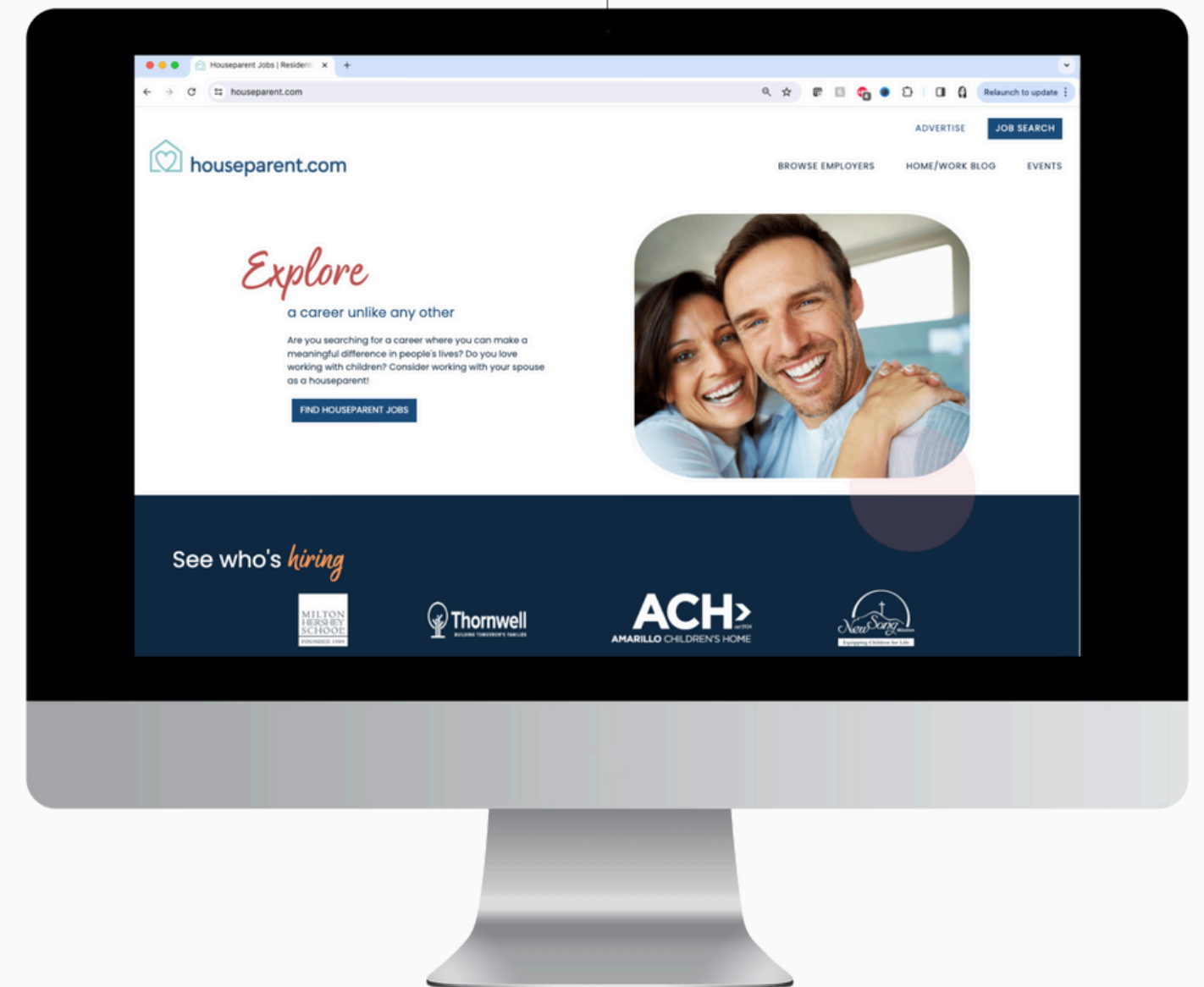




The Resource for Residential Care Careers

Advertising with Houseparent.com

Fall 2025



About Houseparent.com

Founded in 2000, we are a job board and career resource for residential child care, specifically for non-profit organizations hiring married couples to be houseparents.

