

# DIGITAL Service Catalog

ikalam

Prouduced by KALAM ACADEMY





# OUR MOTTO

**DRIVE CHANGE**

**One Lesson at a Time!**





# Grow with Value

- Kalam helps organizations deliver impactful, engaging, and accessible e-learning experiences.
- With a complete range of services, we simplify the development journey and maintain high-quality standards at every step.
- Our goal is to support clients in creating meaningful learning that drives performance and leads to operational excellence.







01



Instructional Design

02



Gamification

03



E-Learning Production

04



E-Learning Localization

05



Learning Assessment  
and Evaluation

06



Learning Management  
System (LMS)

CATALOG







# 01. INSTRUCTIONAL DESIGN



TNA



STORY BOARD



CONTENT CREATION



- We take the time to understand you, your goals, your learners, and the change you want to make. Whether you're building your first course or training an entire team, we design learning experiences that feel right, work better, and keep people engaged every step of the way.



# 02.

## E-LEARNING PRODUCTION



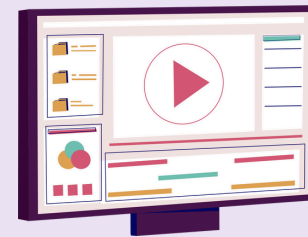
**Video & Sound Editing**



**Voice over**



**Interactive Text**



**Animations Scenario  
-Based Learning**



- At Kalam Academy, we create complete e-learning experiences from the ground up.
- You don't need to bring anything but your goals—we handle the rest.
- Our expert team transforms concepts into high-impact modules filled with stunning visuals, engaging interactions, and crisp audio.



# 03.

## E-LEARNING LOCALIZATION



**Text &  
Script Adaptation**



**Multimedia  
Localization**



- We adapt e-learning materials to make them globally relevant.
- Our team ensures that content is culturally appropriate and linguistically accurate, so it resonates with diverse audiences.





# 04.

## LEARNING ASSESSMENT & EVALUATION



QUIZ DEVELOPMENT



ASSIGNMENTS



- We create assessment frameworks that genuinely reflect learner progress and program success. From pre- and post-tests to ongoing evaluations, we ensure every result is measurable and every insight actionable.



# 05. GAMIFICATION

BADGE CREATION



AVATARS

LEVEL PROGRESSION



- We transform learning into an engaging experience by incorporating game mechanics such as points, badges, leaderboards, and challenges.
- This approach boosts motivation, knowledge retention, and overall participation in training programs.



# 06. LEARNING MANAGEMENT SYSTEM

**A.**  
LMS hosting

**B.**  
Logistics

**C.**  
Administration



- We've got the perfect solution to keep everything organized and running smoothly.
- With our end-to-end LMS solutions, we help you manage, deliver, and track e-learning like a pro.



# CONCLUSION



With one gesture of your hand using our E-learning wand, you can enchant your ideas with no Spell, just us and your vision.

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**THANK**



**YOU**