



May 1, 2023

Dear Valued Supporter,

We are excited to announce that Millard Public Schools has partnered with Scoreboard Media to bring media opportunities on our state-of-the-art videoboards and digital scoring equipment, as well as our mobile fan apps and other in-game and in-venue marketing and advertising opportunities, to businesses locally, regionally, and nationally.

Our portfolio of video scoreboards is among the best in the nation. They contribute to the overall quality of our athletic facilities and enhance the game experience for our athletes, teams, and fans. These boards are also used for school functions and academic purposes far beyond athletics, including a curriculum in video content and live-game production.

Scoreboard Media has the experience and resources to coordinate this effort, including executing a world-class media offering, as well as reaching out to as many businesses and non-profits as possible in order to offer them (you!) the opportunity to reach our great fans, faculty, and community...not to mention all the visiting communities!

A representative from Scoreboard Media may be reaching out to you. Rest assured, they are our partners in this effort. We hope you will agree that this is a great way to advertise your business and you'll be supporting Millard Public Schools in the process! We are a loyal and tight-knit community, and your support of our schools is noticed and appreciated by all.

Most Sincerely,

DocuSigned by:

Chad Zimmerman, District Activities Director

DocuSigned by:

Steve Throne, Activities Director – Millard South

DocuSigned by:

Lance Smith, Activities Director - Millard West

DocuSigned by:

Keith Maly, Activities Director – Millard North

DocuSigned by:

Charlie Megan, President – Scoreboard Media