

Honoring Our Past

Moving Boldly into the Future!



A Rich Tradition of Changing Kids' Lives

We've been pointing people to Christ since 1964, when The Chapel launched this ministry to reach young people for Jesus. Our name, Camp Carl, is a living memorial to the late Reverend Carl Burnham, founding pastor of The Chapel.

The first summer camp program opened on June 28, 1964. By God's grace, 425 campers attended the first summer. Almost 60 years later, our 2023 camp season hosted more than 2,700 boys and girls ... to God be the glory!

Since the beginning, the spark of a dream to share the light of Jesus has been <u>fanned into flame</u> on the grounds of Camp Carl. From then until now, campers have gathered around crackling campfires to connect, to listen, and to sense the presence and power of our God who so loved the world. Yesterday, today, and tomorrow, our burning desire is that the light of the gospel of Jesus Christ gives life to the generations to come.

The same gospel that connects us to our past gives us hope and vision for our future.

"Oh let's don't live in the yesterday, we've got a tomorrow, we have a race that needs to be won to the glory of God."

—Carl Burnham, Founding Pastor of The Chapel



Moving Forward What Will Change





Today, Camp Carl is moving boldly forward to build our camp's future.

While seeking God's direction and dreaming big, we feel a moral imperative to expand the influence of Camp Carl to reach more and more young people for Christ. We want to relentlessly pursue this generation with the life-transforming message of salvation in Jesus.

Camp Carl is now a financially independent nonprofit organization. We are run by an independent board of directors.

Right now, our current facilities are maxed out! Attendance at Camp Carl has tripled in the past seven years. In 2023, we had a waiting list of 400 because we simply didn't have room for more campers. So, with much prayer and planning, it is time for Camp Carl to invest for growth!

To seize the opportunity to share Christ with more children and teens, develop more young leaders, and impact more families, churches, and communities ...

- We MUST expand our facilities to accommodate attendance that has tripled in the past seven years!
- We must enhance the training and discipleship of high-quality staff and young leaders.
- We must increase our financial stability.

Camp Carl Board of Directors Jon Bucciarelli

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Tom Sullivan

EXECUTIVE DIRECTOR OF CAMP CARL, NON-VOTING MEMBER

CAMP CARL: FAN THE FLAME PAGE 5

Moving Forward What Won't Change



→ Our Mission

We strive to be

† Christ-Centered

Relationally Focused

Incredibly Fun

Our ultimate purpose is to seek to obey The Great Commandment (Matthew 22:37-39) and The Great Commission (Matthew 28:19-20).

→ The Camp Carl Way

Camp Carl has a long and faith-filled history providing camp experiences that are proven to be effective in sharing the message of Jesus in meaningful ways with kids ... and this will never change! We will continue to

- Connect kids to the message of Jesus in a way that leads to life change and lifelong commitment to Christ.
- Develop young leaders to make an impact around the world through discipleship.
- Foster intentional relationships between our kids and role-model mentors.
- Take kids out of their routine and into purposeful (and FUN) environments to help them discover God's plan for their lives.
- Provide opportunities for more families to access an affordable camp experience.

→ Our Vision

To relentlessly build a Christ-centered Camp so effective for growing God's kingdom and equipping Jesus followers, that churches, families, schools, and college students would line up to partner with us.





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Our Dedicated & Energetic Role-Model Mentors

Camp Carl's summer staff leaders are trained to mentor and connect with kids to purposely nurture relational moments that lead to spiritual growth. They love Christ and model a life committed to Him, which helps campers experience value, purpose, meaning, and real joy.





LOOKING BACK

194

CAMPERS MADE FIRST-TIME DECISIONS TO FOLLOW CHRIST

2704
SUMMER CAMPERS

1146

KIDS REDEDICATED THEIR LIVES TO CHRIST

220

WEEKLY VOLUNTEERS
SERVED AT CAMP

112
SUMMER STAFF POINTED KIDS TOWARD CHRIST

THE MISSION FIELD

Ministry to Kids

The vast majority of people who come to faith in Jesus do so between the ages of 4 and 14. So, an estimated 63% to 80% of believers in Jesus came to faith before the age of 15. This is according to research from Compassion International, Barna, and the National Association of Evangelicals.

Let's ignite a passion for sharing the gospel to the 4-14 window and beyond!

Ministry to Teens & Young Adults

According to a 2020 Barna study of Gen Z teens and young adults aged 13 to 21, 1 in 4 respondents considered themselves at one of two extremes — anxious or empowered.

Let's invest in deeply caring for the next generation and their greatest need — Jesus. Let's work to empower, equip, comfort, and support them — to fan into flame the gifts God has given them!

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Building For Our Future

The leadership of Camp Carl has prioritized three key initiatives over the next three years.



