



Tiffany Zheng

Product Designer, Design Systems

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Systems designer with a penchant for visual details, semantic naming, and documentation. Experience building components, maintaining Figma libraries, and creating internal tooling. Interested in bridging design-development gaps. scaling design tokens, and enabling designers & engineers to leverage components with confidence.

Experience

Rubrik (Palo Alto, CA)

○ Senior Product Designer I Apr 2022 – Present

Day-to-day consists of refactoring components, performing UI audits, creating icons, and fielding design system questions from designers and engineers. Also supporting design team with visual reviews of UX flows, design documentation, and office hours. Collaborating with designers and engineers to identify needs and communication problems to solve within the design system.

○ Product Designer Mar 2021 – Mar 2022

Drove design system migration from Sketch to Figma. Refined existing components to accommodate new requirements in new enterprise features. Created high-fidelity mocks and interactive prototypes to present to cross-functional stakeholders.

Designer Jul 2020 – Mar 2021

Directive Consulting (Remote)

Followed a CRO/UX approach to design landing pages and long-form content pages. Built web pages using Unbounce. Produced imagery for blogs, case studies, sales enablement, and proposal decks.

UI Design Intern Jun 2020 – Oct 2020

Divercity.io (Remote)

Designed high-fidelity mockups for mobile and desktop. Provided design QA on implementation. Assisted UX research team in usability testing. Contributed to first iteration of the design system in Figma.

Production Designer Nov 2017 – Mar 2019

Studeo Realty Marketing (Toronto, ON)

Produced print and digital marketing collateral and presentations for realtor clients. Designed and coded templates for the web platform using HTML/CSS. Handled all customer experience communications.

Education

MA, Interaction & UI/UX Design

Academy of Art University

San Francisco, CA

Sep 2019 – Jun 2021

BA, Honours Specialization in
Media, Information, and
Technoculture

Western University

London, ON, Canada

Sep 2013 – Jun 2017

Skills & Tools

Figma design system libraries

Figma prototyping

Advanced auto layout

Design documentation

Storybook libraries

Github repositories

HTML & CSS

Counting in multiples of 8

Interests

Design tokens

New designer onboarding

Design process resources

Components discoverability

Design-eng naming alignment