

# Portfolio 2023

UX/UI DESIGN ♦ WEBFLOW ♦ BRANDING







# Who are we?

We accelerate companies, ideas, products, and people. LIT Collective is a Brazilian agency that works to lead the minds of tomorrow, helping big thinkers, innovators, and dreamers turn their ideas into reality.

Our team is a specialist in designing high-quality digital projects, improving user and developer experience, and causing a huge impact on the world through their game-changing projects.

LIT Collective is part of the digital transformation, as we develop projects for blockchain applications, working with several NFT collections and other exceptional metaverse projects.

Our focus is to create the best UI/UX Design, branding, and Webflow websites.

To invest in those means to think about the user experience, and how they will be able to easily navigate online while your brand is valued.

The dream team dips into the project and history of the brand, becoming specialists in creating what you wish and solving your doubts, all of this with constant communication with the client.

To explore the best in your company, let us LIT you, design experiences that move businesses to the future.



# Summary

04

## Clients

We shape brands into the future. Here are some clients who trusted us with their transformation.

05

## Tripe Whale

Triple Whale is the eCommerce operating system for Shopify brands

06

## Edify Online

The EdifyOnline platform is a leading platform for connecting qualified independent teaching talent with teaching opportunities for prestigious institutions around the world.

07

## Mugen Finance

Mugen is transforming the yield management industry by connecting multiple public Decentralized Apps (DApps) and the messaging protocol of Layer Zero.

08

## J0yrid3rZ

J0yrid3rZ is a NFT collection handmade within a world that you can dive into and have full ownership of.

09

## Flankr

Flankr is a company that develops products and software to help large companies reach their full potential.

10

## Meerkat Kigndom

The NEAR Meerkat Kingdom are 5,000 unique meerkats that inhabit a kingdom on the NEAR blockchain. The main goal is to contribute to NEAR by being the friendliest and most helpful community in the whole blockchain.

11

## Filecoin

Filecoin Foundation coordinates and supports the creation and improvement of open-source software and open protocols for decentralized data storage and retrieval networks.

12

## Irulast

Irulast creates applications and web service offerings involving blockchain and web3 technologies. Additionally we offer custom application and system development services.

13

## Handcash

HandCash is a new kind of wallet connected to your digital life. Stream money across apps and games at lightning speeds.

14

## Lifters

Lifters is a company that develops products and software to help large companies reach their full potential.

15

## Bolos do Reino

Bolos do Reino is a brazilian cake shop, which has as a differential advantage healthy, gluten and lactose free delicious cakes.

16

## Coffe with cats

Pets change our lives, let's save theirs! These collections of NFTs represent the love for kittens and for those who are abandoned, still without family.



# DESIGN WEBFLOW & BRANDING

We are specialists on designing high quality digital projects, improving user and developer experience, cause a huge impact on the world through their game-changing projects.

## C L I E N T S





# TripleWhale

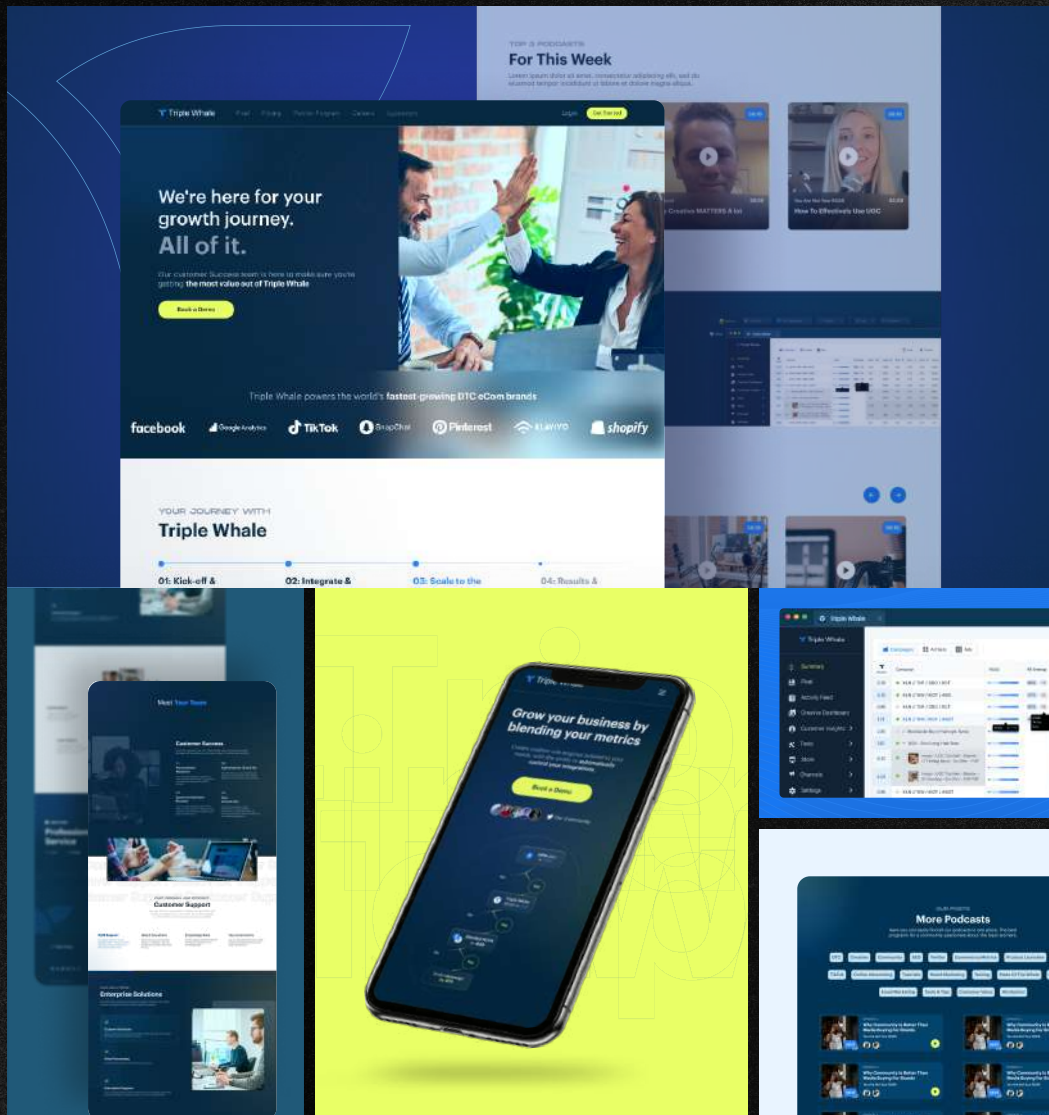
Triple Whale is the eCommerce operating system for Shopify brands

