



2026 AUA Innovation Nexus Forum

Sponsorship Opportunities

Position your organization at the forefront of urology innovation and forge strategic connections that shape the future of the field.

Forum Attendee Bag Sponsor (\$30,000)

- Exclusive sponsorship of Forum attendee bags
- Company logo on attendee bags alongside the AUA Innovation Nexus logo
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Ten (10) complimentary registrations for the Forum and networking events

Forum Restroom Sponsor (\$30,000)

- Exclusive sponsorship of all restroom branding and amenities throughout the Forum
- Includes branded urinal cakes, mirror clings, restroom stall signage, and hand-washing station decals (AUA-approved designs only)
- Company logo featured on signage at restroom entryways and in Forum program materials
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Recognition in the Forum Navigator as the official Innovation Nexus Restroom Sponsor
- Ten (10) complimentary registrations for the Forum and networking events

Forum Founders' Circle Dinner Sponsor (\$20,000)

- Exclusive branding at the private Founders' Circle Dinner with Showcase participants and VIP guests on Thursday, May 14, 2026, in Washington, DC
- Recognition on signage, table materials, and program

- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Two (2) complimentary registrations for the Forum and networking events

Forum Attendee Lanyard Sponsor (\$20,000)

- Exclusive sponsorship of Forum attendee lanyards
- Company logo on attendee lanyards
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Five (5) complimentary registrations for the Forum and networking events

Forum Reception Sponsor (\$15,000)

- Exclusive branding and recognition during the closing networking reception
- Acknowledgment during remarks and event materials
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

Forum Wi-Fi Sponsor (\$15,000)

- Exclusive Wi-Fi sponsorship for the Forum
- Custom network name (SSID) and company logo on Wi-Fi splash page
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events



Forum Innovation Session Sponsor (\$10,000) (Limit 8)

- Moderate a Mentor Roundtable panel session
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

Forum Supporting Sponsor (\$10,000)

- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

Forum Lunch Sponsor (\$10,000)

- Exclusive recognition during midday meal session
- Branded signage at buffet and tables
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

Forum Pen & Notepad Sponsor (\$10,000)

- Exclusive sponsorship of Forum attendee note sets (pen and notepad combo)
- Company logo on the set
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

Forum Tumbler/Water Bottle Sponsor (\$10,000)

- Exclusive sponsorship of reusable water bottles distributed to all Forum attendees
- Company logo on bottles and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Innovation Nexus Forum and all networking events

Forum Luggage Tag Sponsor (\$7,500)

- Exclusive branded luggage tags distributed to all attendees at registration
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- One (1) complimentary registration for the Forum and all networking events

Forum Innovation Investor Sponsor (\$5,000)

(Only available to venture capital firms, investment bankers, angel investors, and startup accelerators)

- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Two (2) complimentary registrations for the Forum and networking events

Forum Breakfast Sponsor (\$5,000)

- Exclusive recognition during morning meal session
- Branded signage at buffet and tables
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Two (2) complimentary registrations for the Forum and all networking events

Forum Coffee Break Sponsor (\$2,500) (Limit 2)

- Recognition on signage during scheduled coffee breaks
- Opportunity to display branded napkins or materials
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- One (1) complimentary registration for the Forum and all networking events

For more information on becoming a sponsor, please contact Keith Price and Derick Maggard via email at kprice@auanet.org and derick@catalystsolutions.io