



# 2026 AUA Innovation Nexus Forum

## Sponsorship Opportunities

*Position your organization at the forefront of urology innovation and forge strategic connections that shape the future of the field.*

### **Forum Attendee Bag Sponsor (\$30,000)**

- Exclusive sponsorship of Forum attendee bags
- Company logo on attendee bags alongside the AUA Innovation Nexus logo
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Ten (10) complimentary registrations for the Forum and networking events

### **Forum Restroom Sponsor (\$30,000)**

- Exclusive sponsorship of all restroom branding and amenities throughout the Forum
- Includes 18" x18" entry graphics, urinal cakes in the male restrooms and a 15" x6" cling on each mirror space over the sinks
- Company logo featured on signage at restroom entryways and in Forum program materials
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Recognition in the Forum Navigator as the official Innovation Nexus Restroom Sponsor
- Ten (10) complimentary registrations for the Forum and networking events

### **Forum Founders' Circle Dinner Sponsor (\$20,000)**

- Exclusive branding at the private Founders' Circle Dinner with Showcase participants and VIP guests on Thursday, May 14, 2026, in Washington, DC
- Recognition on signage, table materials, and program

- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Two (2) complimentary registrations for the Forum and networking events

### **Forum Attendee Lanyard Sponsor (\$20,000)**

- Exclusive sponsorship of Forum attendee lanyards
- Company logo on attendee lanyards
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Five (5) complimentary registrations for the Forum and networking events

### **Forum Reception Sponsor (\$15,000)**

- Exclusive branding and recognition during the closing networking reception
- Acknowledgment during remarks and event materials
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

### **Forum Wi-Fi Sponsor (\$15,000)**

- Exclusive Wi-Fi sponsorship for the Forum
- Custom network name (SSID) and company logo on Wi-Fi splash page
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events



## Forum Innovation Session Sponsor (\$10,000) (Limit 8)

- Moderate a Mentor Roundtable panel session
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

## Forum Supporting Sponsor (\$10,000)

- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

## Forum Lunch Sponsor (\$10,000)

- Exclusive recognition during midday meal session
- Branded signage at buffet and tables
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

## Forum Pen & Notepad Sponsor (\$10,000)

- Exclusive sponsorship of Forum attendee note sets (pen and notepad combo)
- Company logo on the set
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Forum and all networking events

## Forum Tumbler/Water Bottle Sponsor (\$10,000)

- Exclusive sponsorship of reusable water bottles distributed to all Forum attendees
- Company logo on bottles and special recognition on the AUA website, media, program materials, and meeting signage
- Three (3) complimentary registrations for the Innovation Nexus Forum and all networking events

## Forum Luggage Tag Sponsor (\$7,500)

- Exclusive branded luggage tags distributed to all attendees at registration
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- One (1) complimentary registration for the Forum and all networking events

## Forum Innovation Investor Sponsor (\$5,000)

*(Only available to venture capital firms, investment bankers, angel investors, and startup accelerators)*

- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Two (2) complimentary registrations for the Forum and networking events

## Forum Breakfast Sponsor (\$5,000)

- Exclusive recognition during morning meal session
- Branded signage at buffet and tables
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- Two (2) complimentary registrations for the Forum and all networking events

## Forum Coffee Break Sponsor (\$2,500) (Limit 2)

- Recognition on signage during scheduled coffee breaks
- Opportunity to display branded napkins or materials
- Logo display and special recognition on the AUA website, media, program materials, and meeting signage
- One (1) complimentary registration for the Forum and all networking events

For more information on becoming a sponsor, please contact Keith Price and Derick Maggard via email at [kprice@auanet.org](mailto:kprice@auanet.org) and [derick@catalystsolutions.io](mailto:derick@catalystsolutions.io)