Go Visit ↗

Year  
2022

Services  
UI Designer  
and Webflow  
Development

Company  
Triple Whale





# EdifyOnline

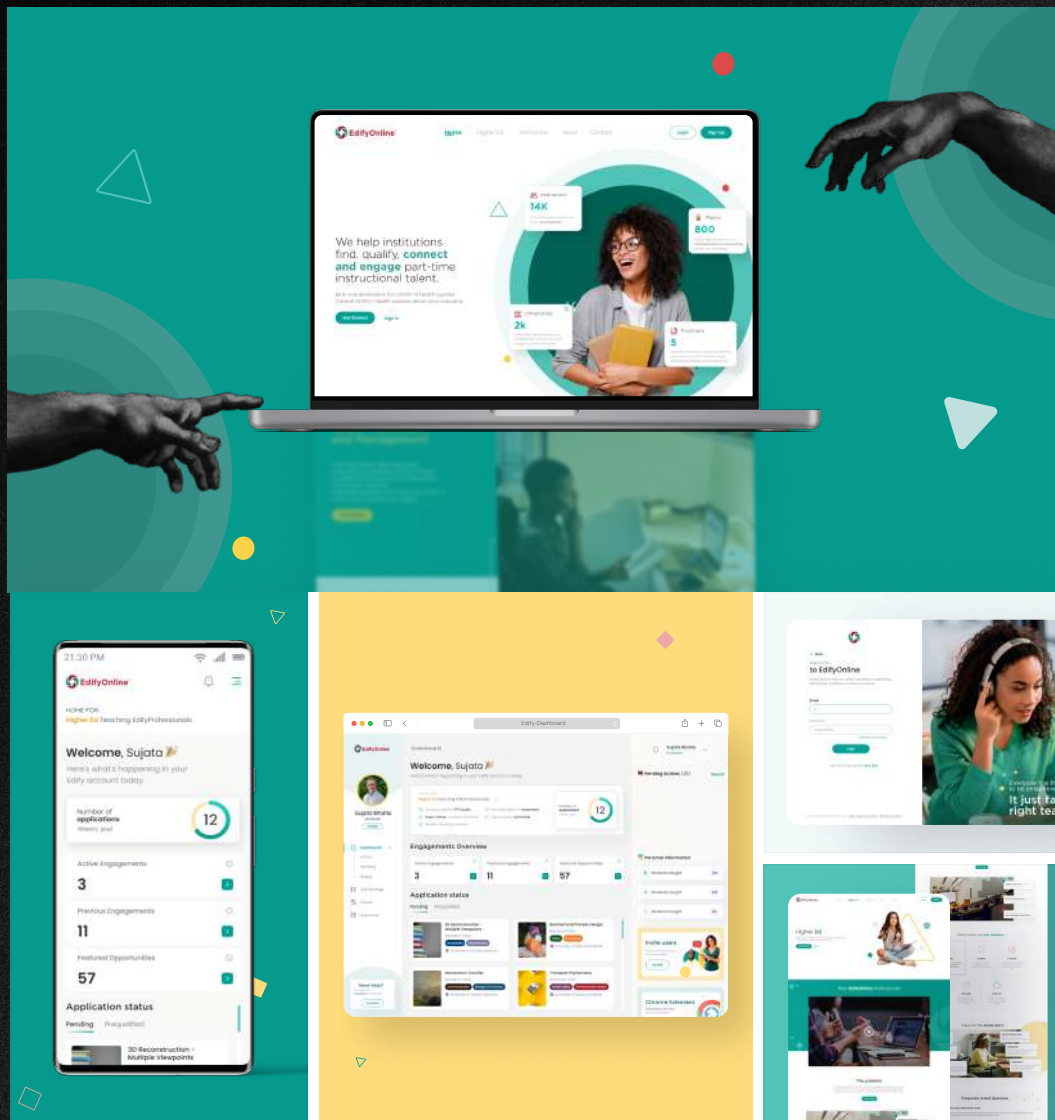
The EdifyOnline platform is a leading platform for connecting qualified independent teaching talent with teaching opportunities for prestigious institutions around the world.

