

Olivia Tran

Product Designer

<https://oliviakttran.webflow.io/>

oliviakttran@gmail.com

EDUCATION

University of Washington

Seattle, Grad: December 2023

B.S. Human Centered Design and Engineering - HCI

Honors: Annual Dean's List Recipient

AWARDS

DubsTech Protothon

Winter 2021

1st Place Design in Enterprise Track

SKILLS

Design

Design Thinking, Design System, Visual Communication, Interaction Design, User Flows, Conceptual Design, Wireframe, High-fidelity Mockup, Personas, Storyboard

Research

User Interviews, Research Plan, Diary Studies, Usability Tests, Journey Maps, Affinity Mapping, Surveys, Statistical Analysis

Tools and Languages

Figma, Adobe(XD and Illustrator), SurveyMonkey, LucidChart, Optimal Workshop, Miro, Microsoft Suite(Excel and PowerPoint), Python, SQL, HTML/CSS, Java

EXPERIENCE

JPMorgan Chase & Co / User Experience Intern

Chicago, June 2023 - August 2023

- Redesigned and enhanced a proprietary system accessed by over 5,000+ engineers, providing clear guidelines for code deployment processes within a short period of time.
- Designed and implemented a comprehensive toolkit webpage, used by 100+ designers, significantly optimizing their integration into the company.
- Conducted in-depth user interviews to analyze both qualitative and quantitative data, resulting in comprehensive insights.
- Collaborated with product and business partner stakeholders to establish vision & objectives, and continued to coordinate communication of project status and preliminary designs along the way.

Dear Design / Undergrad Design Research

Seattle, Feb 2022 - June 2022

- Researched different design process models and synthesized qualitative data to create an ideal design process.
- Utilized 10 weeks of data to craft visuals, providing designers with invaluable insights into the intricacies of the design process.

alpha Kappa Delta Phi / Graphic Designer

Seattle, September 2021 - December 2023

- Created event flyers, engaging newsletters, and managed visually appealing graphics for diverse social media platforms, leading to a notable increase of 2,000+ followers.
- Ensured consistent branding and messaging across various design assets.

PROJECTS

Proxi Maps (Sponsored Project) / Product Designer

- Led of 4 team in designing a new map exploring experience app from start to finish.
- Designed and successfully launched explore and bookmarked page, resulting in an increase in user engagement by 10%.

Bump / Product Designer

- Independently conceptualized and designed an application that emulate the spontaneous interaction of real like networking amongst participants virtually by utilizing Agora's services.
- Secured 1st place for the design competition.