



Brand and visual designer with 13 years designing web experiences and design systems for B2B technology, cybersecurity, healthcare, and nonprofit clients. Builds Figma-based systems that scale across multiple concurrent accounts, translating brand strategy into distinctive, functional web experiences from concept through final execution.

Brightbase | NY, USA | Remote

Feb 2025 – Mar 2026

Senior Designer

Designed and delivered brand, web, and creative work across B2B SaaS and technology clients as the primary designer, building scalable asset libraries, templates, and brand guidelines across multiple concurrent accounts.

- Delivered visual storytelling refresh for Coalesce ahead of their \$50M Series B across web, social, and booth graphics
- Led a cybersecurity platform's brand from 1.0 to 2.0 across web, social, events, and sales collateral, translating technical positioning into a cohesive web experience
- Contributed to campaign scaling to 300+ assets across landing pages, social, and event collateral, with AI-assisted workflows reducing production time by 50+ hours
- Converted a prospective B2B digital transformation client into an ongoing retainer engagement through speculative redesign

Storykind | Maine, USA | Remote

Sep 2018 – Sep 2025

Senior Graphic Designer & Illustrator

Promoted from Graphic Designer after 5 years. Designed brand, editorial, and digital assets for healthcare and nonprofit clients across up to 8 concurrent projects.

- Created an 80-page illustrated policy report for The Population Council and a branded icon library, presentations, and print collateral for Immunovant, serving healthcare and nonprofit clients
- Designed editorial layouts for Jackson Laboratory's SEARCH Magazine in InDesign, translating genomics research into accessible print and digital formats
- Produced print, advertising, and social assets for integrated campaigns across diverse clients in the food and agriculture sector

Storykind | Maine, USA | Remote

Aug 2013 – Sep 2018

Graphic Designer & Illustrator

Executed brand, digital, and print design across multi-format projects, collaborating across teams to meet tight deadlines.

EDUCATION

Academy of Art University California, USA

BFA in Graphic Design, Aug 2012

Academy of Art University California, USA

BFA in Traditional Illustration, Aug 2009

SKILLS

Web Design

Brand Identity

Design Systems

Typography

Visual Storytelling

Multi-Channel Campaign Creative

Infographics & Presentations

Social Content Design

Digital & Print Production

Illustration

TOOLS

Figma

Adobe Creative Suite

Webflow

Midjourney