital Product Design | B.A. in Economics |