Use Case Collection

Check various use cases all at once

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Introduction

The Virtual Workplace ovice allows communication in a "virtual space" where avatars move around freely and can start a conversation with anyone just by getting close to them.

There might be a vague idea that it could solve current issues with communicating online, but when trying to apply it to one's own situation, it's difficult to imagine specifically how it can be utilized or how it can solve certain issues.

This document is for those people, introducing several examples covering areas such as "Onboarding," "Operational Efficiency," and "Internal Events."

We hope you find it useful to read through the cases of interest and help you more concretely imagine the situation of "if we were to use ovice..."

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Onboarding Examples

Operational Efficiency Examples

Internal Event Examples

Helping new members find it easier to fit in

Highlight

In the past two years, the number of staff at Richka Inc. has doubled from 40 to 90.

While adopting a hybrid work style, the company faced the challenge of developing connections between new and existing staff.

There was also concern that the company's atmosphere and the personalities of its staff were difficult to convey.

To address this, a virtual workplace was introduced. The layout was originally designed to easily show who is in which department at a glance, enhancing communication.

When new members join, playful elements like displaying a "WELCOME" icon on their virtual office seats or decorating for birthdays were introduced.

Comment

It is natural for newly joined staff, especially in remote work, to find it difficult to fit in at first.

Consider adopting a "comfortable for everyone" layout that removes such difficulties and makes it easier to get familiar with your team.

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Creating an environment where it's easy to ask questions, even remotely
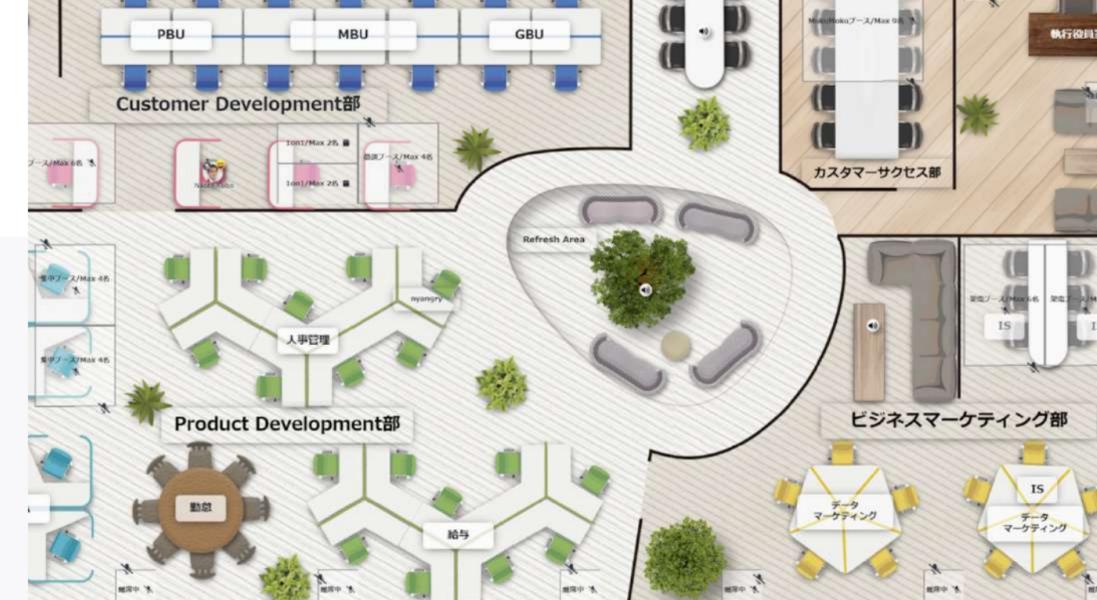
Highlight

Money Forward Inc., which welcomes 5 to 6 new members every month, struggled with the difficulty of communicating in a remote work environment.

There was a need to change the current work setup as different tools were used for different job types aiming to create an environment where new members could ask anyone questions and talk to them at any time.

Through careful planning, such as creating reports that highlight the significance of the onboarding and pre-entering department names in the layout, they gradually achieved a state where "everyone is on ovice."

Comment

Even if ovice is introduced to make it easier for new members to communicate, it won't help if the space is empty.

The successful deployment of ovice at Money Forward, where existing tools had a strong presence, is a great example for customers in a similar position.

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Operations Support for Remote Sales Teams

支援部門メンバーが在籍

Highlight

Canon Marketing Japan Inc., which has sales offices nationwide, was struggling with the decline in coordination between the sales team and the sales support team in a remote environment.

They began using ovice with a simple rule: sales support members are always on ovice, and sales members log in when they need support.

This has made communication with the sales support colleagues more efficient.

Moreover, they have unified the images set for avatars to face photos and fixed the positions of the sales support members on the space.

"The biggest change is being able to coordinate support more closely, feeling as if we are together," says the Sales Manager.

Comment

For companies adopting a sales-sales support system, the difficulty of remote collaboration is a significant challenge.