Our mission is to connect purpose-driven couples with the organizations that best fit their unique set of job search criteria, for the benefit of young people in challenging circumstances.



Solutions for Employers



We partner with the leading niche job board software to make your life easier.

Our job search page is powered by YM Careers. With this software, you can create an account, post, and manage jobs within minutes.



We offer custom advertising packages for a variety of budgets and hiring needs.

Increase the impact of your job postings with social and display advertising to reach our network of passive and active job seekers.



We make it possible for small organizations to increase their reach to the right job seekers.

Our site is the top organic search result for houseparent career terms and keywords. With your organization on Houseparent.com, you'll benefit from this exposure.

Job Search & Postings

Below Average Cost, Above Average Results

We understand non-profit organizations hiring houseparents must be good stewards of limited resources. Our job postings start at \$199 for a 60-day posting, well below the typical monthly cost of online job boards.

We also offer upgrades and add-ons for the standard posting, which gives your organization more prominence in search results and increases the chances of job seekers finding your job description and applying to your job.



Employers

Job Seekers

Post a Job



Enriching Lives Starts Here

Keyword or Job Title

Location

Search Jobs

☐ Send me new jobs for this search

your@email.com

Featured Houseparent Jobs

Weekend Houseparents, Part-Time
Milton Hershey School
Hershey, PA

Houseparents, Full-Time
Milton Hershey School
Hershey, PA

Home Parent
Methodist Children's Home
Waco, TX

Houseparent
Sunshine Acres Children's Home
Mesa, AZ

View All Houseparent Jobs

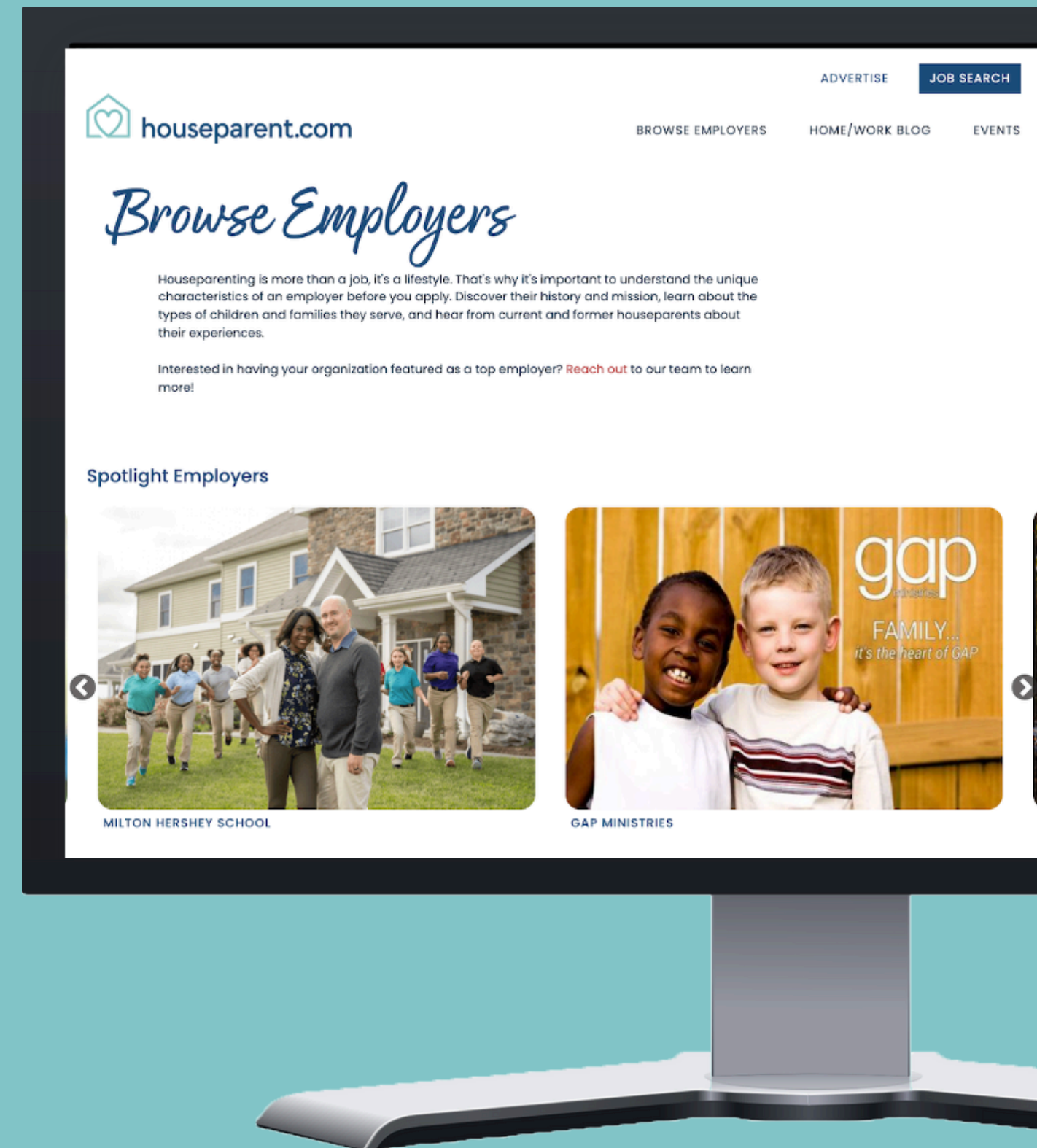
RESUME REVIEW

Improve your resume with a free review

Upload Resume

Build Your Employer Brand & Tell Your Unique Story

With a Featured Employer Membership
on houseparent.com



Houseparent.com is the leading career resource for married couples looking to find purposeful work together.

In addition to our job board, we have a blog full of resources and diverse houseparent perspectives, plus a growing social media following of like-minded couples and organizations hiring houseparents.

Join our community!





A Directory for Best-in-Class Houseparent Employers

1

Help candidates find you.

Houseparent.com is the top organic search result for job seekers looking for "houseparent jobs." We average over 11K monthly users and 20K monthly page views. With a Featured Employer presence on our site, your organization benefits from additional exposure beyond active job seekers and people who already know about your organization.

