



Premier Digital Network – Vertical + Arrivals Digital Network

Premier Digital Network - Vertical

Located along the National Hall in high-traffic locations, this network targets passengers as they shop, dine and access parking and metro.

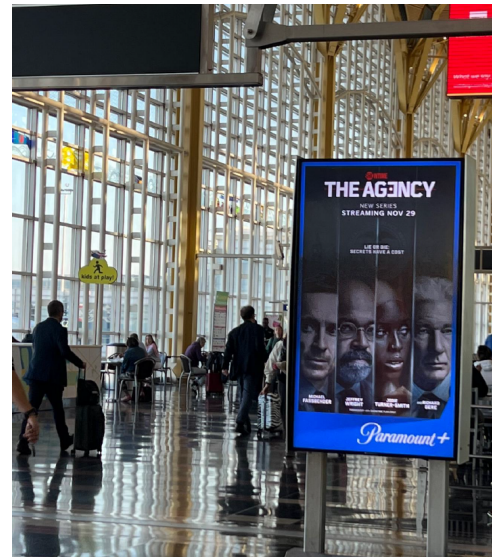
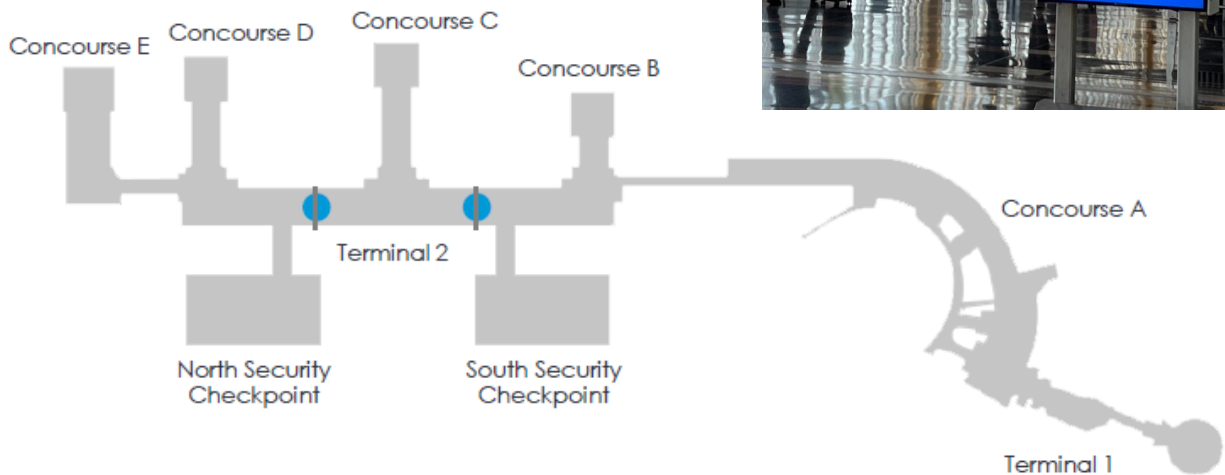
Duration: (10) : 10sec/:100 sec loop

Pixel Dimensions: 1080 W x 1920 H

Investment: See page 2

Locations:

Locations
*Approximate





Arrivals Digital Network

Target longest dwell-time arrivals with a network of 12 unskippable screens along American, Delta, United, JetBlue, Alaska bag claim and above Southwest baggage carousels

Duration: (24):10 sec/ :240 sec loop

Pixel Dimensions: 1920W x 1080 H

Investment: \$50,000 (Includes networks on pages 1 and 2)

Locations:

Locations

***Approximate**





National Hall Video Wall Network

National Gateway Digital – Towering over entrances to North, Center, and South Piers along National Hall, these three massive video walls target 100% of free-flowing passenger traffic near premium shopping and dining