Year  
2022

Services  
Lead Designer

Company  
EdifyOnline

Go Visit ↗





# MugenFinance

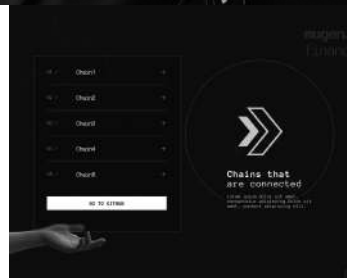
Go Visit [↗](#)

Mugen is transforming the yield management industry by connecting multiple public Decentralized Apps (DApps) and the messaging protocol of Layer Zero.

Year  
2022

Services  
UI Design and  
Branding Design

Company  
Mugen Finance





# J0yrid3rZ

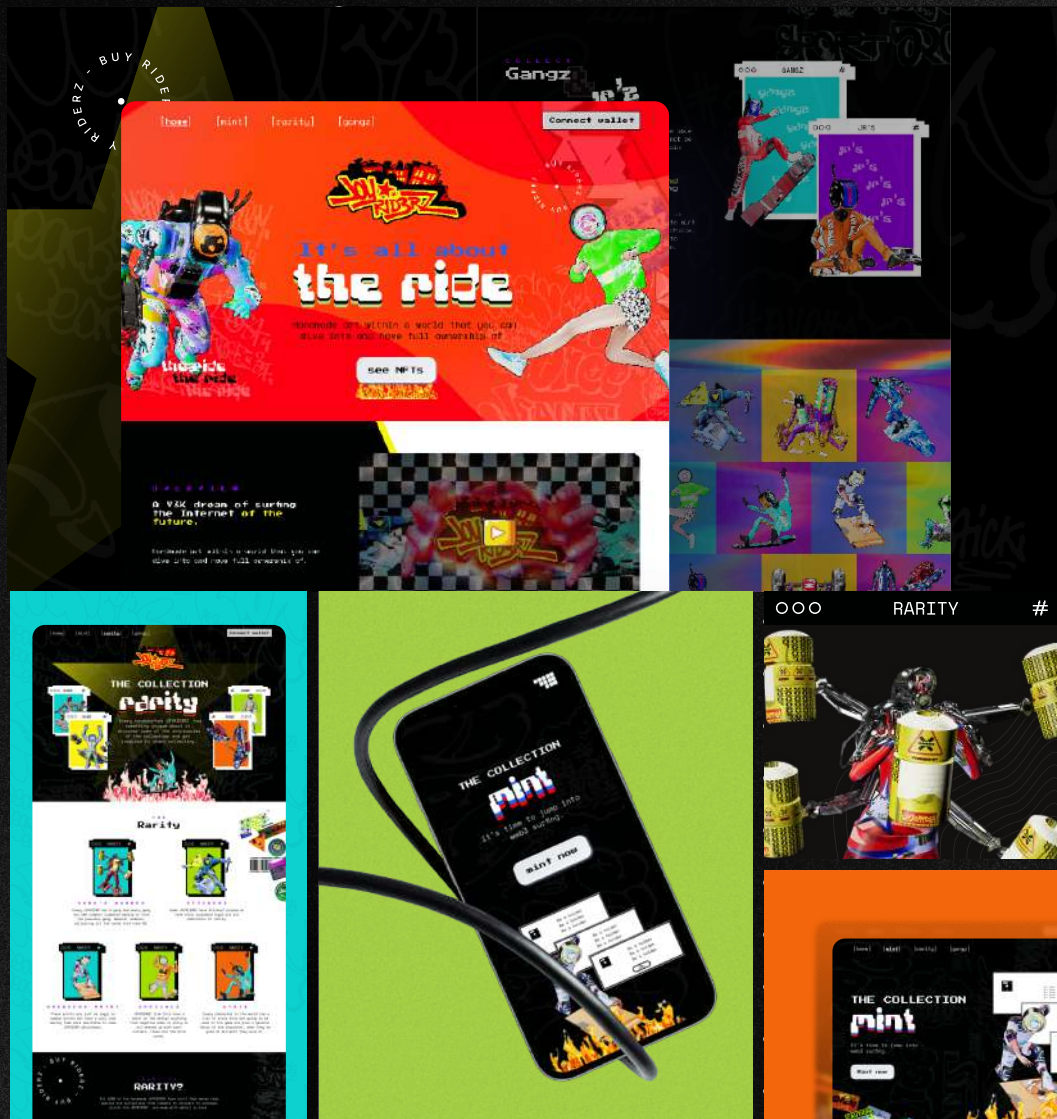
Go Visit ↗

J0yrid3rZ is a NFT collection handmade within a world that you can dive into and have full ownership of.

