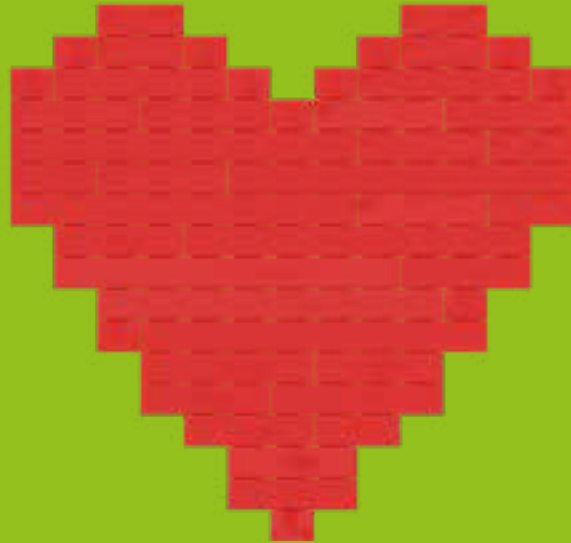


INDIVIDUAL
WITH



BRIXIES®



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DIVERSE WORLD

Discover the world of BRIXIES – miniature building blocks and the unimagined possibilities BRIXIES can offer in advertising.

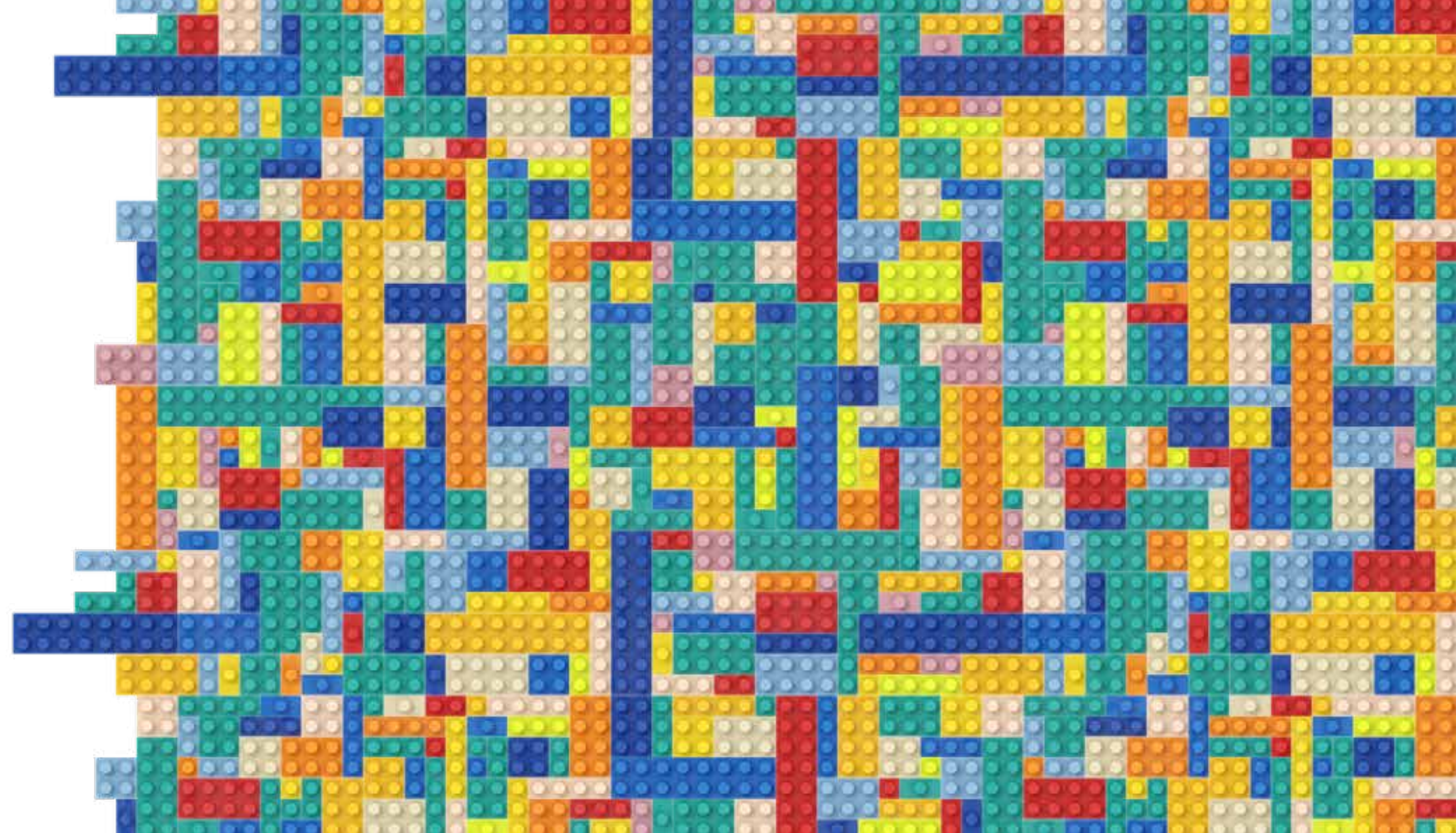
We offer you a portfolio of more than 300 standard range items from stock, which you can select in small quantities to enhance your advertising.

We can also develop an individual model for you from a MOQ of 500 pcs. This would come complete with customised instructions and packaging – please note, customised zip bags come with a MOQ of 10,000 pcs.

Our design and service team will be happy to support you in the implementation of your own BRIXIES model.

We are so confident of the BRIXIES quality that we offer a warranty of 5 years on all products. A free spare parts service for the end customer is also guaranteed!

On the following pages you will find a number of examples, information and instructions on how easy it is to create your own bespoke BRIXIES model.

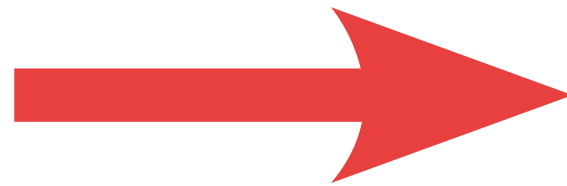


STEPS FOR CUSTOM-MADE PRODUCTS

- We would require detailed art work relating to the product (JPEG format sufficient)
- The model is implemented within our 3D program
- The quantity and colour of bricks required is then determined, along with your choice of packaging to create sample
- Proposal will be shared
- Following sample placement and approval, the delivery time is approx. 12 weeks or 6 weeks with Express



