



At Blue Colibri, we believe that people are at the heart of every successful organization. Our work is driven by a clear purpose: to support companies and their employees with digital solutions that make everyday work simpler, more transparent, and more meaningful.

Below, you can read more about our vision and mission, which guide our product development, our decisions, and the way we work together.

Our Vision

Our vision is to play a leading role in the field of digital HR solutions by creating internationally recognized, secure services that shape a future where employees' everyday work becomes simpler, more efficient, and more inspiring.

Our Mission

Our mission is to provide reliable, user-friendly and innovative HR software solutions that digitalize organizational processes, reduce administrative burdens, support strategic decision-making, and connect office-based and frontline employees. We support organizations in building a stronger, more unified corporate culture and a more engaged employee community.

At Blue Colibri, our everyday work is guided by shared beliefs and principles. We believe that colleagues and managers work together in line with the following 7 core values, which shape how we think, collaborate, and grow.

Our corporate values and organizational culture

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1. Openness

We are easily approachable for one another; there are no rigid hierarchies or barriers, and opinions and ideas can be shared freely.

2. Learning & development culture

We consciously support professional development, whether through training, experimentation, or learning from mistakes. We see growth as an opportunity, not a burden.

3. Innovation

We do not simply follow the digital HR world, we aim to shape it with new, value-creating solutions and initiatives.

4. Flexibility & trust

We provide responsible freedom: results matter, not location or time. We respect our colleagues' life situations and needs.

5. Proactive mindset

We encourage every colleague not only to react, but to take initiative, think ahead, make improvement suggestions, and take responsibility for our shared success.

6. Continuous improvement

The opportunity to improve is present in every process; we openly welcome feedback and strive to ensure that each iteration is better than the previous one.

7. Community building

Alongside professional excellence, we value trust-based human relationships; we support each other's well-being, listen to one another, and create space for collaboration.

Our company is committed to providing its customers with high-quality and secure HR software solutions while ensuring compliance with legal and other applicable requirements, as well as information security requirements. To support this commitment, we have established an integrated management system in accordance with the requirements of the **ISO 9001:2015** and **ISO 27001:2022** standards, ensuring continuous improvement, customer satisfaction, and information security. We communicate these principles to all relevant interested parties, and we expect our suppliers and subcontractors to adopt and act in line with these principles as well.