Year  
2022

Services  
UI Design

Company  
J0yrid3rZ





# Flankr

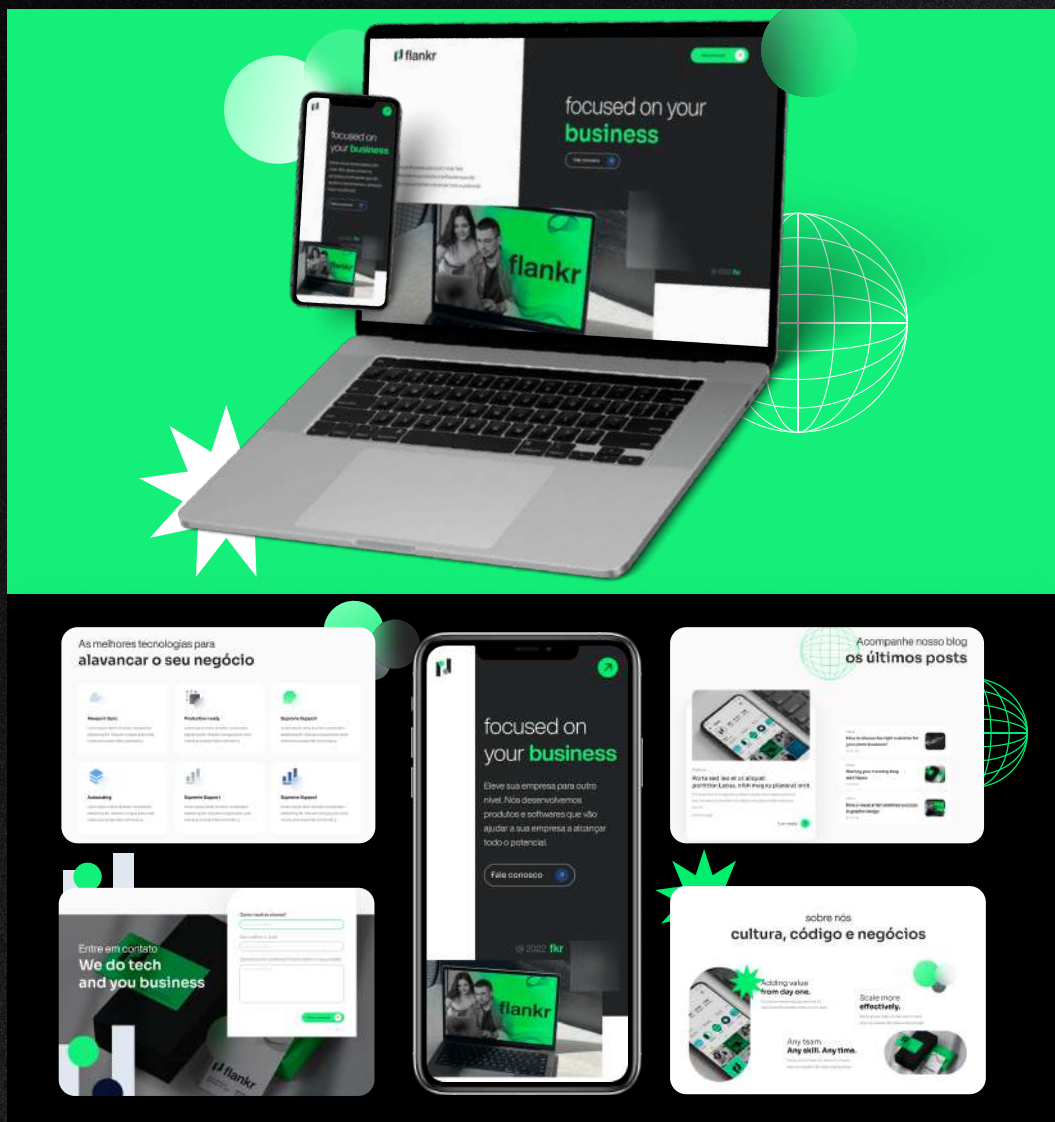
Go Visit ↗

Flankr is a company that develops products and software to help large companies reach their full potential.