**AND SO
COULD
IT
LOOK**



**OUR DESIGNER
TEAM WILL ALSO
REALIZE YOUR
MODEL INTO A
BRIXIES MODEL!**



NEW OPPORTUNITIES

5 mm

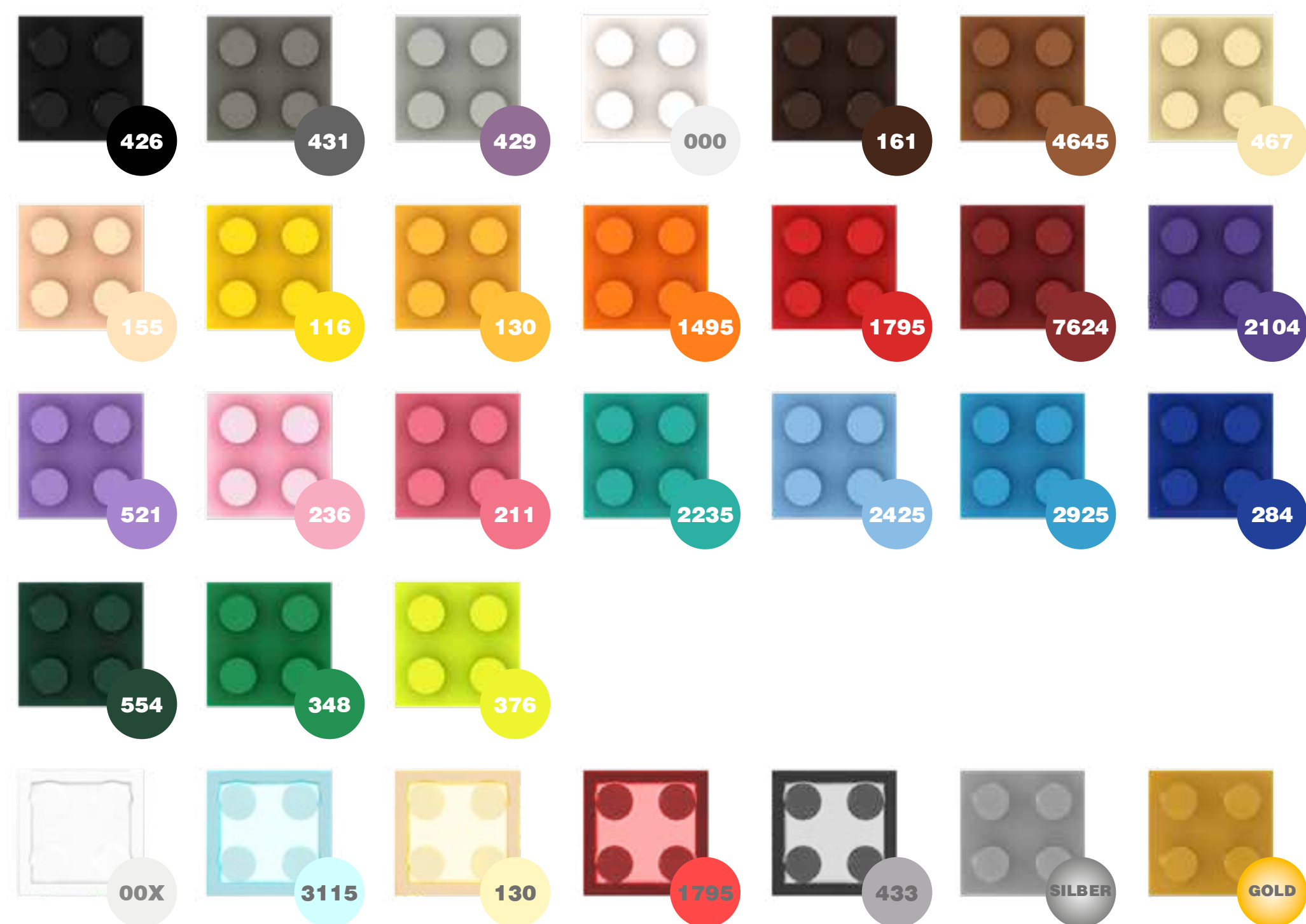
8 mm

8 mm

THE BRICKS

Figure 1 shows the dimensions of the test specimens. The dimensions are: 5 mm, 14 mm, 8 mm, 23 mm, 8 mm, and 5 mm.

13



*Colors similar Pantone

OUR SELECTION OF COLORS

BUILD YOUR WORLD

Our colour palett includes 31 different tones, two of which are transparent. Due to the fine gradations, we can cover any colour range. It is not possible to colour the bricks in your own colours. The specified PMS tones are approximate and are for orientation only.



INDIVIDUAL DESIGN WITH BRIKXIES **PACKAGING**

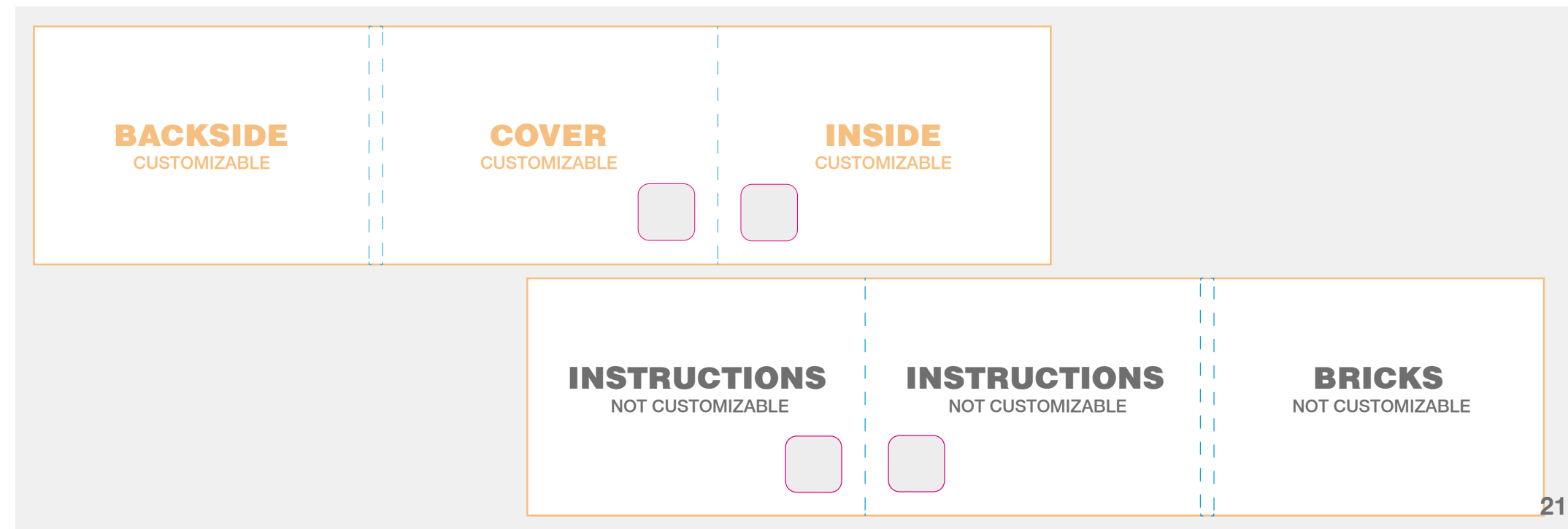
We offer various options for outer packaging. We work with you to decide which option is best. You can choose between 2 postcards, 2 polybags or, depending on the size of the model, 3 gift boxes.



INDIVIDUAL DESIGN WITH BRIKXIES

POSTCARD VARIANT 1

- The postcard can be used in many ways, for example as a giveaway or for direct mailing
- From 1000 pieces, the postcard and the model can be individually designed
- The maximum number of stones is approx. 200 pieces due to space constraints
- The postcards are standardised and can be sent by post
- The build instructions for the model can be found on the inside of the postcard
- Again, our standard product range can be refined at an additional cost with a print run of 100 pieces using logo stickers on the outside, as well as text labels on the inside
- You can attach a personal message on the inside of the card



INDIVIDUAL DESIGN WITH BRIXIES

POSTCARD VARIANT 2

- The postcard can be used in many ways, for example as a giveaway or for direct mailing
- From 1000 pieces, the postcard and the model can be individually designed
- The maximum number of stones is approx. 200 pieces due to space constraints
- The postcards are standardised and can be sent by post
- The build instructions for the model can be found on the inside of the postcard
- You can attach a personal message on the inside of the card

