

AUA 2027 *San Diego*

MAY 21-24

Digital Signage

Each sponsor will have one minute of time in an 8-10 minute loop with the option to choose four 15-second ads or two 30-second ads.



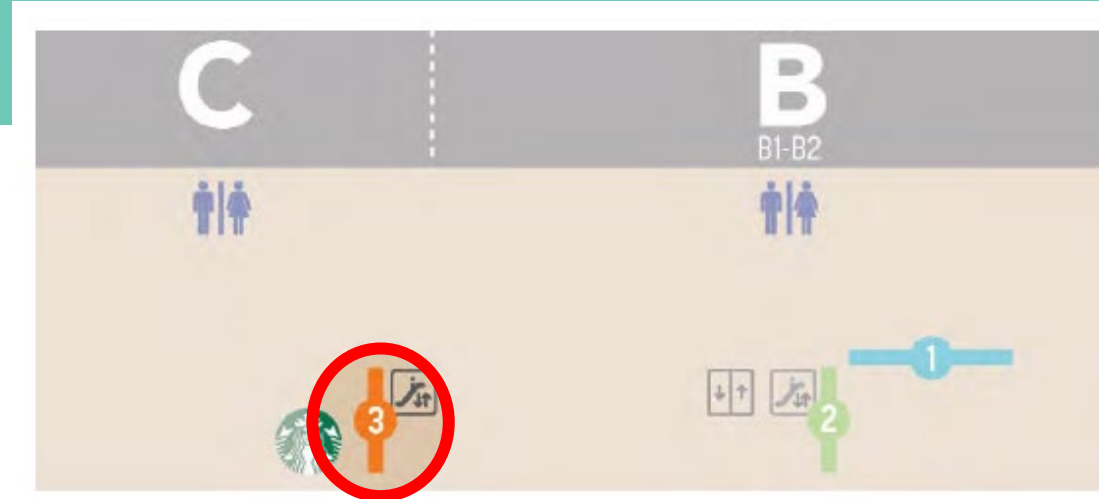
LOBBY C VIDEO WALL

Screen 3

Above the Lobby C escalators, across from the entrance to Hall C.

SPECS:

- 27' Wide x 6' High
- Resolution: 2640 x 704 px
- Double-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full- or Split-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264



LOBBY D VIDEO WALL

Screen 4

Above Lobby D, next to the Hall E entrance.

SPECS:

- 20' Wide x 11.5' High
- Resolution: 1920 x 1080 px
- Single-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264



LOBBY E VIDEO WALL

Screen 5

Above the Lobby E escalators, across from the entrance to Hall E.

SPECS:

- 27' Wide x 3.5' High
- Resolution: 3120 x 406 px
- Double-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full- or Split-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264



LOBBY F VIDEO WALL

Screen 7

SPECS:

- 12' Wide x 6.5' High
- Resolution: 1920 x 1080 px
- Single-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264



LOBBY G VIDEO WALL

Screen 8

SPECS:

- 12' Wide x 6.5' High
- Resolution: 1920 x 1080 px
- Single-Sided
- 3mm Pixel Pitch, Direct View LED Video Wall
- Full-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264



QUANTUM WALLS

SPECS:

Quantum Wall: 12' Wide x 6.5' High

- Resolution: 1920 x 1080 px
- Single-Sided
- 2.5mm Pixel Pitch, High-Definition Direct View LED Video Wall
- Full-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264



There will be two quantum walls located on the upper level.
Exact locations are TBD

BALLROOM 20 VIDEO WALL

Screen 11, Upper Level

Appropriate location for directional signage, event information, social media, branding, and sponsorship — visible upon exiting the escalator.

SPECS:

- 12' Wide x 6.5' High
- Resolution: 1920 x 1080 px
- Single-Sided
- 2.5mm Pixel Pitch, Direct View LED Video Wall
- Full-Screen Capacity
- Still File Formats: JPG, PNG
- Video File Formats: MPEG-4, H.264

