



# **Washington Dulles International Airport**

## **Premiere Digital Network**

Targets both departure and domestic arrivals on 22 floor-mounted screens from

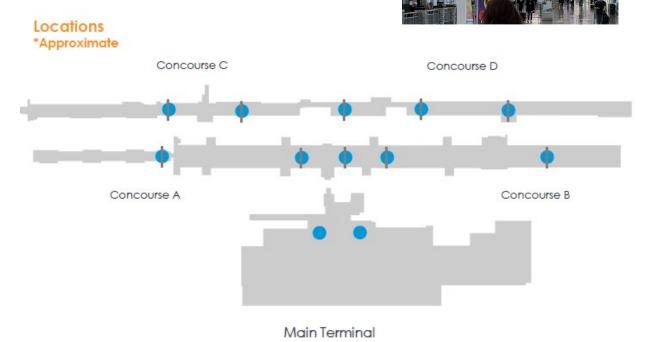
ticketing to concourses A, B, C, & D.

Duration: (10):10sec/:100sec loop

Pixel Dimension: 1920 W x 1080 H

**Investment:** \$125,000

#### Locations:







### **Airport-Wide Video Wall Network**

9 LED video walls throughout the airport dominating 100% of domestic arrivals and international round-trip traffic.

Duration: (10):10sec/:100sec loop

#### **Pixel Dimensions:**

1200 W x 360 H

• 1344 W x 768 H

1680 W x 480 H

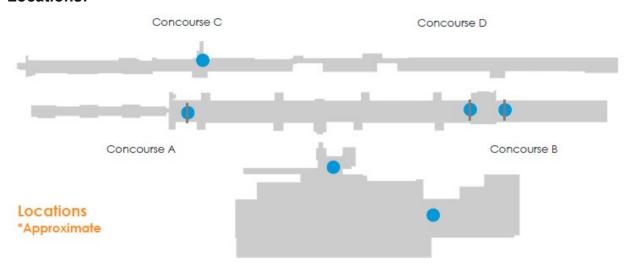
840 W x 480 H

**Investment:** \$100,000





#### Locations:







# **Arrivals Digital Network**

Target longest dwell-time arrivals with a network of 24 unskippable screens above

baggage carousels across expansive bag claim.

**Duration:** (30): 10sec/:300 sec loop

Pixel Dimensions: 1920 W x 1080 H

**Investment:** \$25,000