LARGE SELECTION FROM OUR STANDARD RANGE

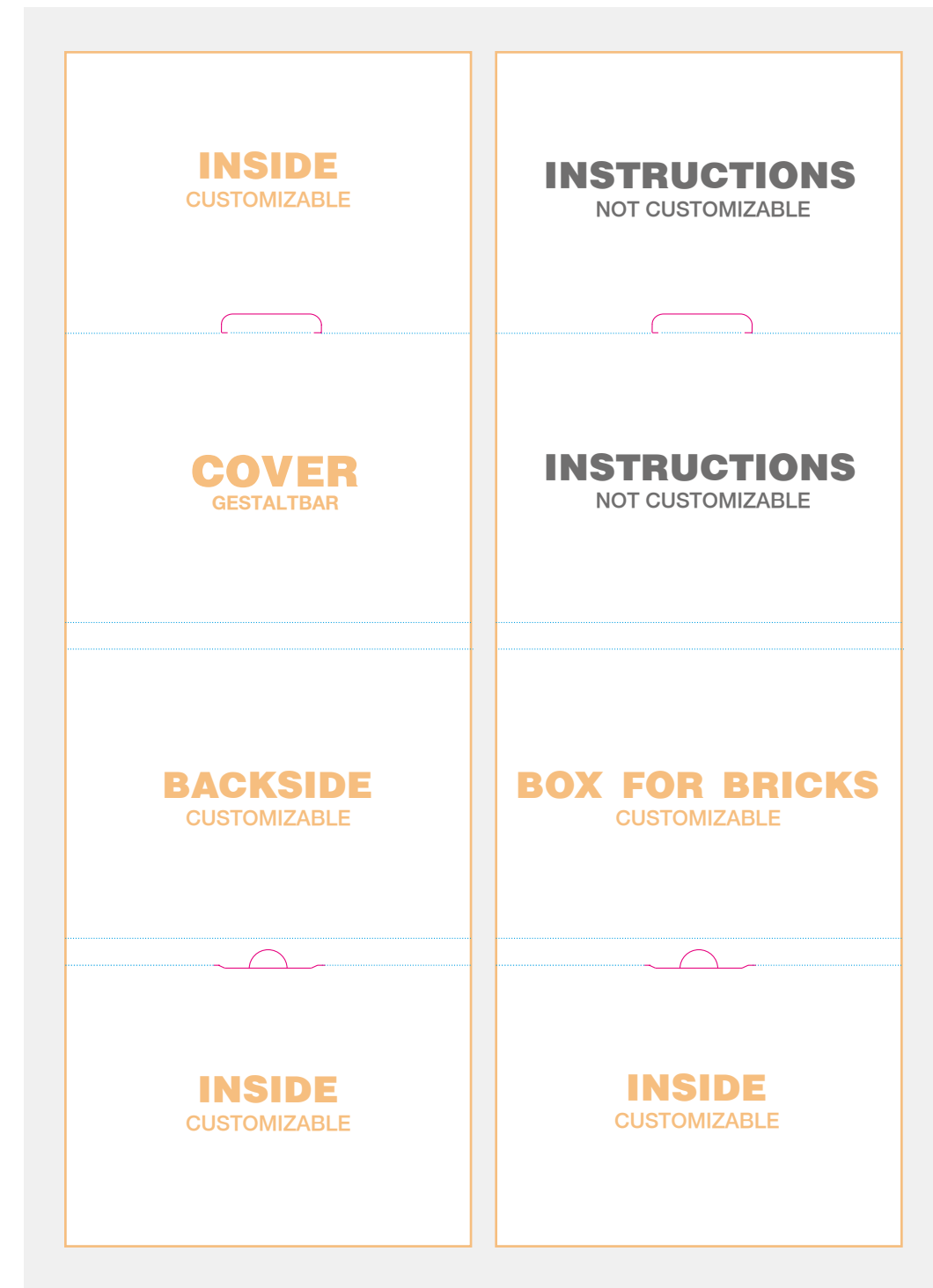
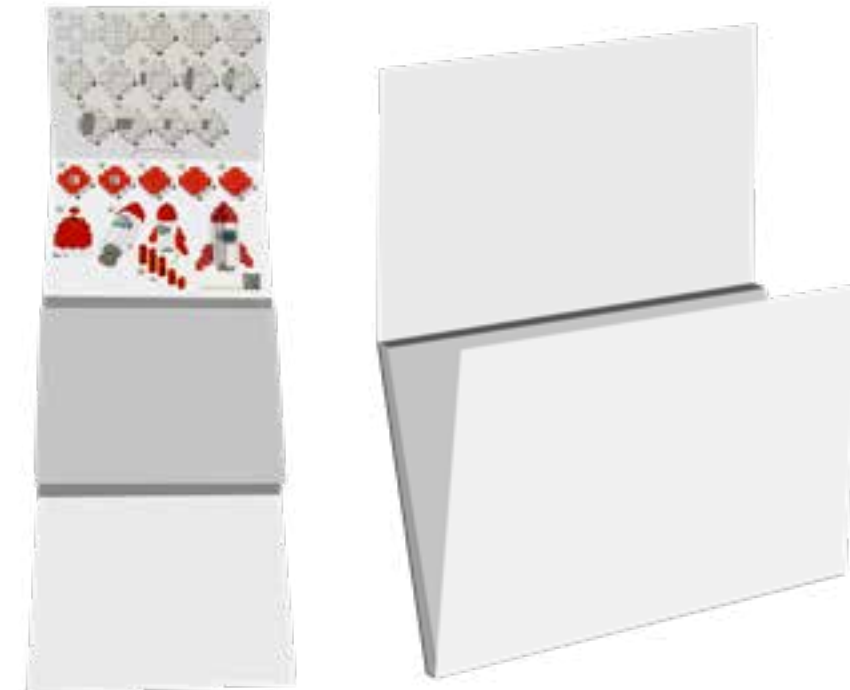
Many models fit into our new card!
Whether from the postcard or polybag, many things are possible!
Just ask and we will make you an offer.
A few examples of what is possible:



AND MANY MORE ...

REGISTER
& DISCOVER

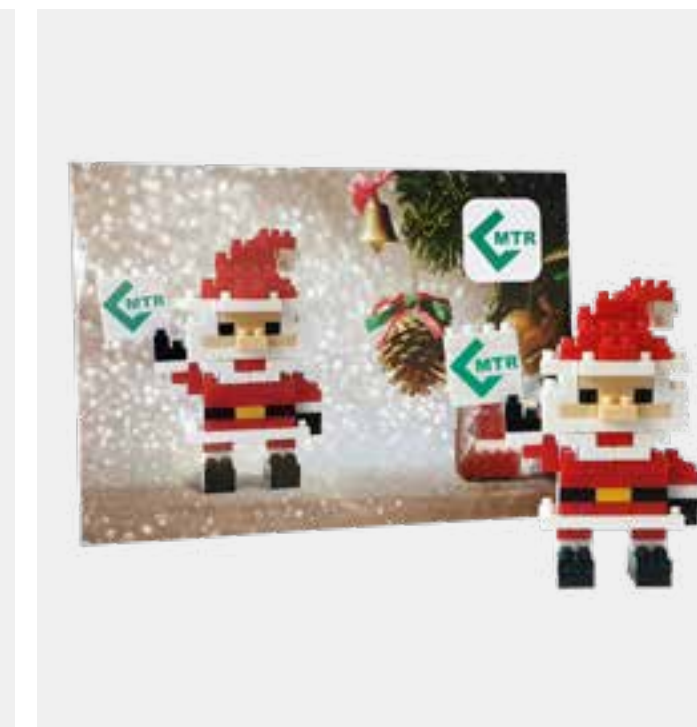
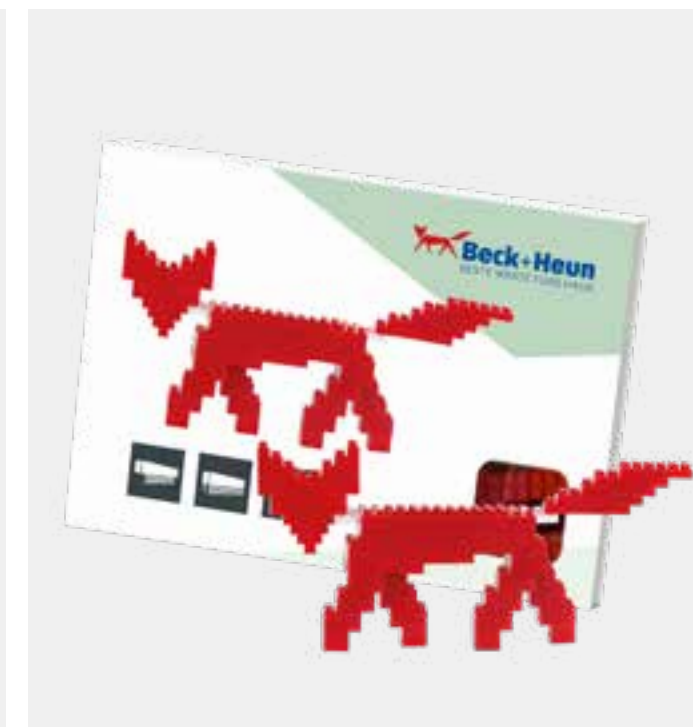
WWW.BRIXIESSHOP.DE

