Hofy Group Third Party Processors Last Updated: 17 April 2023

Business function	Purpose of processing	Third Party Processor/s	Name and contact details of joint controller (if applicable)	Categories of individuals	Categories of personal data	Location of Processing	Safeguards for transfers of personal data to third countries or international organisations	Retention schedule
Engineering	Hofy Platform	Google Cloud Platform	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Engineering	HRIS API	Merge.dev	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Engineering	Mass Communication Tool	Sendgrid	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Fulfiment and Finance	Inventory and Billing	Netsuite	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
IT	Security device management	Miradore	N/A	Existing Customer Employees	Contact details (name, email address)	European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
IT	Security device management	Miradore	N/A	Existing Customer Employees	IP Address	European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
IT	IT calendar booking site	OnceHub	N/A	Existing Customer Employees	Contact details (name, email address)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.

Finance	Credit Check	Two Financial Services	N/A	Existing Customer	Contact details (name, email address)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary
Fulfilment	Courier API	Shippypro	N/A	Employees Existing Customer Employees	Contact details (name, address, number, email)	European Union	GDPR/Country with equivalent safeguards	for processing. Not specified - as necessary for processing.
Fulfilment	Courier	UPS	N/A	Existing Customer Employees	Contact details (name, address, number)	United Kingdom, United States, European Union	GDPR/Country with equivalent safeguards (UK/Europe) SCCs, International Data Transfer Agreement (US)	Not specified - as necessary for processing.
Fulfilment	Courier	DHL	N/A	Existing Customer Employees	Contact details (name, address, number)	United Kingdom, United States, European Union	GDPR/Country with equivalent safeguards (UK/Europe) SCCs, International Data Transfer Agreement (US)	Not specified - as necessary for processing.
Fulfilment	Courier	Gophr (UK)	N/A	Existing Customer Employees	Contact details (name, address, number)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Fulfilment	Courier	Anyvan (UK)	N/A	Existing Customer Employees	Contact details (name, address, number)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Fulfilment	Dropship couriers	Multiple Dropshipping providers	N/a	Existing Customer Employees	Contact details (name, address, number)	Various	Dependant on specific courier used.	Not specified - as necessary for processing.
Customer Operations	Customer Support Tickets	Zendesk	N/A	Existing Customer Employees	Contact details (name, address, number, email)	European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.

	Product			Existing				Not specified -
Product	Analytics	June	N/A	Customer	Anonymised	N/A	N/A	as necessary
	Platform			Employees				for processing.
	Product			Existing				Not specified -
Product	Analytics	MixPanel	N/A	Customer	Anonymised	N/A	N/A	as necessary
	Platform			Employees				for processing.
	Product data			Existing	Anonymised	N/A	N/A	Not specified -
Product	collection tool	Segment	N/A	Customer				as necessary
	Collection tool			Employees				for processing.
				New Customer	Contact details	United	SCCs, International	Not specified -
Sales	CRM	Hubspot	N/A	Employee	(name, email)	States	Data Transfer	as necessary
							Agreement	for processing.
				Existing	Contact details	United	SCCs, International	Not specified -
Sales	CRM	Hubspot	N/A	Customer	(name, email)	States	Data Transfer	as necessary
				Employee			Agreement	for processing.
	Sales data gathering	Lusha	N/A	Potential	Contact details (email)	United States	SCCs, International	Not specified -
Sales				Customer			Data Transfer	as necessary
	gathering			Employee	(email)	States	Agreement	for processing.
	Outbound emails	Apollo	N/A	Potential	Contact details (email)	United States	SCCs, International	Not specified -
Sales				Customer			Data Transfer	as necessary
	emans			Employee	(email)		Agreement	for processing.
				Existing	Contact details	United	GDPR/Country with	Not specified -
Marketing	Advertising	Google Ads	N/A	Employees,	(email)	Kingdom	equivalent	as necessary
				Third Parties			safeguards	for processing.
Marketing	PR platform	MVPR.io	N/A	Existing	Contact details (email)	United Kingdom	GDPR/Country with	Not specified -
				Employees,			equivalent	as necessary
				Third Parties			safeguards	for processing.
Sales	CRM	Salesforce	N/A	New Customer	Contact details (name, email)	United Kingdom	GDPR/Country with	Not specified -
				Employee			equivalent	as necessary
				Litiployee			safeguards	for processing.
Sales	CRM	Salesforce	N/A	Existing	Contact details	United	GDPR/Country with	Not specified -
Sales	CKIVI	Jaiesi Oice	IN/A	Customer	(name, email)	Kingdom	equivalent	as necessary

				Employee			safeguards	for processing.
Sales	Outbound emails	Outreach	N/A	Potential Customer Employee	Contact details (email)	United States, European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Operations	Operational data gathering	Typeform	N/A	Existing Customer Employees	Contact details (name, email)	United States, European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Engineering	Operational process automation	Zapier	N/A	Existing Customer Employees	Contact details (name, email)	United States, European Union, United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Finance	Invoicing	Upflow	N/A	Existing Customer Employees	Contact details (name, address, number, email)	European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Engineering	Data Analysis	Metabase	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.