Year  
2022

Services  
UI Design  
and Webflow  
Development

Company  
Flankr





# Meerkat Kingdom

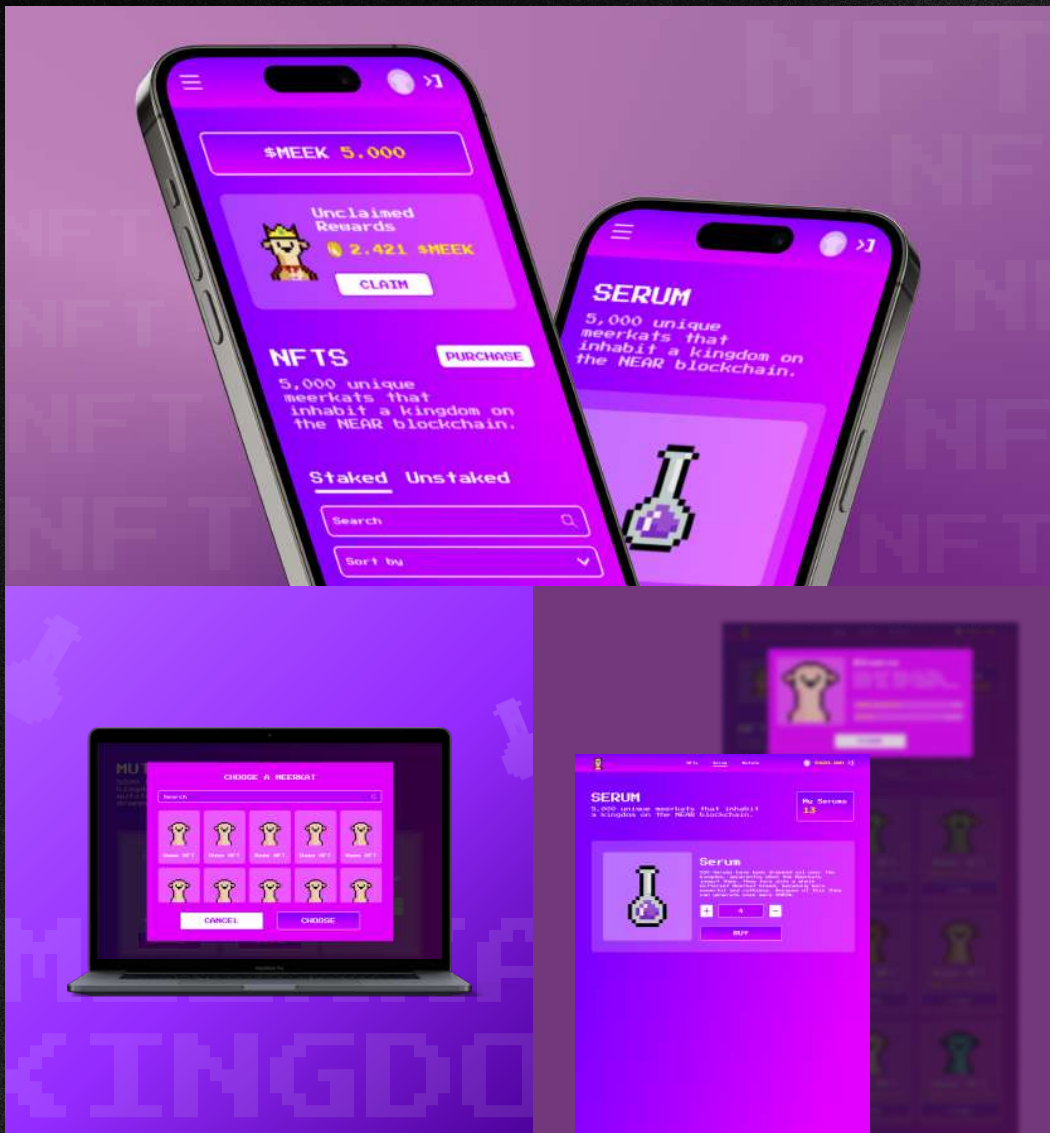
Go Visit ↗

The NEAR Meerkat Kingdom are 5,000 unique meerkats that inhabit a kingdom on the NEAR blockchain. The main goal is to contribute to NEAR by being the friendliest and most helpful community in the whole blockchain.