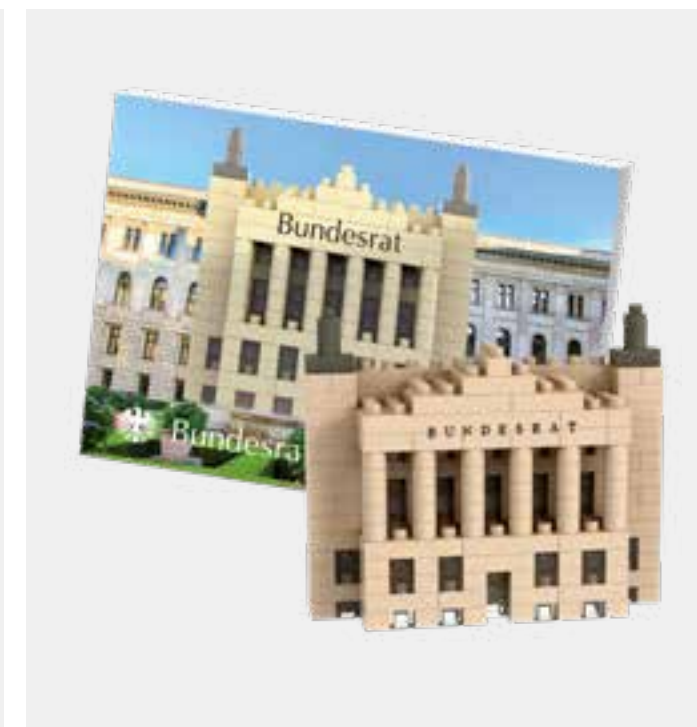


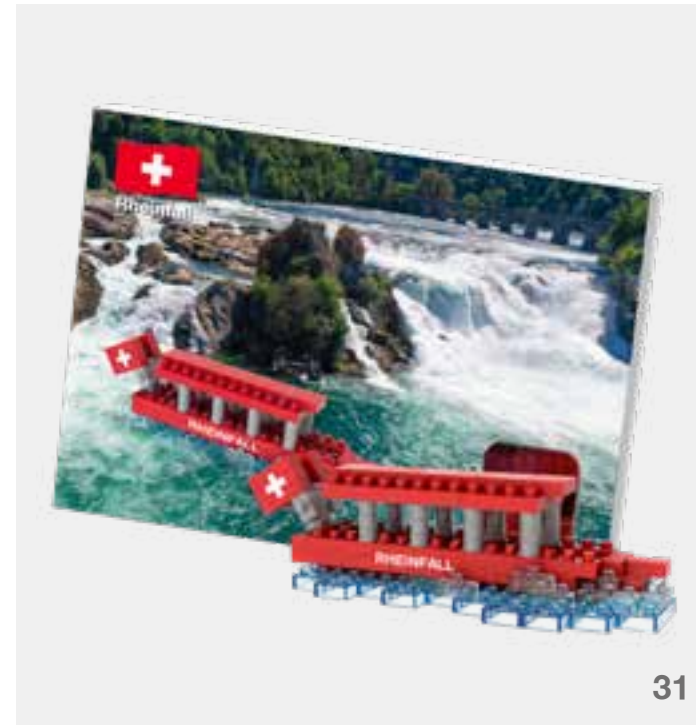
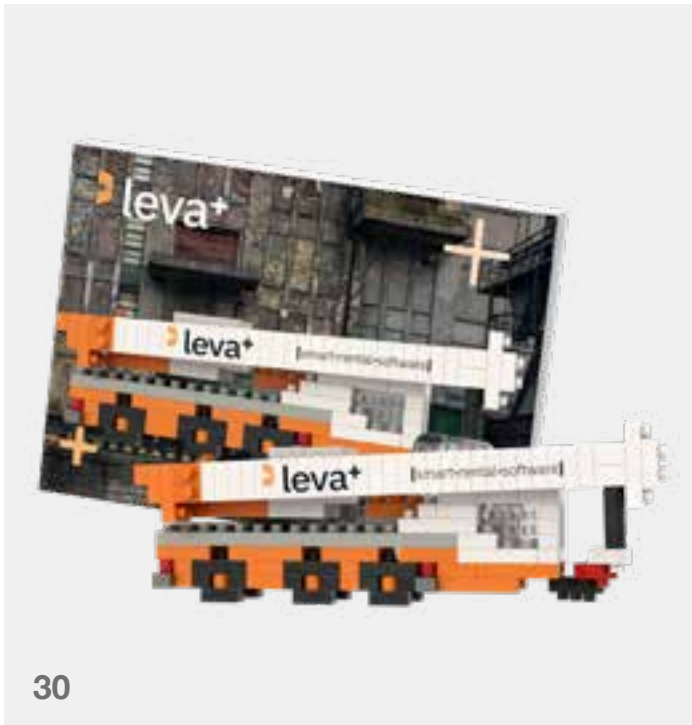
DAS KÖNNTE AUCH IHRE POSTKARTE SEIN REFERENCES POSTCARDS

