

Hofy Group
Third Party Processors
Last Updated: 17 April 2023

Business function	Purpose of processing	Third Party Processor/s	Name and contact details of joint controller (if applicable)	Categories of individuals	Categories of personal data	Location of Processing	Safeguards for transfers of personal data to third countries or international organisations	Retention schedule
Engineering	Hofy Platform	Google Cloud Platform	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Engineering	HRIS API	Merge.dev	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Engineering	Mass Communication Tool	Sendgrid	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Fulfiment and Finance	Inventory and Billing	Netsuite	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
IT	Security device management	Miradore	N/A	Existing Customer Employees	Contact details (name, email address)	European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
IT	Security device management	Miradore	N/A	Existing Customer Employees	IP Address	European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
IT	IT calendar booking site	OnceHub	N/A	Existing Customer Employees	Contact details (name, email address)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.

Finance	Credit Check	Two Financial Services	N/A	Existing Customer Employees	Contact details (name, email address)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Fulfilment	Courier API	Shippyp	N/A	Existing Customer Employees	Contact details (name, address, number, email)	European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Fulfilment	Courier	UPS	N/A	Existing Customer Employees	Contact details (name, address, number)	United Kingdom, United States, European Union	GDPR/Country with equivalent safeguards (UK/Europe) SCCs, International Data Transfer Agreement (US)	Not specified - as necessary for processing.
Fulfilment	Courier	DHL	N/A	Existing Customer Employees	Contact details (name, address, number)	United Kingdom, United States, European Union	GDPR/Country with equivalent safeguards (UK/Europe) SCCs, International Data Transfer Agreement (US)	Not specified - as necessary for processing.
Fulfilment	Courier	Gophr (UK)	N/A	Existing Customer Employees	Contact details (name, address, number)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Fulfilment	Courier	Anyvan (UK)	N/A	Existing Customer Employees	Contact details (name, address, number)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Fulfilment	Dropship couriers	Multiple Dropshipping providers	N/a	Existing Customer Employees	Contact details (name, address, number)	Various	Dependant on specific courier used.	Not specified - as necessary for processing.
Customer Operations	Customer Support Tickets	Zendesk	N/A	Existing Customer Employees	Contact details (name, address, number, email)	European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.

Product	Product Analytics Platform	June	N/A	Existing Customer Employees	Anonymised	N/A	N/A	Not specified - as necessary for processing.
Product	Product Analytics Platform	MixPanel	N/A	Existing Customer Employees	Anonymised	N/A	N/A	Not specified - as necessary for processing.
Product	Product data collection tool	Segment	N/A	Existing Customer Employees	Anonymised	N/A	N/A	Not specified - as necessary for processing.
Sales	CRM	Hubspot	N/A	New Customer Employee	Contact details (name, email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Sales	CRM	Hubspot	N/A	Existing Customer Employee	Contact details (name, email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Sales	Sales data gathering	Lusha	N/A	Potential Customer Employee	Contact details (email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Sales	Outbound emails	Apollo	N/A	Potential Customer Employee	Contact details (email)	United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Marketing	Advertising	Google Ads	N/A	Existing Employees, Third Parties	Contact details (email)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Marketing	PR platform	MVPR.io	N/A	Existing Employees, Third Parties	Contact details (email)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Sales	CRM	Salesforce	N/A	New Customer Employee	Contact details (name, email)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Sales	CRM	Salesforce	N/A	Existing Customer	Contact details (name, email)	United Kingdom	GDPR/Country with equivalent	Not specified - as necessary

				Employee			safeguards	for processing.
Sales	Outbound emails	Outreach	N/A	Potential Customer Employee	Contact details (email)	United States, European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Operations	Operational data gathering	Typeform	N/A	Existing Customer Employees	Contact details (name, email)	United States, European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Engineering	Operational process automation	Zapier	N/A	Existing Customer Employees	Contact details (name, email)	United States, European Union, United States	SCCs, International Data Transfer Agreement	Not specified - as necessary for processing.
Finance	Invoicing	Upflow	N/A	Existing Customer Employees	Contact details (name, address, number, email)	European Union	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.
Engineering	Data Analysis	Metabase	N/A	Existing Customer Employees	Contact details (name, address, number, email)	United Kingdom	GDPR/Country with equivalent safeguards	Not specified - as necessary for processing.