Year  
2022

Services  
UI Design

Company  
Meerkat Kingdom





# Filecoin

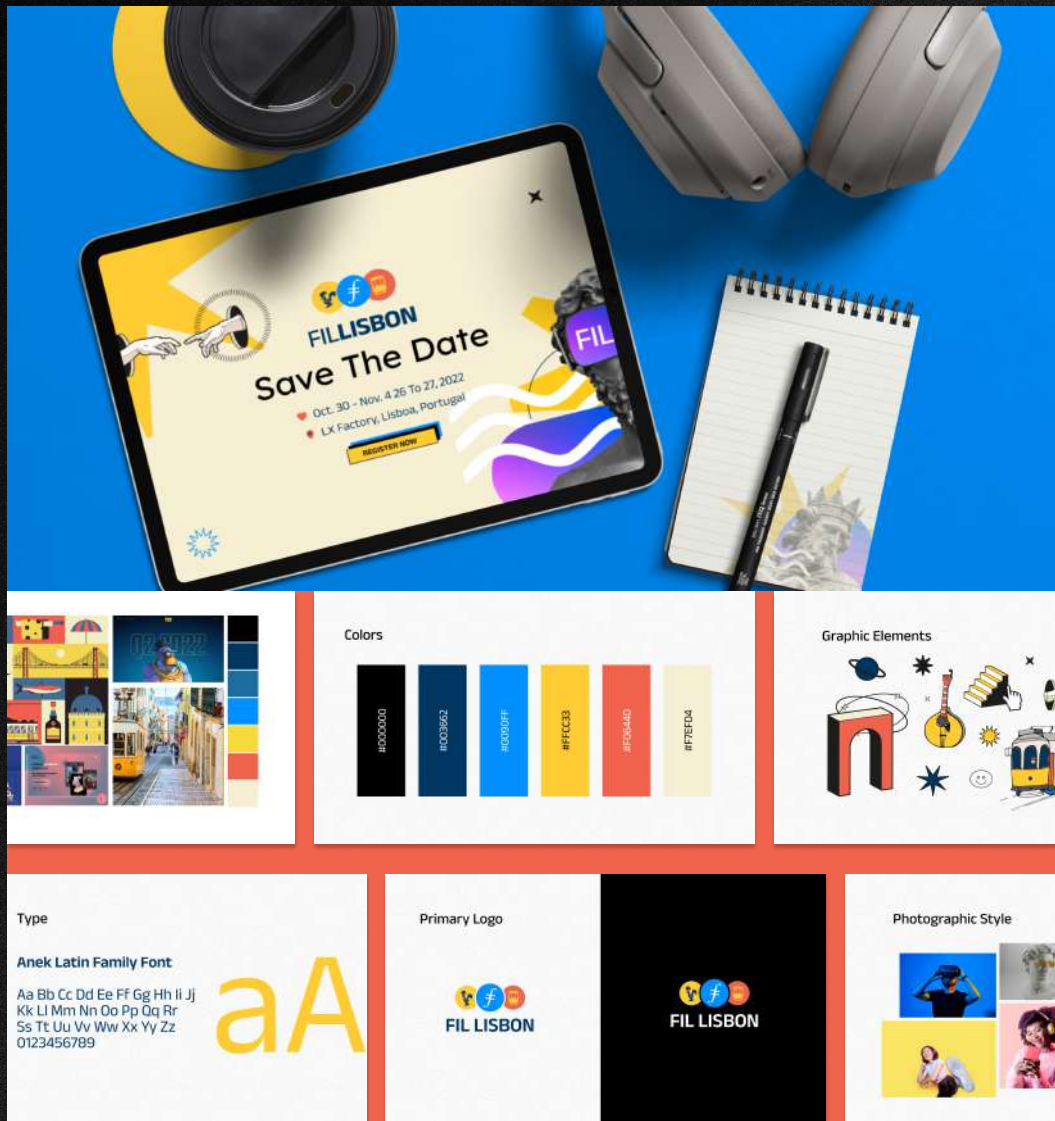
Go Visit ↗

Filecoin Foundation coordinates and supports the creation and improvement of open-source software and open protocols for decentralized data storage and retrieval networks.

