



Brand and visual designer with 13 years building brand identities, design systems, and campaign creative across B2B technology, cybersecurity, healthcare, finance, and nonprofit clients. Delivers web experiences, brand guidelines, and multi-channel work from concept through final execution, with a focus on visual clarity and conversion.

## Brightbase | NY, USA | Remote

Feb 2025 – Mar 2026

### Senior Designer

Boutique agency for B2B SaaS and tech clients, 3–5 person team. Designed and delivered branding, web, and creative work as primary designer, building scalable asset libraries, templates, and visual guidelines across multiple concurrent accounts.

- Delivered visual storytelling refresh for Coalesce ahead of their \$50M Series B across web, social, and booth graphics
- Led a cybersecurity platform's brand from 1.0 to 2.0 across web, social, events, and sales collateral, translating technical positioning into a cohesive web experience
- Contributed to campaign scaling to 300+ assets across landing pages, social, and event collateral, with AI-assisted workflows reducing production time by 50+ hours
- Converted a prospective B2B digital transformation client into an ongoing retainer engagement through speculative redesign

## Storykind | Maine, USA | Remote

Sep 2018 – Feb 2025

### Senior Graphic Designer & Illustrator

Boutique creative studio, close collaboration with a growing in-house team. Promoted from Graphic Designer after 5 years, designing brand, editorial, illustration, and digital assets across a broad client roster spanning research institutions, healthcare, and consumer brands.

- Created an 80–page illustrated policy report for The Population Council and a branded icon library, presentations, and print collateral for Immunovant, serving healthcare and nonprofit clients
- Designed editorial layouts for Jackson Laboratory's SEARCH Magazine in InDesign, translating genomics research into accessible print and digital formats
- Produced print, advertising, and social assets for integrated campaigns across diverse clients in the food and agriculture sector

## Storykind | Maine, USA | Remote

Aug 2013 – Sep 2018

### Graphic Designer & Illustrator

Executed brand, digital, and print design across multi-format projects, collaborating across teams to meet tight deadlines.

## EDUCATION

### Academy of Art University California, USA

BFA in Graphic Design, Aug 2012

### Academy of Art University California, USA

BFA in Traditional Illustration, Aug 2009

## SKILLS

Web Design

Brand Identity

Design Systems

Typography

Visual Storytelling

Multi-Channel Campaign Creative

Infographics & Presentations

Social Content Design

Digital & Print Production

Illustration

## TOOLS

Figma

Adobe Creative Suite

Webflow

Midjourney