



# PATRON PROGRAM SUPPORT LEVELS AND BENEFITS

The AUA Patron Program recognizes our valued supporters for their generosity and shared commitment to promoting a better standard of care in urology. Below is a list benefits offered to our partners based on their level of funding throughout the year. For more information on this program, please contact Darci Berliant at [dberliant@auanet.org](mailto:dberliant@auanet.org)

	Silver (\$75K - \$249,999)	Gold (\$250K - \$499,999)	Platinum (\$500K - \$849,999)	Presidents Circle (\$850K+)
<b>Year Round Recognition and Benefits</b>				
Scrolling list of industry partners on AUAnet	✓	✓	✓	✓
Recognition in thank you ad in AUA News twice a year	Text	Text	Medium Logo	Large Logo
Recognition on Corporate Partner Wall at AUA Headquarters	Text	Text	Text	Logo
Recognition in Social Media Post	Text	Text	Text	Logo
On demand meetings with Industry Relations team at AUA		✓	✓	✓
Invitation to the Industry Committee Meeting at AUA Headquarters with Senior staff, the CEO and members of the Board of Directors		At AUA's Discretion	At AUA's Discretion	Invited
Regularly scheduled strategy calls with key AUA staff at Company's Request			Quarterly	Monthly
Invitation to VIP Cocktail Reception and Dinner <i>A cocktail reception and dinner will be held with AUA Executive Staff, the AUA CEO and members of the Board of Directors, the evening before the IC Meeting</i>				Invited - 5 seats per partner
Discount on AUA PLUS				✓
Meeting with Key AUA Staff & Leadership at the AUA Annual Meeting				✓
One Zoom Meeting with AUA Industry Relations Team and AUA CEO and/or Secretary				✓
One in person meeting at AUA Headquarters with key AUA Staff				✓



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<b>Annual Meeting Recognition &amp; Benefits</b>				
11" x 14" Foamcore recognition sign delivered to your booth	✓	✓	✓	✓
Recognition in thank you ad in Annual Meeting publications	Text	Text	Medium Logo	Large Logo
Recognition in a prominent location within the convention center	Text	Text	Medium Logo	Large Logo
Recognition on Annual Meeting Website	Text	Text	Medium Logo	Large Logo
Recognition in AUA Square	Text in scrolling PowerPoint	Text in scrolling PowerPoint	Logo in scrolling PowerPoint	Logo on Structure and in scrolling PowerPoint
Static Digital Ad (Rotating on digital sign placed in a prominent location)		15 seconds	15 seconds	30 seconds
Pre-Registration Attendee List		Per request	Per request	Per request
Post-Registration Attendee List		Per request	Per request	Per request
Preferred meeting space assignment			✓	✓
Preferred housing reservation			✓	✓
Invitation to AUA President's Reception				Invited - 2 per partner
President's Circle carpet cling in front of booth				✓