Utilizing ovice's ease of use as well as being able to talk in a way that closely resembles real-life, Canon Marketing Japan successful established an effective online support process.

This use-case is a great example for companies that are facing similar challenges for their cross-functional teams.

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Establishing a new sales office online

Highlight

For pharmaceutical company MRs (Medical Representatives), spending most of the day travelling is considered a given.

To disrupt this industry norm, AstraZeneca closed all its sales offices nationwide.

They then installed help desks and meeting spaces in the virtual space of ovice, allowing MR members to conduct tasks online that they previously had to return to the office for.

By placing ovice specialists in each team and succeeding in internal adoption, not limited to MRs, every member is now conscious of using their time more valuably at their discretion.

Comment

This case of reducing travel time and increasing work efficiency by replicating office functions virtually can serve as a reference not only for MRs but also for sales professionals who often visit clients directly.

**ovice**

Improving online communication
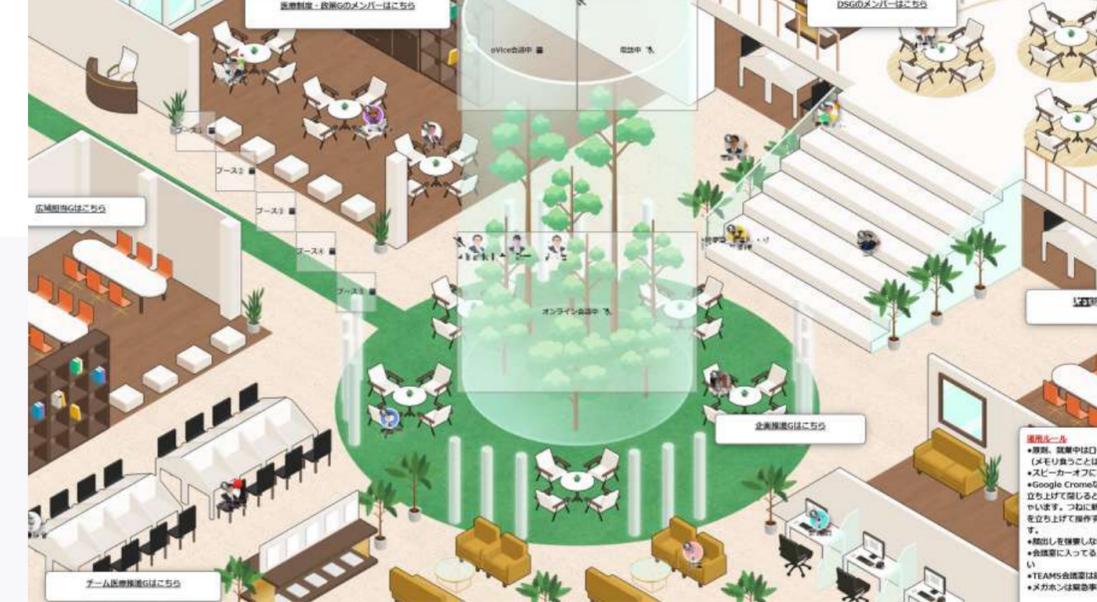
Highlight

At Chugai Pharmaceutical, where most members work remotely, there was a challenge with the overall communication efficiency deteriorating.

Many members were setting up 30-minute video meetings for things that could be resolved in 10 seconds if in the same place.

Therefore, attention was given to a virtual workplace where everyone logs into the same virtual space and can talk at anytime.

ovice was introduced, promoting its spread through involving superiors with decision-making authority on minor issues and organizing virtual drinking parties.

As a result, ovice has become indispensable.

Comment

Existing collaboration tools end up being used by remote workers asynchronously.

You might need an answer to a quick question now but the person on the other end might not answer in a timely manner.

While ovice helps reduce such inconveniences, it's not just about adopting it, creating an environment in which everyone is available is crucial.

This use-case is particularly relevant for leaders trying to navigate employee trust and productivity challenges in the new hybrid/remote work environments.