The expansion of lodge, offices, and kitchen, and the creation of a weather shelter



New leadership development program



The financial strength to steward camp ministry today and tomorrow







What This Means



Lodge & Kitchen Expansion & Enhancement

Professionally Equipped Lodge Pavilion, Offices, & Kitchen

- Expanded seating to serve an additional 250 campers/retreat attendees
- Removes need for rented tents, frees up parking lot space, and allows everyone to eat inside during inclement weather
- Eliminates need for staggered mealtimes, reducing kitchen use
- Prevents exceeding maximum capacity at mealtimes
- Centralized, shared, efficient office spaces for growing staff, improving communication and meeting space
- Medical clinic housed within lodge, allowing more efficient distribution of necessary medicines and centralized location for medical attention

Lower-Level Weather Shelter and Multi-Purpose Space

- Provides a critical weather shelter and easy-to-access space for the entire camp in a weather emergency and doubles as a large ministry and activity space on a regular basis
- Allows safe, centrally located space for storm safety, instead of five inadequate shelter spaces spread throughout camp
- Opens opportunities for more large group activities and less staggered scheduling due to indoor space constraints





Creation and Implementation of a Leadership Training Center

- Fulfills the Burnham and Chapel vision from 1964 of developing, training, and equipping young leaders to impact the world for Christ
- Provides biblical training, servant leadership, communication, preparation for job and ministry placement, and practical, hands-on training to students
- · Involves hiring staff to lead
- Includes retrofitting five existing cabins for flexible use as student housing, laundry, and kitchen in non-summer season, and for camper cabins in summer





Fueling Camp's Financial Independence

- Provides financial stability for the future
- Creates emergency reserves for operations and capital expenditures
- Helps Camp Carl remain fiscally responsible in stewardship of resources

Envisioning the Next 10 Years

to Support the Next 60 Years for the Sake of the Next Generations

As the Lord provides, through the generosity of friends like you, we have some incredible goals to grow Camp Carl and improve the experience for campers and retreat attendees. Here's what we envision over the next 10 years:

- Increased overnight camper capacity (cabins, beds, and showers)
- Expanded infrastructure for increased camper capacity (facilities and utilities)
- New conference center that creates shared space and year-round ministry opportunities with kingdom builders
- · Paved parking lot and trails
- More camp FUN (cultivating the soil to better share the gospel)

To keep campers coming back and attract new campers and top counselors, we hope to expand the offerings of Camp Carl to include:

- An RV Park for our wonderful volunteers
- A new pool slide ... water activities are a HUGE hit at camp!
- A designated campground designed for elementary-aged campers, serving the needs of our younger campers and utilizing more of our 315 acres
- Turf sport field to enhance our year-round programming efforts and the ability to play regardless of weather





"The camp was amazing. My kids loved it each day and cannot wait to do their first overnight camp next year. We're thankful we get to participate in such a wonderful place that helps to point our kids to Jesus!"

CAMP CARL PARENT

"We are so thankful for the time and dedication of everyone at Camp Carl. I am especially grateful for the spiritual truths poured into my children's lives throughout the week, encouraging them to draw closer to Jesus and stand firm in their faith. We treasure the kindness of the counselors and staff, and the immense amount of energy you all give. Thank you for everything you do to make this one of the greatest weeks of the year for them! They have SO MUCH FUN!"

CAMP CARL PARENT

"I can't think of anything that would have made the experience better for my son. He had only incredibly positive things to say and we have had so many great conversations about his heart for God that were sparked by his time at camp."

CAMP CARL PARENT

"It's the most fun you'll ever have doing the most important thing of worshiping and learning about God...It gave me the chance to grow closer in my relationship with Jesus."

CAMP CARL CAMPER

"As a 16-year-old at Camp Carl, a friend and I both prayed and dedicated our lives to the Lord's work! We had no idea where that might lead us. He became a pastor. I became a dedicated Christian psychologist and have been privileged to serve several thousand pastors and missionaries. Camp Carl matters!

DONALD A. LICHI, PHD
VICE PRESIDENT EMERITUS
EMERGE COUNSELING MINISTRIES
CAMP CARL BOARD

"In our world that is becoming more overtly secular and anti-God/anti-religion, we so appreciate having a camp that isn't afraid to share God's love and show kids what it means to be truly embraced in God's arms!"

CAMP CARL PARENT

CAMP CARL - FAN THE FLAME

Moving Boldly Forward Camp Carl & You!

As we celebrate 60 years of ministry ... and the thousands of lives eternally changed through Camp Carl, we invite you into a vision and mission that is amazing and exciting: to personally invest the resources that God has given you — your energy, your prayers, and your money — into this work to which God has called Camp Carl. To invest in the movement of God's Spirit to transform lives!

To that end, we are asking that alumni, families, friends, and partners commit over the next three years to bring our \$5.1 million capital campaign to fruition, so that Camp Carl can grow and be on the cutting edge of camp fun while maintaining an amazing and affordable experience for more campers. This is all so that we might shine the light of truth so more kids and young people develop a vibrant relationship with Jesus Christ, and that we might fan into flame the gifts God has given, impacting their families and our world. Together, we can have greater gospel reach!

The following chart displays the need for support, and how we can reach this goal. Please prayerfully consider where the Lord might lead you to commit in faith to give over the next three years:

Gifts	3-Year Amount	Total
1	\$1,000,000	\$1,000,000
2	\$500,000	\$1,000,000
4	\$250,000	\$1,000,000
9	\$100,000	\$900,000
10	\$50,000	\$500,000
16	\$25,000	\$400,000
30	\$10,000	\$300,000
	Total	\$5,100,000

For more information about the campaign or giving, please contact Wendy Nowak, Director of Development and Communications at wendy.nowak@campcarl.life or (330) 409-9696.

Camp Carl LTD is an exempt organization as described in Section 501(c)(3) of the Internal Revenue Code; EIN: 92-3590264





Christ-Centered · Relationally Focused · Incredibly Fun