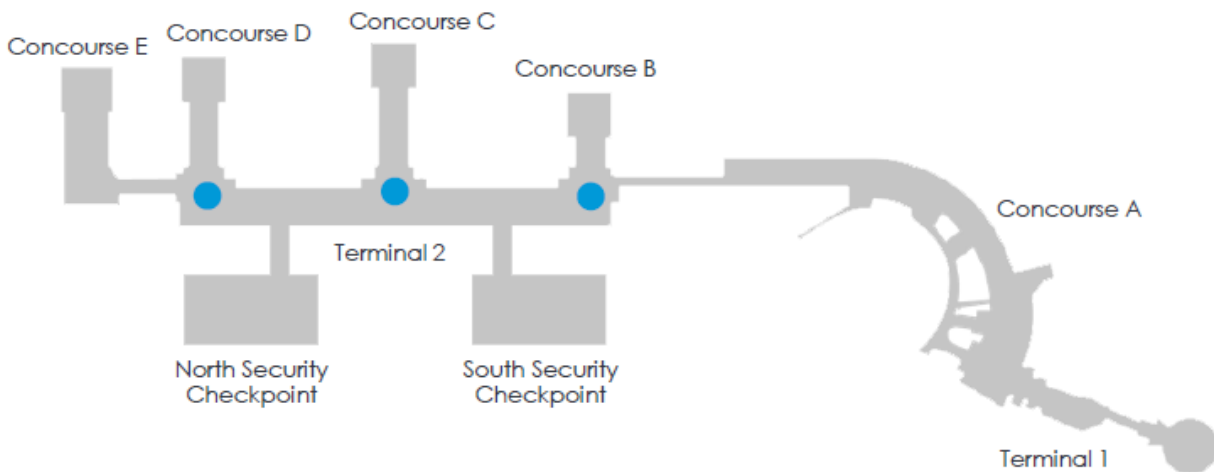
Duration: (10) :10sec/ :100sec loop

Pixel Dimensions: 2040 W x 600 H

Investment: \$135,000

Locations:

Locations
*Approximate





Escalator Video Wall Package

Exclusive network of 2 head-on escalator LED video walls delivering 100% SOV and targets arriving passengers exiting to bag claim, rideshare and ground transportation.

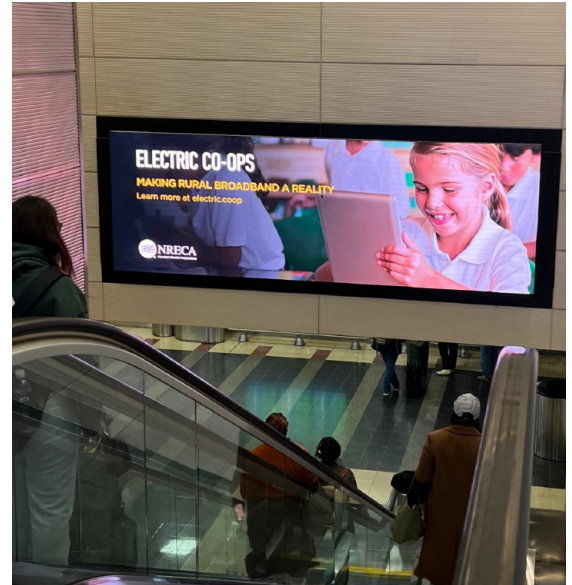
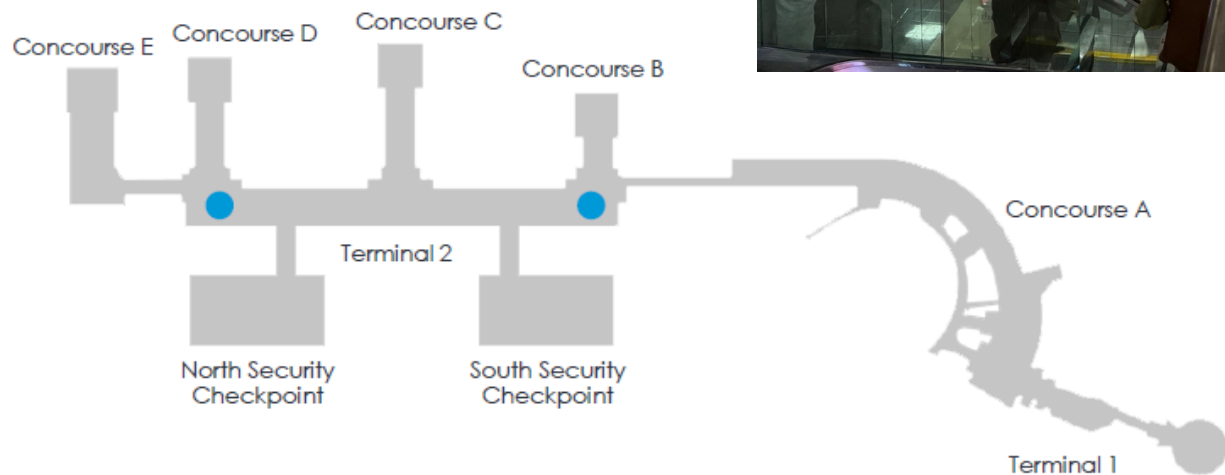
Duration: Exclusive

Pixel Dimensions: 1872 W x 624 H

Investment: \$165,000

Locations:

Locations
*Approximate





Premier Digital Network

The best way to target a large departures and arrivals audience, this network of 17 unskippable double-sided screens delivers full coverage across Terminal 2 along National Hall and within Concourses B, C, D, & E.

Duration: (10) : 10sec/:100 sec loop

Pixel Dimensions: 1920 W x 1080 H

Investment: \$185,000

Locations:

Locations
*Approximate