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"Remote Shuffle Lunch"
Involving members across the country
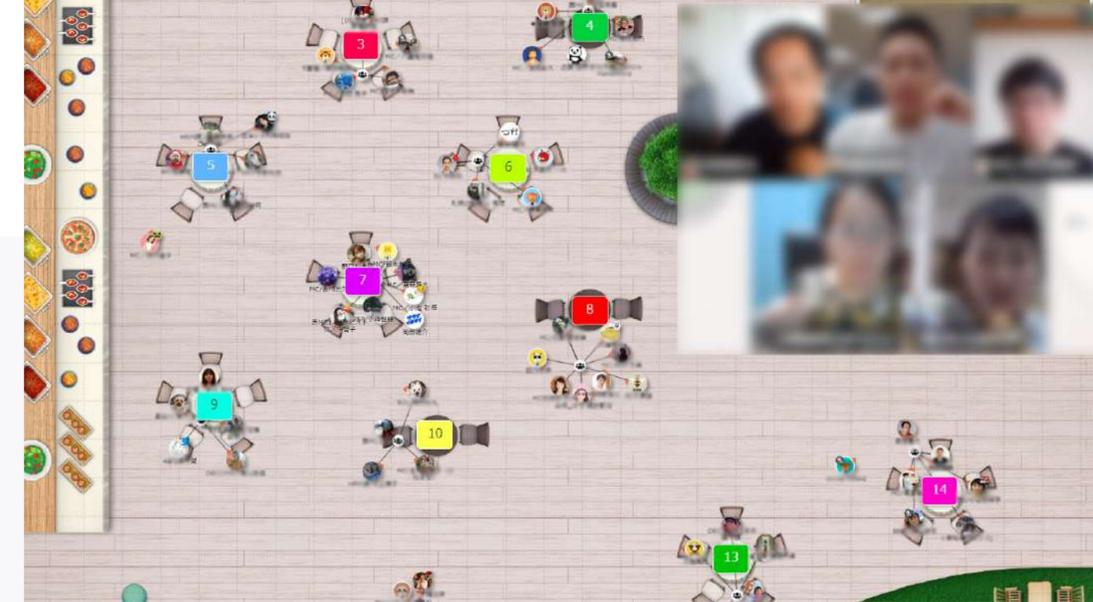
Highlight

To revive the inter-departmental exchanges lost due to remote work, Transcosmos implemented a cross-departmental shuffle lunch.
In this event, which saw the participation of over 100 members, about 20 tables were set up in the virtual space.
Groupings were made to facilitate easier interaction with people from other departments, resulting in many new connections with people who do not normally communicate during regular work.
After the lunch, a "Shuffle Lunch" thread was created in Slack to encourage communication via chat and prevent the connections from being merely transient. Participants ranged from Hokkaido in the north to Okinawa in the south, including employees living abroad, making it a unique event only possible in a virtual space.

Comment

ovice's easy of use is a great match for opportunities like shuffle lunches in order to deepen internal relationships.
Those struggling with the dilution of internal connections are encouraged to try a "remote shuffle lunch" using ovice.

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Hosting a company-wide social gathering

Highlight

After transitioning to remote work, casual conversations outside of meeting agendas decreased, leading to a situation in which members from different departments would rarely talk.

This in turn meant that members felt as if the sense of unity across the company gradually diminished.

A large-scale social gathering was held over three days, with participation not only from the Tokyo headquarters but also from all over Japan, making the most of the advantage of being able to participate regardless of location.

The company aimed for an experience that can be enjoyed by everyone together using ovice's banquet course.

Efforts to keep participants engaged, such as changing seats and backgrounds in conjunction with content, paid off, resulting in high satisfaction among participants.

Comment

For companies with multiple branches and offices, maintaining a sense of unity across the company while working remotely is quite challenging. However, the larger the organization, the more difficult it is to gather everyone in one place. ovice's features are very useful for company-wide social opportunities. Not just for using the virtual space, but also for arranging meals, try the "ovice banquet."

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Presenting an "experience"
with ovices' banquet course

Highlight

Every three months, en Japan gives out their employees awards based on performance.

In the era of remote work, where face-to-face interaction was challenging, the prize options were "online gift vouchers." However, desiring to give the awardees something more memorable, they chose to try the ovice banquet."

On the day, they invited the manager of "Cruise Cruise YOKOHAMA" to enjoy French cuisine while getting an explanation of the menu, providing participants with a premium experience that wasn't normally possible.

Besides the meal, they also made use of ovices' game content, such as a true/false game and a ranking check game.

Utilizing the reaction feature of the virtual space, the event was a great success, receiving high praise from participants.

Comment

"Awarding a quality experience to spend with colleagues" as a prize focuses on experiences rather than material gifts, which is a wonderful example.

 For company representatives who have the opportunity to recognize their members, trying this out is highly recommended.

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Virtual Job Offer Ceremony

Highlight

Raksul conducted both their job offer ceremony and the social gathering using video conferencing tools and ovice. Wanting to provide meals for the social gathering, they went with ovice banquet.

Although the job offer recipients had just started to connect, compared to communication via other online meeting tools, their interactions were noticeably more relaxed and enjoyable.

Without preparing games, Raksul allowed members to talk freely, which resulted in some members staying to chat until midnight.

It turned out to be a great opportunity for the job offer recipients to naturally close the distance between them.

Comment

For job offer recipients, who are students facing the difficulties of entering society, other like-minded people are of great importance.

The job offer ceremony is an opportunity for graduates to deepen relationships with future colleagues.

Despite being held online, this example successfully fulfilled its role and managed to help bring future colleagues closer together.

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Unite your team.

Virtual Workplace ovice

ovice is a "virtual workplace" which allows you to use an avatar to freely move around a virtual space and chat to others. The voices of avatars nearby sound louder, and those far away are quieter, also allowing for screen sharing and video calls as needed.

Consider trying ovice for free for 2 weeks so you can see for yourself how a Virtual Workplace can help your team.

Free Trial   **Help Centre**