RACHEL SISSON

UX & PRODUCT DESIGNER | DESIGN SYSTEMS | AI WORKFLOWS

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SUMMARY

Product designer leading design systems and AI workflows for Expedia Group's B2B travel platform. Own the design and engineering relationship, build everything from components to full-page templates, and write the Claude Code agents and automations my team uses every day. Trained as an architect, bringing systems thinking and a focus on accessibility and design QA from concept through code.

PROFESSIONAL EXPERIENCE

AI-Augmented UX Designer II, B2B Design System | Expedia Group | *Dec 2025 – Present* | *Austin, TX*

- Building the design system behind Expedia Group's next-generation white-label travel platform, structured for designers, engineers and AI agents, within a B2B business that booked $8.7B in Q4 2025, with search across 7 lines of business, maps, checkout and trips.
- Own design's relationship with engineering, coach designers on cross-functional collaboration, and work with senior engineering stakeholders to resolve system issues like Figma-to-code token syncing.
- Shape the system roadmap by finding gaps and writing the epics to close them, including bringing the full Trips experience into the system and lifting its template audit from a D to an A.
- Created the design QA process and intake automation that 6 designers used to close 29 engineering reviews across 3 dev teams in its first month, at a median of 2 days.
- Built AI agents and Claude Code skills linking Figma, Jira and Slack for the team's 15-agent toolkit, saving an estimated 260+ hours of my own design work in two quarters.
- Audited 35+ components against WCAG 2.2 AA, fixing focus, touch target, keyboard and contrast gaps ahead of a major airline partner launch.
- Led an on-site engineering workshop on naming, metadata and accessibility, onboarded a second product team, and defined when partner requests become system changes versus one-off builds.

UX Designer II, Travel Advisor Platform | Expedia Group | *Feb 2024 – Dec 2025* | *Austin, TX*

- Researched and designed agency reference codes for Expedia TAAP travel advisors, now used by 38% of agencies.
- Redesigned account profile and registration for 500K+ travel advisors across 30+ markets.
- Unlocked easyJet in 25 TAAP markets by adding traveler email collection to flight and package checkout.
- Extended agency service charge to flights and packages, now live in Canada and Mexico.
- Shaped standalone vs. package rate comparison and presented rate strategy to executives.

UX Designer I | Expedia Group | *Jan 2023 – Feb 2024* | *Austin, TX*

- Shipped 8 enhancements to TAAP's lodging shopping path, including map comparison, sort and error states.
- Co-led a dev and design workshop and ran the design QA that closed every major build gap before release.
- Built a project tracker to keep 9+ concurrent design projects moving across product and tech.

Product Designer | Freelance and independent projects | *May 2022 – Jan 2023* | *Austin, TX*

- Consulted for small business owners, turning website and app goals into UX recommendations.
- Built two self-initiated case studies, a volunteering app and a multilingual audio tour app, from interviews and competitive audits through two rounds of usability testing to high-fidelity prototypes.

SKILLS

Design: Design systems | Component and token architecture | Interaction design | User research | Accessibility (WCAG 2.2 AA) | Design QA | End-to-end product design | Prototyping | A/B testing

AI & automation: Claude Code | AI Agent and skill authoring | Figma MCP & Plugin API | n8n | Jira Automation

Tools: Figma (variables, Dev Mode, prototyping) | Storybook | Jira | Confluence | Miro | Git and GitHub

UX methods & leadership: User interviews | Usability testing | Competitive audits | User flows | Workshop facilitation | Mentorship | Cross-functional leadership

EDUCATION

Master of Architecture | UT Austin | 2022 | GPA 3.9, Summa Cum Laude

Bachelor of Environmental Design | Texas A&M | 2020 | GPA 3.9, Summa Cum Laude, Honors

UX Design Certificate | Google | 2022

1st Place Distinction, Corgan Design Competition | Led to a provisional patent (Joltz)