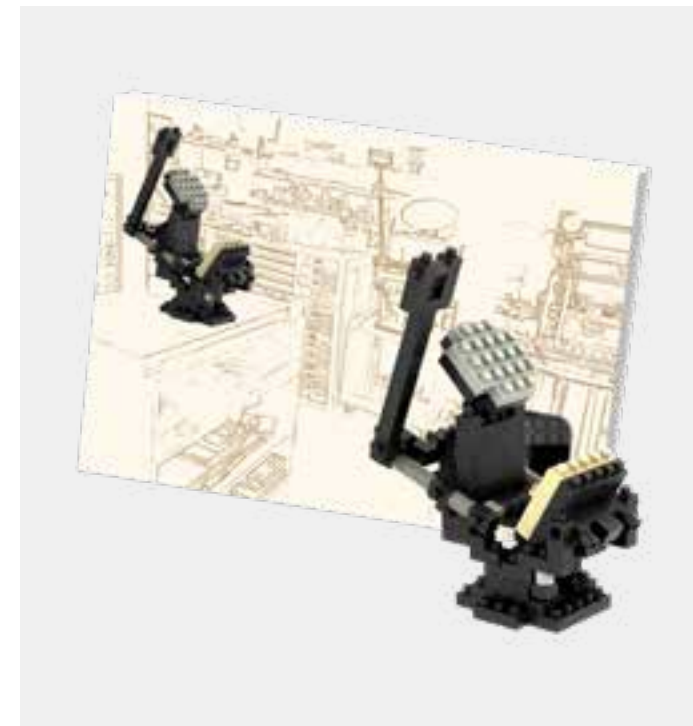
APPROX. 1-200 BRICKS

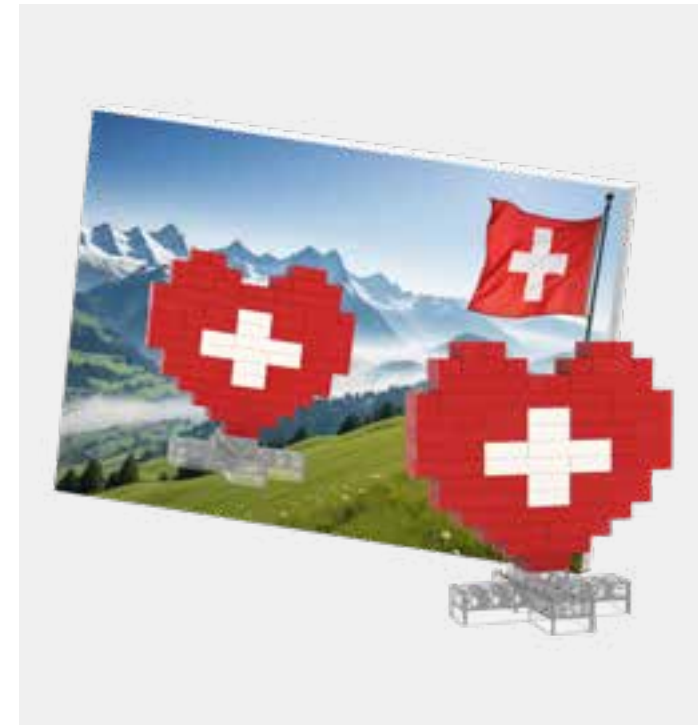












INDIVIDUAL DESIGN WITH BRIXIES ZIPBAG

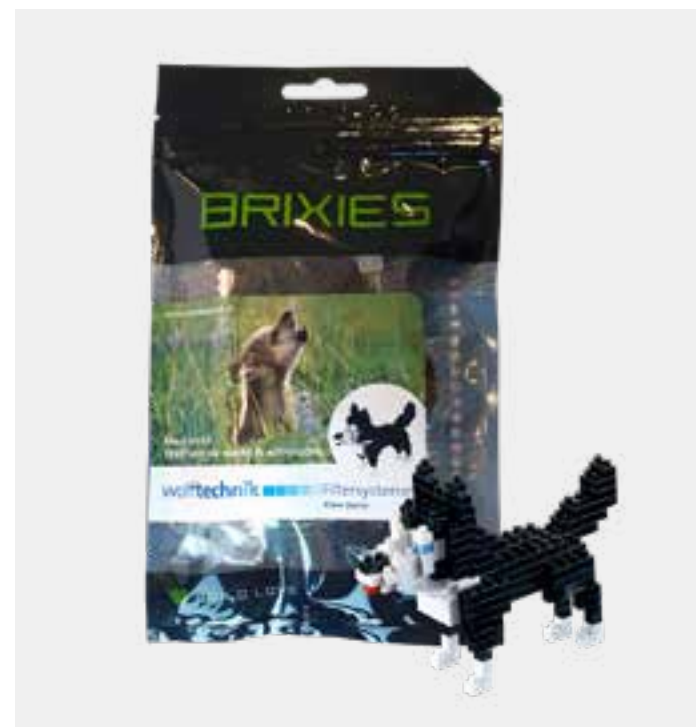
- The zip bag is an optimal packaging for smaller models, with a maximum brick count of 190 bricks
- The bag contains a kit and assembly instructions
- The bag contains a kit as well as build instructions, the cover of which can be implemented in the customers own design from 500 pieces
- Optional logo stickers can be added to the kit. Minimum order quantity 250 pieces
- The print run for a polybag in your own design is 250 pieces - here you have the possibility to pack different different models in different editions



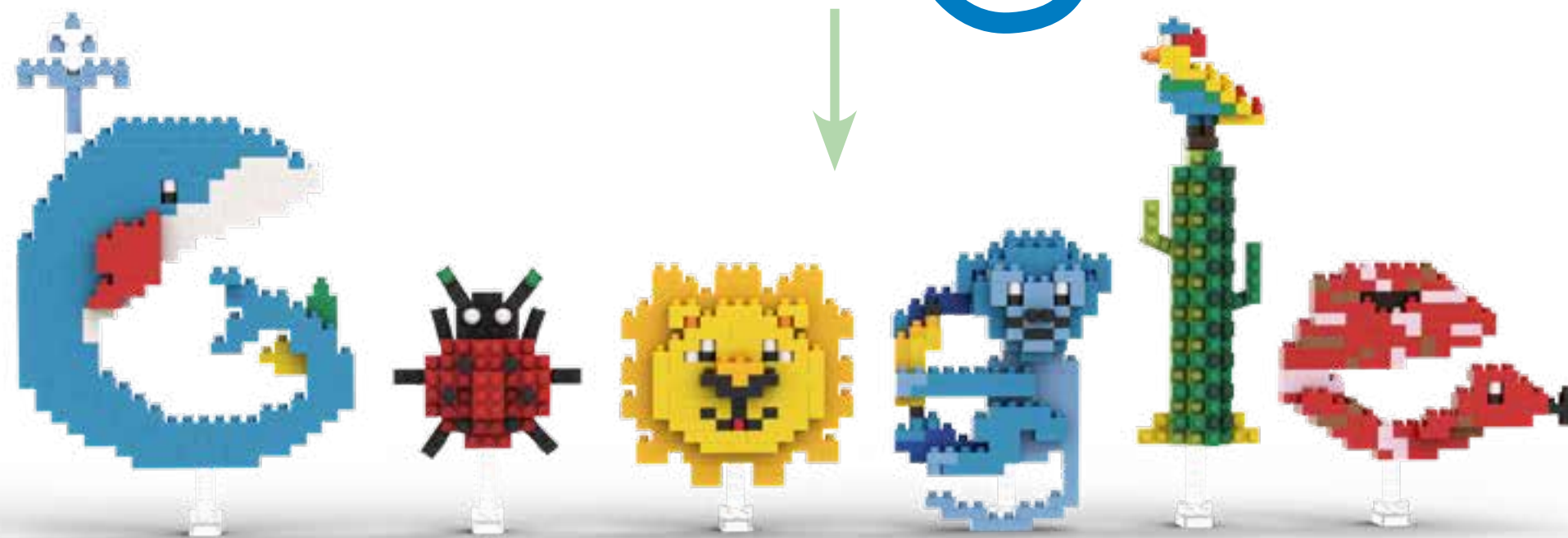
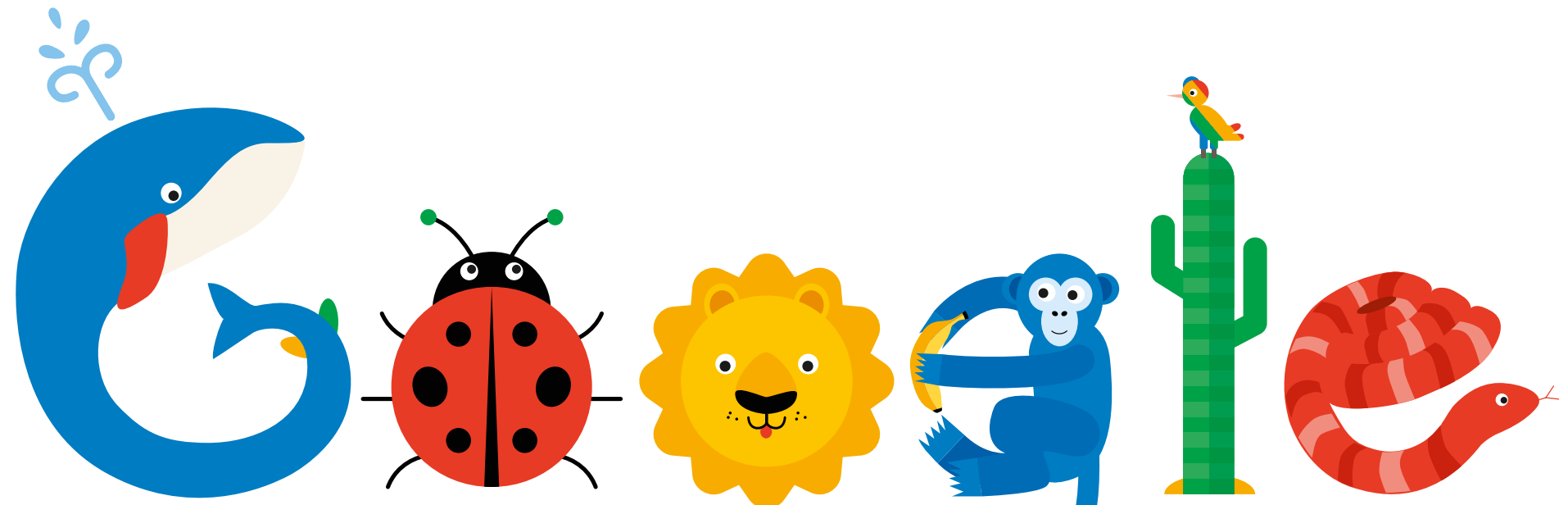
THIS COULD ALSO BE YOUR ZIPBAG

