## **Cookie Notice**

Last revised: November 20, 2022

This Cookie Notice is part of the Privacy Notice for the application or website from which this Cookie Notice is linked (the "Website"). For more information about us and how we protect visitor information, please review the Privacy Notice for the Website from which this Cookie Notice is linked, which may be in the page footer or via the menu bar or application settings.

In order to provide you with a more personalized and responsive service, we need to remember and store information about how you use the Website. This is done using small text files called 'cookies' that are downloaded to your computer or other device by a server for the Website. Your web browser then sends these cookies back to the Website on each subsequent visit so that it can recognize you and remember things like your user preferences. You can find more detailed information about cookies and how they work at <a href="http://www.aboutcookies.org/">http://www.aboutcookies.org/</a>.

Whenever you use the Website, information may be collected and stored by cookies and other technologies. By using the Website, you agree to our use of cookies as described in this Cookie Notice.

## What cookies do we use and why?

Some of the cookies we use are necessary to enable you to move around the Website and use its features, such as accessing secure areas that may contain content for registered users.

We also use functional cookies to record information about the choices you have made and to allow us to tailor the Website to our users; for example, to remember your language or region or that you have already completed a survey. This information is usually anonymized and is not used for any purpose unrelated to the Website.

We or our service providers also use analytic services to help us understand how effective our content is, what interests our users have, and to improve how the Website works. In addition, we use web beacons, tracking pixels and similar services to understand more about the visitors to the Website, and to count visitor numbers and performance cookies to track how many individual users access the Website and how often. This information is used for statistical purposes and to improve how the Website works and it is not our intention to use such information to personally identify any user. However, if at any time you register and sign into the Website, we may combine such data with information from our web analytic services and cookies to analyze how you use the Website in more detail.

The Website does not use targeting cookies to deliver targeted advertising on the Website; however, these cookies may be used on third party websites on which we

occasionally advertise, to track the success of those advertising campaigns. We may use web beacons (also known as pixel tags) to determine which users have come to the Website after viewing an advertisement we have served on such third-party websites. We also work with such third parties to collect data so that we can determine the effectiveness of our ads and serve ads targeted to your interests. The use of web beacons does not provide us with any personal information, and we do not use this technology to access your personal information. It is used only to compile aggregated data about users who visit the Website and to gauge the effectiveness of our ads. Web beacons do not place information on your device but may work in conjunction with cookies to monitor activity. You cannot remove or block web beacons, but you can remove or block cookies with which they work to block the collection of information about your user activity.

Please see the Cookie Settings link for more detailed information on the cookies we use on the Website. The Cookie Settings link may be in the page footer or via the menu bar or application settings.

## How to control cookies?

By using the Website, you agree that we can place cookies on your computer or device as explained above. However, you can control and manage cookies in various ways. Please bear in mind that removing or blocking cookies can impact your user experience and parts of the Website may no longer be fully accessible.

If you do not accept the use of these cookies, please disable them by clicking the applicable Cookie Settings link on the Website. You may also be able to change your browser settings to manage and control cookies; you can find detailed information on how to do so at <a href="https://www.aboutcookies.org/">https://www.aboutcookies.org/</a>.

Accepting or declining cookies is limited to the Website and will not be reflected on other sites or pages that may be hyperlinked from the Website. For more information on cookies used by other sites and pages, please refer to the specific Cookie Settings link located on those sites.

## **Email communications**

We may also use tracking technologies to determine whether you have read, clicked on, or forwarded certain email communications we send to you so that we can make our communications more helpful and interesting. If you do not wish us to confirm whether you have opened, clicked on, or forwarded our communications, you will need to unsubscribe, as it is not possible for us to send these emails without tracking enabled. Registered subscribers can update their communication preferences at any time by contacting us, or you can unsubscribe following the instructions in the individual email communications you receive from us.

We may modify or amend this Cookie Notice from time to time at our discretion. When we make changes to this notice, we will amend the revision date at the top of this page,

and such modified or amended Cookie Notice shall be effective as to you and your information as of that revision date. We encourage you to periodically review this Cookie Notice to be informed about how we are using cookies.

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