Year  
2022

Services  
UI Design,  
Branding Design and  
Webflow Development

Company  
Filecoin





# Irulast

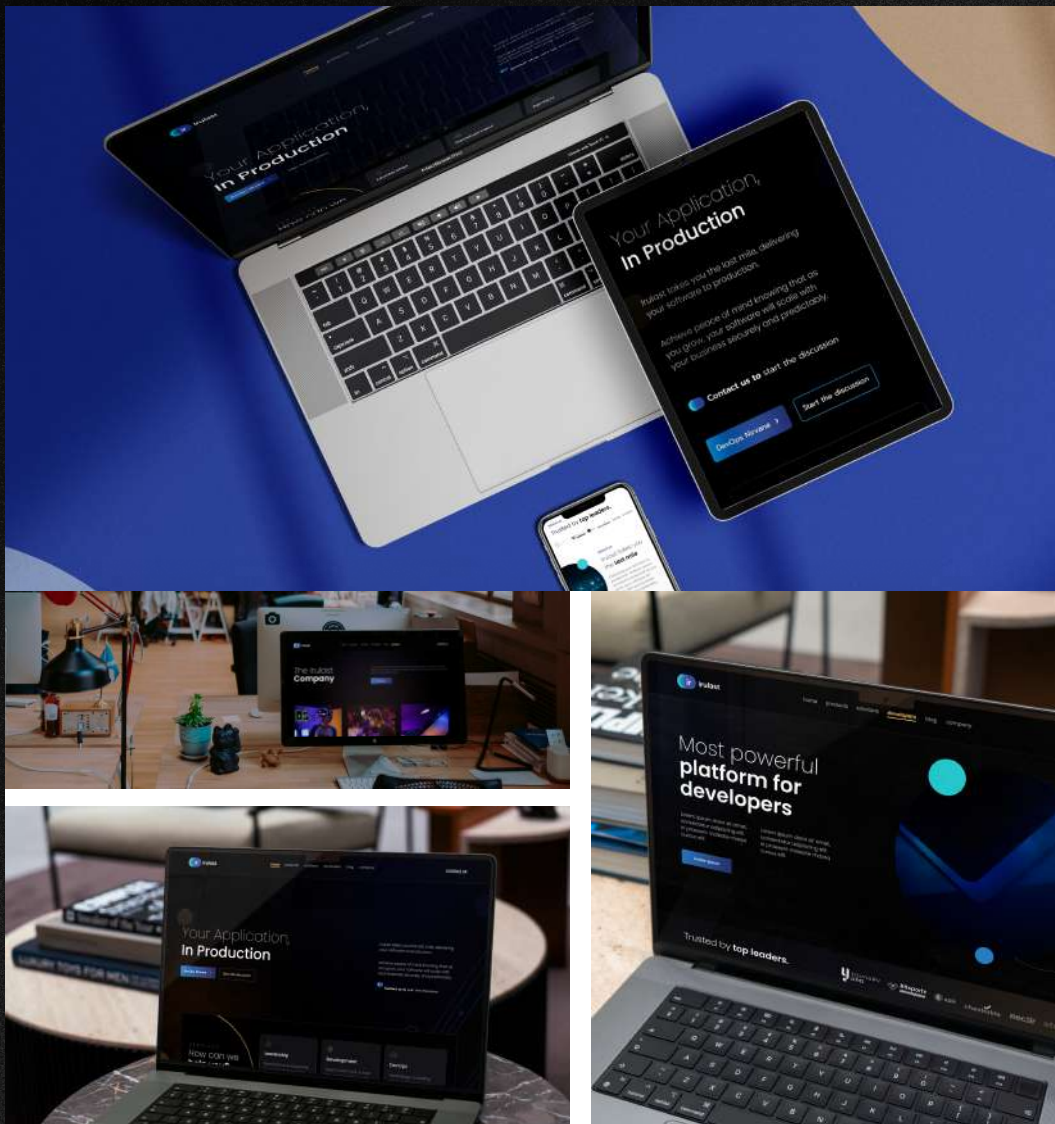
Go Visit ↗

Irulast creates applications and web service offerings involving blockchain and web3 technologies. Additionally we offer custom application and system development services.

Year  
2022

Services  
**UX/UI Design and  
Branding Design**

Company  
**Irulast**



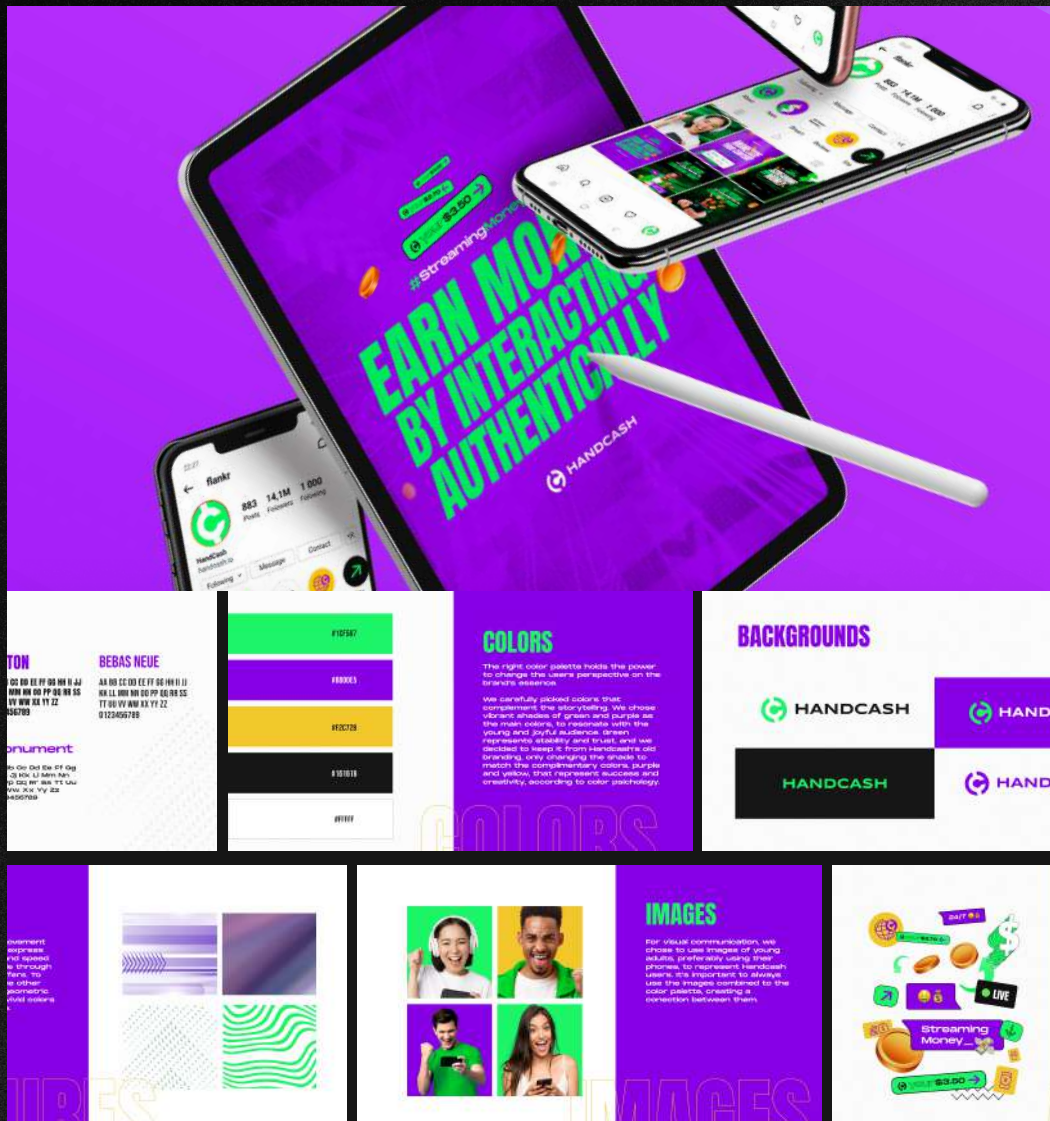


# HandCash

Go Visit ↗

HandCash is a new kind of wallet connected to your digital life.  
Stream money across apps and games at lightning speeds.