REFERENCES ZIPBAG

APPROX. 200 BRICKS



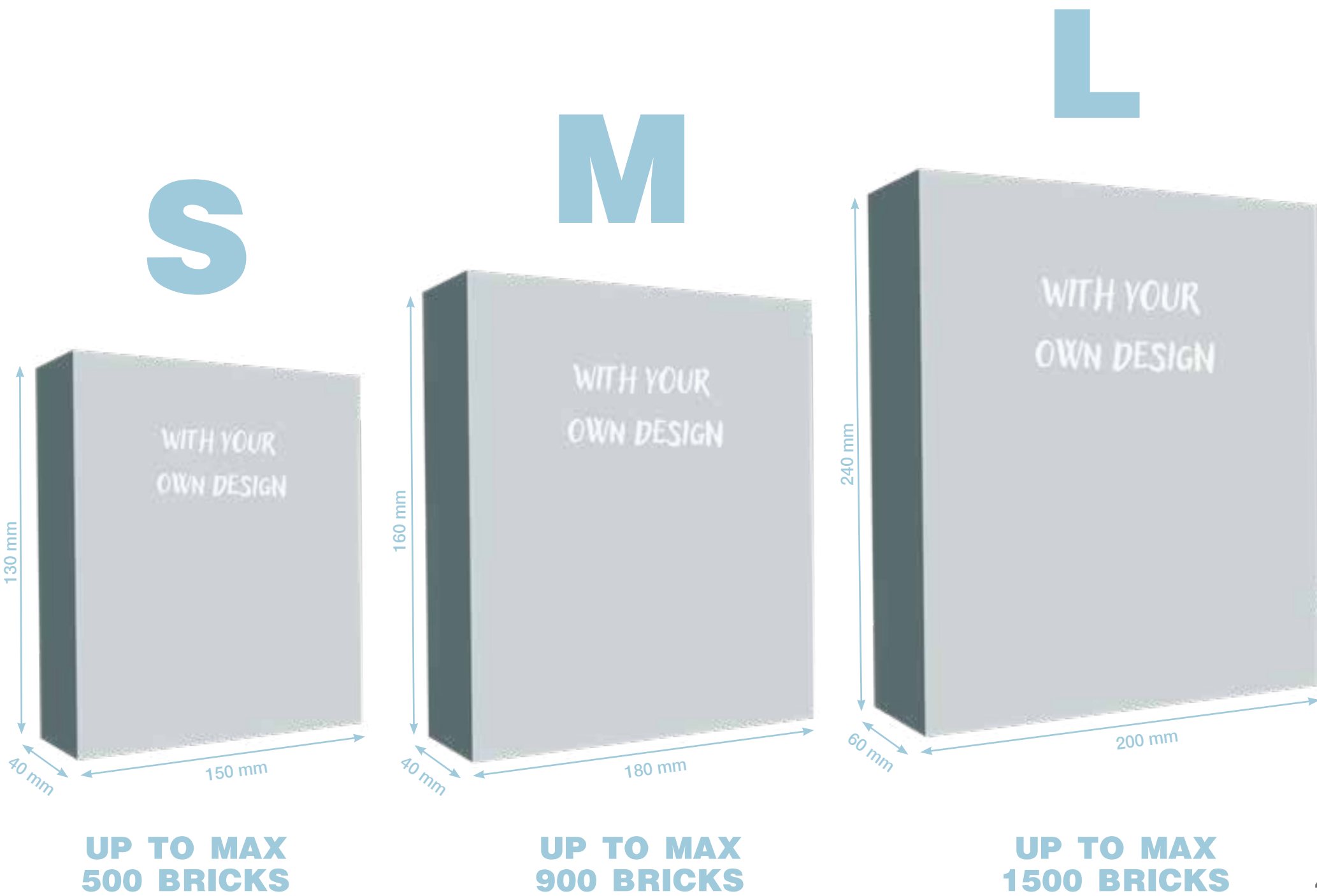




INDIVIDUAL DESIGN WITH BRIKXES

GIFTBOX

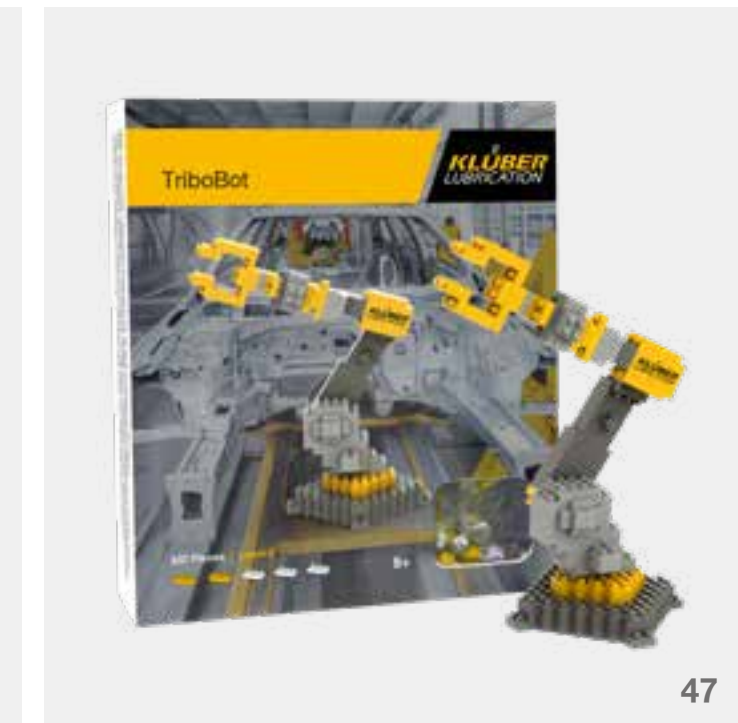
- The gift box, size S, fits a maximum of a maximum of 500 stones. In size M a maximum of 900 stones or in the very special size L fits up to t1500 stones
- From 500 pieces upwards, the cardboard packaging can be designed according to customer requirements
- The box includes a kit as well as build instructions, the cover of which can be of the customers own design
- Stickers can be included for attachment to the model after build completion



