Data Protection Notice for the Trade Fair Sweepstake

This Data Protection Notice explains how personal data are processed in connection with the Trade Fair Sweepstake.

1. Controller and contact details

The controller responsible for the processing of personal data in connection with the Trade Fair Sweepstake is the organiser of the sweepstake:

Sourceability NA LLC, 9715 Burnet Rd, Ste 200, Austin Texas, 78759-5215, USA

For data protection enquiries, requests and objections, please contact: legal@sourceability.com

2. Purposes and legal bases

The Controller processes personal data for the following purposes and on the following legal bases:

- Operating the Sweepstake, determining rankings and daily winners notifying winners and administering or delivering prizes: Article 6(1)(b) GDPR, where processing is necessary for the arrangements governing participation and prize administration.
- Complying with statutory accounting, tax, regulatory, record-keeping or other legal obligations: Article 6(1)(c) GDPR.
- Preventing fraud, manipulation and misuse; maintaining technical and organisational security; investigating disputes; and documenting the proper operation of the Sweepstake: Article 6(1)(f) GDPR. The legitimate interests are the secure, reliable and verifiable operation of the Sweepstake and the protection of the Controller, participants and service providers.
- Publishing the first name and the country stated by each daily winner: Article 6(1)(f) GDPR, subject to the channel-specific assessment and documented balancing assessment described in Section 4.

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Processing will be limited to what is necessary and proportionate.

3. Categories of personal data

For daily winners, the Controller may process the first name, the country stated by the participant and the e-mail address. The e-mail address is used for notification and prize administration and will not be published.

Depending on operational and security requirements, the Controller may also process participation and ranking data, communications, technical identifiers, device, session and log data, and fraud-prevention and security data.

Non-winners are not required to provide personal data for winner notification or prize administration.

4. Publication of daily winners

For the purpose of transparently announcing and documenting the Trade Fair Sweepstake, the Controller may publish the first name and the country stated by each daily winner. Publication may take place at the trade-fair stand, on the Controller's website https://sourceability.com/electronica-2026, on the Controller's official LinkedIn account https://www.linkedin.com/company/sourceabilitygroup, on the Controller's official Instagram account https://www.instagram.com/sourceability/, and on the Controller's YouTube account https://www.youtube.com/@sourceability.

Publication at the trade-fair stand will continue until the end of the relevant trade-fair day and in any event no later than the end of the following day. Publication on the website and on the official LinkedIn and Instagram accounts will continue until the end of the trade fair and for no longer than seven calendar days thereafter.

Publication forms part of the announced conduct and documentation of the Sweepstake. It is based on Article 6(1)(f) GDPR in order to safeguard the Controller's legitimate interests in the transparent, verifiable and publicly documented conduct of the Sweepstake. Before publication, the Controller will carry out and document a balancing assessment taking into account the specific publication channels, the reach of the publication and the publication period.

Before publishing on LinkedIn or Instagram, the Controller will review the actual platform processing, recipients, any transfers to or access from third countries and the practical reach of the publication. If Article 6(1)(f) GDPR does not support publication on a particular channel, publication on that channel will not take place unless another valid legal basis has been identified.

5. Objection to Publication

A daily winner may object to the processing under Article 21(1) GDPR by contacting marketing@sourceability.com. The objection will be reviewed without undue delay. Publications on channels controlled by the Controller will be removed without undue delay and in any event within 48 hours, unless compelling legitimate grounds overriding the interests, rights and freedoms of the data subject or the establishment, exercise or defence of legal claims justify continued processing. Copies, screenshots, downloads or reposts by third parties cannot be fully controlled or removed by the Controller.

6. Recipients and processors

Recipients may include the Controller's staff; prize fulfilment providers; technical service providers and processors operating or supporting the Sweepstake; website and social-media platform operators where publication occurs; professional advisers and auditors where necessary; and public authorities where disclosure is legally required.

A service provider has designed the software for the Sweepstake and is providing us with hardware for the duration of the trade fair. The service providers processes personal data solely in accordance with our instructions and only for our business purposes. We have bound the service providers to us through so-called data processing agreements, which ensure that processing is carried out in accordance with our instructions. The service providers are granted access only to the personal data necessary to perform their respective tasks. In particular, these service providers are prohibited from processing or using your personal data for any other purposes.

6. International transfers

Any transfer of personal data to, or access to personal data from, a country outside the European Economic Area will take place only where the requirements of Chapter V GDPR are met, including an adequacy decision, appropriate safeguards under Article 46 GDPR or another applicable legal mechanism.

7. Retention

Winner data will be deleted no later than 30 days after completion of prize administration, unless longer retention is required by law or for the establishment, exercise or defence of legal claims. Where retention continues for those reasons, access will be restricted and the data will be deleted when the relevant obligation or need ends.

Technical, ranking, security and log data will be retained for 30 days and then deleted or anonymised unless longer retention is required by law or by a documented security incident.

Publications will be removed in accordance with the periods stated in Section 4. Removal from channels controlled by the Controller does not ensure the deletion of copies, screenshots, downloads, reposts, search-engine results or other material created or retained by third parties.

8. Rights and complaints

Subject to the applicable statutory conditions and limitations, data subjects have the right of access, rectification, erasure, restriction of processing and, where applicable, data portability, as well as the right to object under Article 21 GDPR, including to processing based on legitimate interests.

Requests should be sent to legal@sourceability.com. The Controller may request information reasonably necessary to verify the identity of the requester. The Controller will respond without undue delay and within the period required by applicable law.

You have the right to lodge a complaint with a data protection supervisory authority regarding the processing of your personal data (Art. 77 of the GDPR).