Year	Services	Company
2022	Branding Design and UI Design	HandCash





# Lifters

Go Visit [↗](#)

Lifters is a company that develops products and software to help large companies reach their full potential.

Year  
2022

Services  
**Branding, Social Media,  
UX/UI Design and Webflow  
Development.**

Company  
**Lifters**





# Bolos do Reino

Go Visit ↗

Bolos do Reino is a Brazilian cake shop, which has as a differential advantage healthy, gluten and lactose free delicious cakes.

Year  
2022

Services  
**Branding Design  
and UI Design**

Company  
**Bolos do Reino**





# CoffeeWithCats

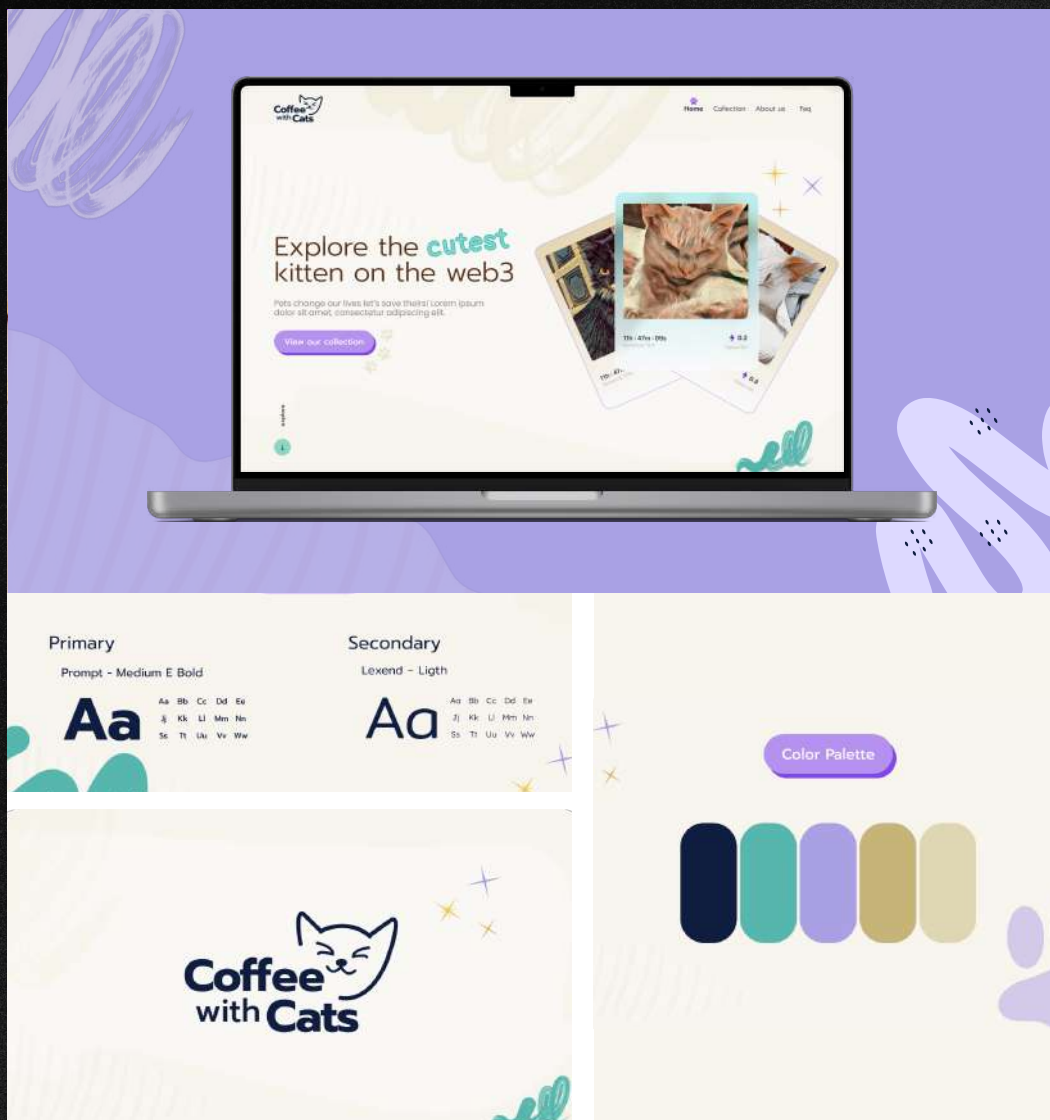
[Go Visit ↗](#)

Pets change our lives, let's save theirs! These collections of NFTs represent the love for kittens and for those who are abandoned, still without family.

Year  
2022

Services  
**Branding Design,  
UX/UI Design  
and Webflow  
Development**

Company  
**CoffeeWithCats**





# Thanks for **Watching!**

How to improve **my**  
**users' experience?**

Now is your turn [↗](#)