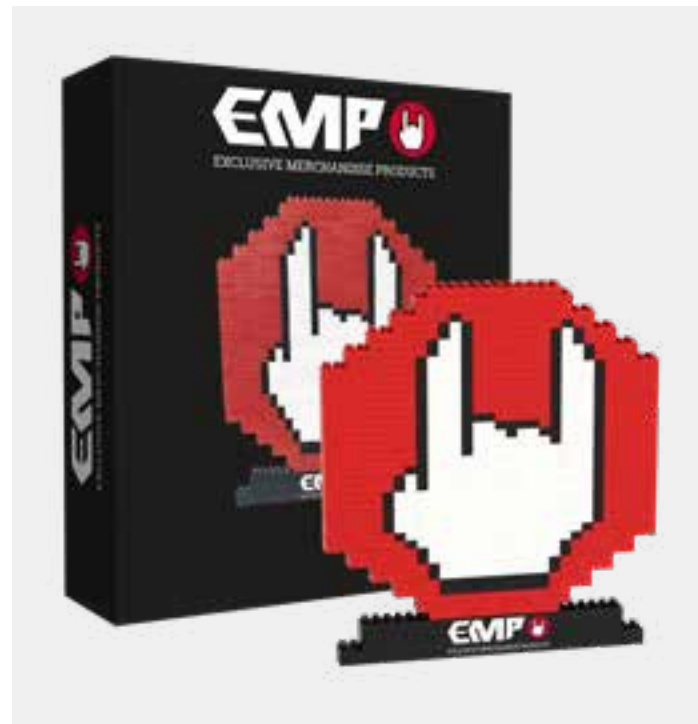
THIS COULD ALSO BE YOUR GIFTBOX

REFERENCES SMALL GIFTBOX

APPROX. 500 BRICKS

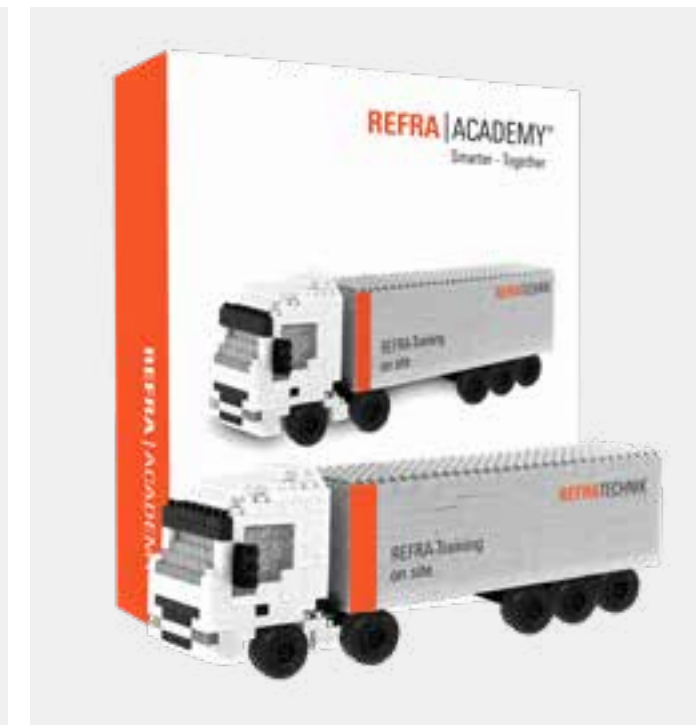


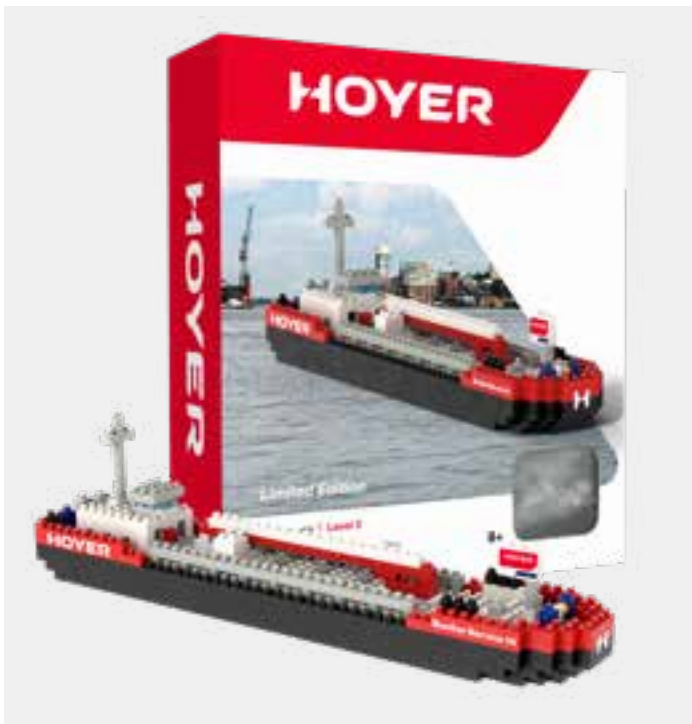








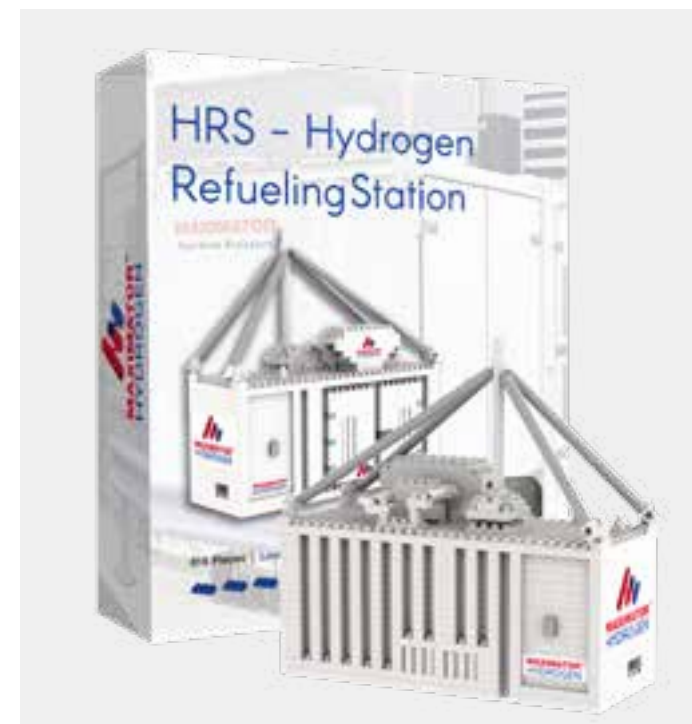
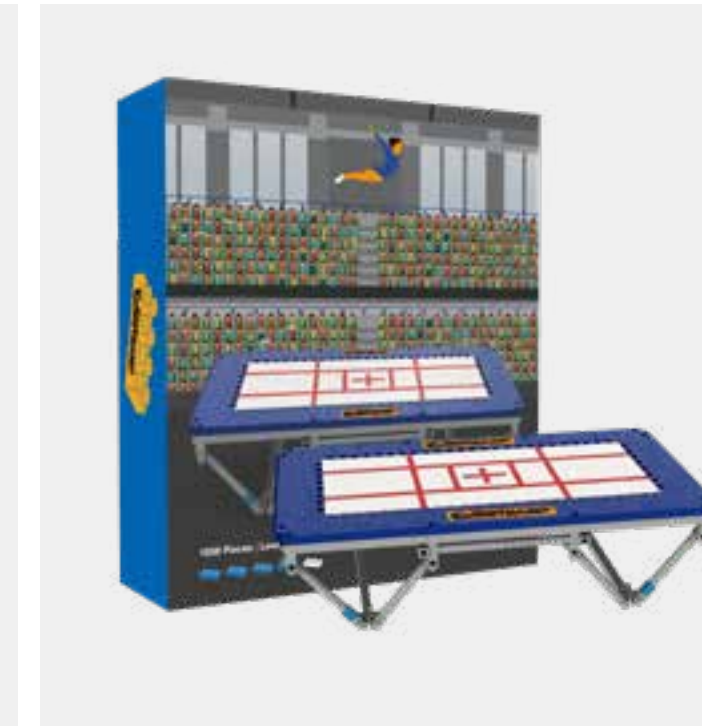


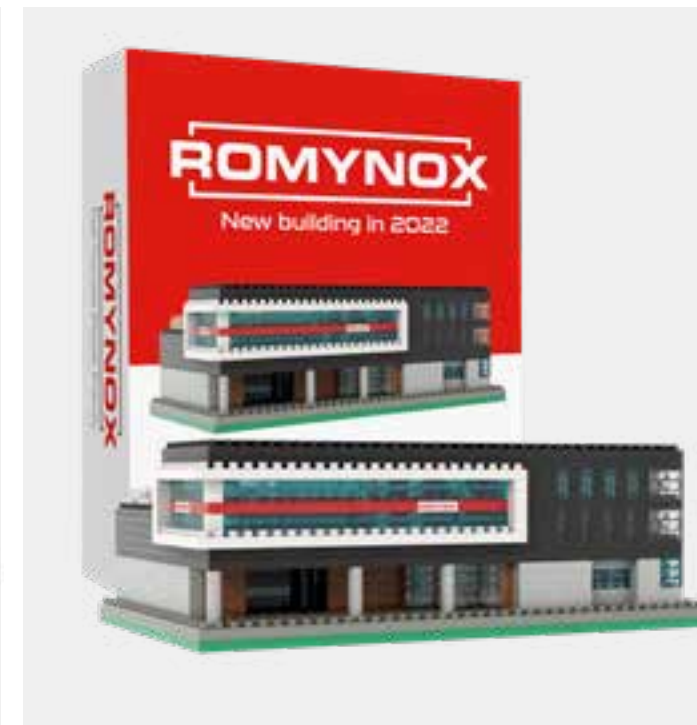
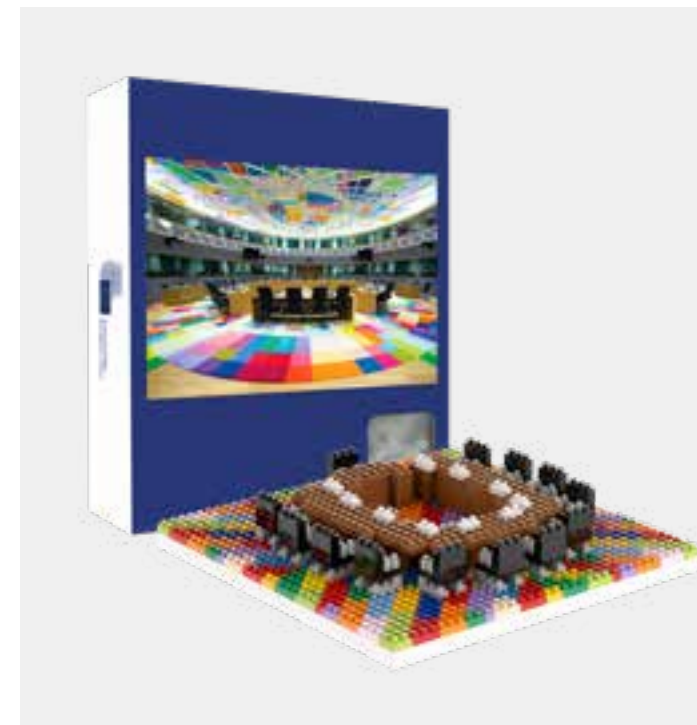


