

JIAQI YI

Industrial Designer

Brick, NJ, USA

312-241-0590

jilupus991002@gmail.com

<https://www.jackieyidesign.com/>

EXPERIENCE

JOOL BABY

Industrial Designer

12/2024 - Present

Baby Product Design

- * Led concept development and 3D modeling for innovative baby products.
- * Created strategic design solutions with high-quality renderings.
- * Managed cross-functional projects from concept to delivery.
- * Coordinated with global factories for negotiation and FOB costing.
- * Recruited international creative talent to strengthen the team.

Pininfarina

Industrial Designer

05/2024 - 12/2024

Industrial Design and Automotive Design

- * **Concept Development & 3D Modeling:** Created innovative designs and detailed 3D models for various industrial projects.
- * **Strategy Design & Rendering:** Developed strategic design solutions and produced high-quality 3D renderings and visual effects.

CNH INDUSTRIAL / CASE IH

Industrial Designer

05/2023 - 05/2024

Tractor Interior and Exterior Design

- * Supported design activities across multiple industrial design workstreams from concept ideation through detailing solutions optimized for production.
- * Tackled interaction and hardware UX challenges by framing the problem and guiding iterative, human-centered design processes.
- * Collaborated closely with Mechanical Engineers and Product Managers to translate complex technologies into tractable designs.

VOLVO GROUP

Sponsored Project

01/2023 - 04/2023

Construction Equipment Concept Design

- * Actively conducted comprehensive market research and innovative concept development for advanced construction equipment.
- * Experienced in leading design development from ideation to production, focusing on complex interaction and hardware UX challenges.

MOCU DESIGN

Industrial Design Intern

01/2022 - 06/2022

Drone Design

- * Generated concept renderings, influencing client project decisions.
- * Integrated design, engineering, and 3D modeling in product development.

EDUCATION

ArtCenter College of Design-Bachelor of Science

05/2020 - 12/2023 Graduation with Honors

Industrial Design/Product Design

School of Art Institute of Chicago-Fine Art

08/2018 - 05/2020

Fashion/Fine Art

SUMMARY

I'm a Design Omnivore, I create unexpected, fashion-forward goods for a diverse future. Expert in design development, focusing on UX challenges through iterative, human-centered solutions. My work connects complex technologies with impactful user experiences.

SKILLS

Proficient in 3D CAD (SolidWorks, Rhino, Zbrush, Gravity Sketch, Blender), strong visualization skills including Sketching, Adobe Illustrator, Photoshop, 3D Rendering (Keyshot)