

CUARTO DE MÁQUINAS

FLORIA GONZÁLEZ
NAPOLEÓN HABEICA

SOUVENIRS

El Cuarto de Máquinas is pleased to present *Souvenirs*, a collaborative exhibition between Mexican artists Floria González (b. 1980) and Napoleón Habeica (b. 1981), officially marking the inauguration of El Cuarto de Máquinas' new space at La Privada Roja, in the San Rafael neighborhood. The exhibition explores unstable memory, the construction of collective mythologies, and the thin boundary between lived experience and fiction. This encounter proposes a reading of the "souvenir" not merely as an object of remembrance, but as an archaeological vestige—whether real or fabricated—that allows cultures to organize what escapes reason in order to give shape to their deepest voids, desires, and fears.

Floria González's practice articulates mystery-laden scenarios to explore fantasy and the origin of memories, while Napoleón Habeica draws from analog photography and intimacy to challenge the image as a historical record. At this point of convergence, the exhibition brings together a body of work spanning various disciplines: González presents a series of small- and large-format oil paintings, while Habeica expands his visual language by incorporating two sculptures alongside an embroidered textile piece. The core of the display revolves around a collaborative video work created by both artists, offering an inventory of fragments where painting, object, and moving image function as living modes of transmutation.

The exhibition underscores both creators' shared interest in the relevance of myth within contemporary culture and art's capacity to resignify collective memory. With this show, **El Cuarto de Máquinas** opens its doors at **La Privada Roja**, a 1907 Porfirian building that has undergone a process of restoration and cultural promotion in recent years. Through this new location, the project aims to actively integrate into the life of the San Rafael neighborhood, consolidating a meeting point for the artistic community and contributing to the revitalized cultural scene of the area.

Souvenirs will be open to the public starting September 12 at Serapio Rendón 61, Col. San Rafael, and will remain on view until November 6, 2026.

Contact

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El Cuarto de Máquinas

Serapio Rendón 61, Ciudad de México

By appointment only

info@galeriahilariogalguera.com
Tuesday – Friday 11:00 am to 5:00 pm
Saturday 11:00 am to 2:00 pm

CUARTO DE MAQUINAS

About the artist

FLORIA GONZÁLEZ

Monterrey, Mexico, 1980

Biography

Floria González is a multidisciplinary artist whose practice encompasses photography, video art, painting, sculpture, and installation. Her work explores the human condition, psychological states, and the boundaries between memory, fantasy, and reality. Through the creation of elaborate stage designs and a meticulous visual narrative, **González** constructs parallel universes filled with mysticism, symbolism, and a deeply theatrical aesthetic that questions how we perceive time and existence.

Floria González has presented her work in solo and group exhibitions at spaces and institutions across Mexico, the United States, Italy, Spain, and Bolivia, including the **Museo de Arte Contemporáneo de Monterrey** (MARCO), the **Museo de la Ciudad de México**, and independent galleries internationally. Her video art and photography have been featured in various contemporary art festivals and platforms, establishing a career defined by technical experimentation and conceptual rigor in scenic design.

About the artist

NAPOLEÓN HABEICA

Mexico City, 1981

Biography

Napoleón Habeica is a photographer and visual artist whose work focuses on the exploration of intimacy, youth, counterculture, and everyday narratives. Characterized by the predominant use of analog formats, exposed grain, natural light, and a color palette with cinematic resonances, his practice captures suspended moments where documentary reality intertwines with poetic construction, transforming the ordinary into myth and memory.

Throughout his career, Habeica has developed exhibition and editorial projects bridging contemporary art, documentary photography, and fashion. His work has been exhibited in galleries and cultural centers across Mexico, the United States, Europe, and Asia, and he has actively collaborated with international publications specializing in visual culture and independent art. His recent production expands the boundaries of the photographic medium toward volume and sculpture, delving deeper into the materiality of the image and the records of memory.

Acerca de la galería

CUARTO DE MÁQUINAS

El Cuarto de Máquinas was founded in 2010 in Berlin, Germany by **Hilario Galguera** as a platform for unlimited possibilities, geared toward the inclusion of independent and experimental projects, for which time and location are determined based on the specific needs of each. **El Cuarto de Máquinas** collaborates with artists, curators, and writers from both the national and international scenes.