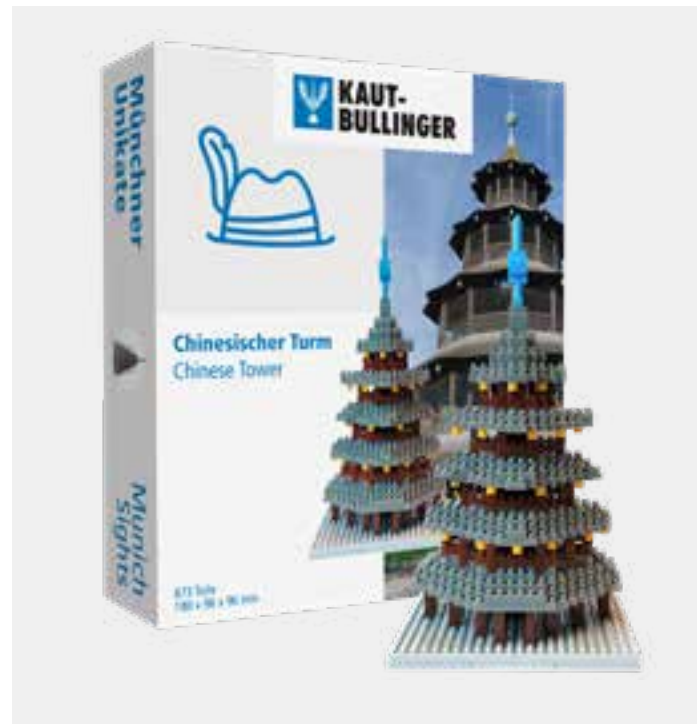
THIS COULD ALSO BE YOUR GIFTBOX

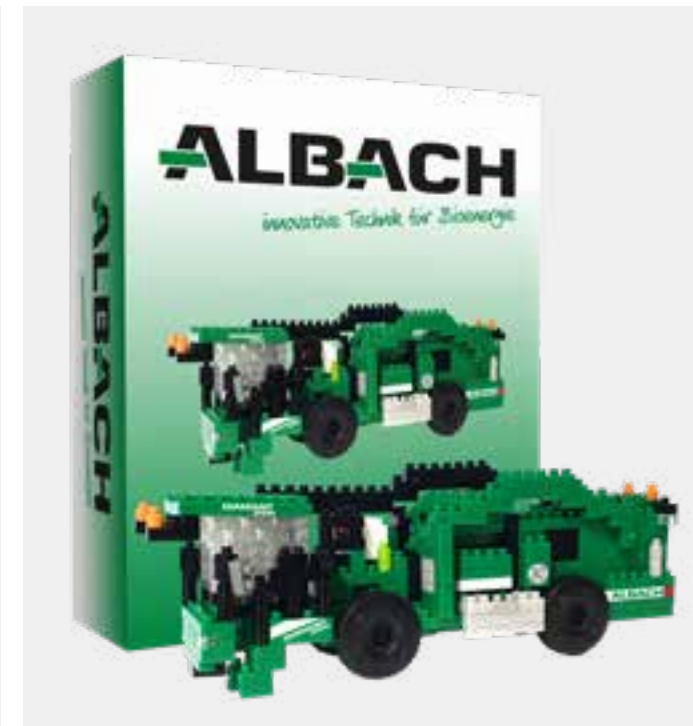
REFERENCES LARGE GIFTBOX

APPROX. 900 BRICKS











REFERENZEN L GIFTBOX

APPROX. 1500 BRICKS

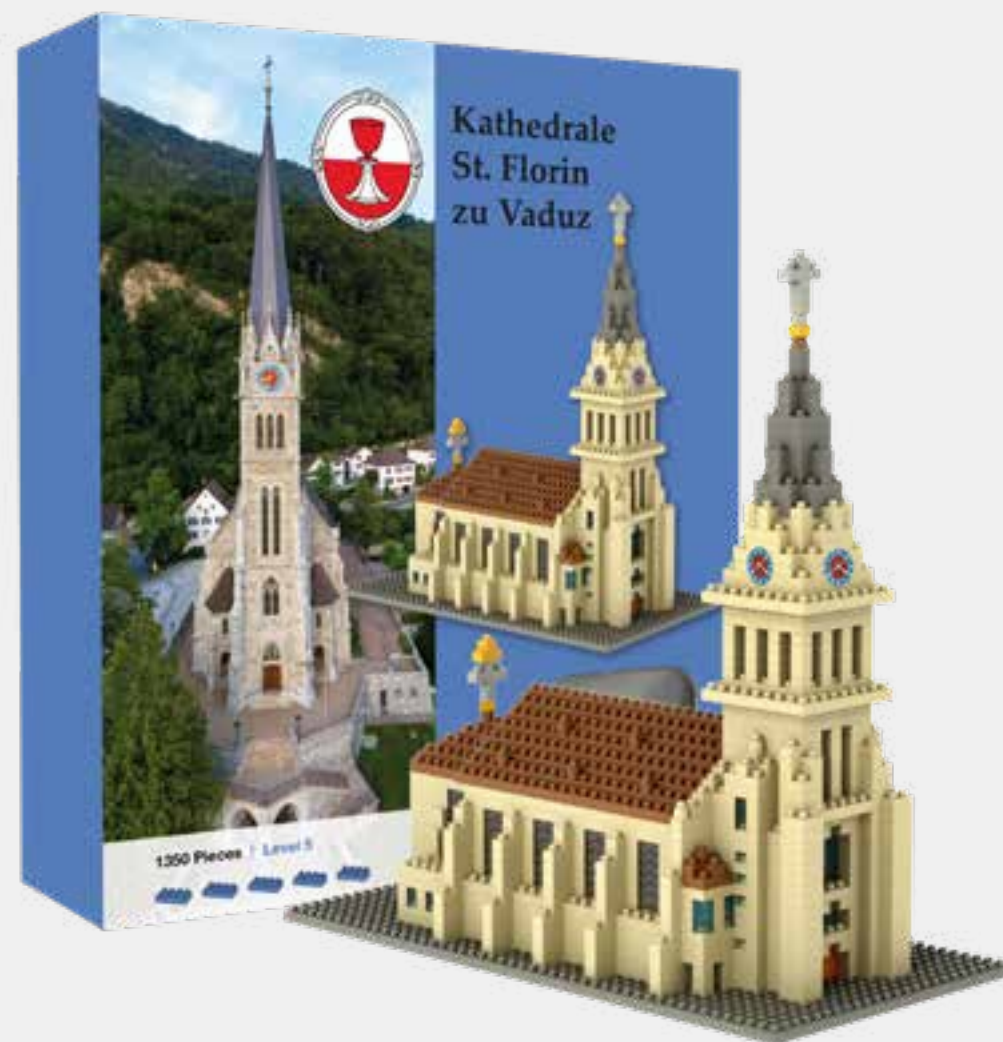
IN A VERY SPECIAL SIZE



70



71



TOO MUCH OF A GOOD THING?

STANDARDARTICLE

- You will find more than 300 articles in our standard article
- Short delivery times only approx. 2-4 weeks
- Already from a print run of 100 pieces
- Postcard variant 1: Our standard models from our stock range can be customized with an individually designed cardboard box or personalized with a sticker
- Postcard variant 2: Brand new! Any postcard model as well as almost any standard polybag model can be packaged and individually designed according to customer requirements
- Polybag: Our standard polybag can also be customized with a sticker
- Gift box: Standard items in the gift box can also be customized personalized with the help of a logo sticker or your own packaging. personalized

WWW.BRIXIESSHOP.DE





**STAND OUT
WITH
BRIXIES®**

CUSTOMIZE WITH BRIXIES

ADVENT CALENDAR

The Advent calendar is the perfect surprise before Christmas

Each door contains a certain number of bricks and building instructions. So that your model can be built by Christmas

From 1,000 pieces, the cardboard packaging can be individually designed according to customer requirements

Stickers can also be included, which can be attached to the model later

Standard goods can be supplied starting from 25 pieces
Stickers, can be refined for an additional charge

STOCKWARE
—
customized
from 25 pieces









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