



AUA Innovation Nexus

Founders' Circle Sponsorship Opportunities

Join the Innovation Nexus Founders' Circle and shape the future of urologic innovation. As a distinguished member, you will collaborate directly with AUA leadership and industry visionaries to guide the strategic direction of the Innovation Nexus. This exclusive opportunity positions your organization at the center of transformative discovery, influence, and partnership that will redefine the future of urology.

\$50,000

General Benefits:

- One seat on the Founders' Circle Advisory Board that will chart the future of the Innovation Nexus
- Private Founders' Circle in-person meeting with Innovation Nexus leadership (day after the Forum)
- Invitation to three (3) exclusive virtual Founders' Circle meetings with Innovation Nexus leadership (via Zoom or Teams) held throughout the year
- Evergreen recognition at AUA Headquarters as a Founders' Circle member
- Use of the Founders' Circle logo for marketing collateral
- Recognition at all Innovation Nexus events in 2026
- Founders' Circle plaque presented to new members only, acknowledging your support of the AUA Innovation Nexus and its new endeavors

Innovation Nexus Forum:

- Exclusive opportunity for Founders' Circle sponsors with a venture or strategic investment arm to invite venture leadership to participate in a live Industry Strategies Venture Roundtable
- Ten (10) complimentary registrations for the Forum and all networking events
- Exclusive invitation only dinner with Showcase participants and VIPs the night of the Nexus Forum (Thursday, May 14, 2026, in Washington, DC)
- Opportunity to review Showcase applications and participate in the reviewer panel at the Forum
- Advance list of presenting Showcase company contacts, two weeks prior to the Forum (opt-in required)

- Full-page promotion in the Forum Navigator
- Recognition on website, all marketing materials and at the event as a Founders' Circle member

Innovation Nexus Boot Camp:

- Two (2) complimentary Boot Camp registrations
- Opportunity to serve as a Boot Camp mentor
- Opportunity to engage and network with a curated selection of up-and-coming urology startups
- Advance list of Boot Camp participating startup company contacts prior to the event (opt-in required)
- Full-page promotion in the Boot Camp Navigator
- Recognition on website, all marketing materials and at the event as a Founders' Circle member

Innovation Nexus Exchange:

- Highlighted as a Founders' Circle member
- One annual webinar, on-demand video or Pitch & Polish session to promote your organization or any events/competitions/opportunities
- Opportunity to engage in six (6) complimentary office hours for mentoring with relevant startups
- One highlighted post on the Exchange forum

For more information on joining the Founders' Circle, please contact Keith Price and Derick Maggard via email at kprice@auanet.org and derick@catalystsolutions.io