2

Tell a more complete story.

Houseparenting is a unique career, and every employer offers a slightly different career experience. Give both passive and active job seekers a chance to get to know you beyond your job posting with rich-media text, video, and images.

What You Get as a Featured Employer Member

Organizations in our Featured Employer directory receive benefits beyond a standard job listing on the job search page.



- 01 Multi-media profile with employer-provided materials including text, video, and photos
- 02 One blog post per quarter, with the first published in your first month of membership
- 03 Exclusive features on houseparent.com social channels
- 04 Benefit from houseparent.com advertising to targeted houseparent candidates
- 05 Coupons and promotions for standard job listings on Job Search page

Featured Employer Package

Amplify your organization’s reach on Houseparent.com

Package Details

Cost

Details

Featured Employer Profile Set-Up	\$200 (one-time fee)	Our team will work with you to source photos, videos, and content for your profile
Featured Employer Package	\$800 (annual) *CORE member pricing: \$600	Profile, quarterly blog posts, features on houseparent.com social channels, and discounts on job postings

The Featured Employer profile page is separate from individual job listings. While recommended, it is not required for you to have an active job posting on houseparent.com to be a Featured Employer. These are two separate products with separate billing processes. Information, including images, in the Employer Profile is to be provided by the employer. Houseparent.com reserves the right to edit or remove potentially inflammatory language and will communicate with employer to ensure published content is approved. Featured Employer listings are not self-service, but employers may request changes to profile at any time, with houseparent.com providing changes within 3 business days. Featured Employer packages can be paused, cancelled, or removed from the site at any time on Employer request, but no refunds or pro-rates will be offered.

Ready to take the **next step**?

Reach out to our team today!



Open the Employer Intake Form, navigate to "File" in the document, then select "Download" > "Microsoft Word (.docx)"



Fill out your Employer information



Save your file and send back to us with a high res logo and photos to use within your profile. Send photos as separate files, not embedded in document.



Our team will respond with confirmation and set up your profile within 2 business days. Following your approval, we will send you a payment link and push your Featured Employer page live!

Email Address

hello@houseparent.com

