

Marin A. Teta (YES I'M ALBANIAN TOO!)



(310)-634-4851 LOS ANGELES | ORLANDO

marin@heyhelp.org

Hey there, I think it's best to start off by saying — I've never really *worked* a day in my life. What I *have* done is become an expert at putting teams together, communicating a vision, and sprinting toward the impossible. It's been messy (of course), but sometimes you've got to break things to understand their limits.

Over the last few years — and especially the past few months — I've been diving deep into the future of work. That curiosity first sparked during my time as an HR Specialist at **Siemens AG**, where I got a front-row seat to how corporate structures and conglomerates actually operate. Giving full internal access to a young, autistic, and endlessly curious kid like me was probably a gamble on their part — but it was the best gift I could've received. It showed me, in granular detail, that 70–80% of jobs in massive corporate systems are... well, mostly useless. That realization hit hard. I eventually became so disillusioned that I quit, dropped out of college, and chased a different kind of structure: music.

From there, I applied everything I learned at Siemens to the entertainment world. I dissected how it all worked, built a media agency, a promotion team, and a talent management system — all working together as one engine. Joining **Y Combinator's Startup School** completely reframed how I thought about scale and collaboration. Just as things started taking off, COVID-19 threw the world a curveball, and the entire operation came to a halt.

So, I pivoted — fast. I launched an influencer agency leveraging my network, and it grew rapidly. More importantly, it immersed me in the underground markets of entertainment, where I saw firsthand how influence could be mechanized and scaled. But even then, something bigger was calling me — the deeper question of *how* we work.

So, I took all my savings and moved to **Albania** — my home country — to explore that question head-on. I decided to run a grand experiment: create as many “micro-startups” as possible (+80 and counting) across different sectors to truly *experience* how markets function from the inside out. Along the way, I built a local tech team and brought in projects from the U.S. and Europe to employ Albanian talent. The grit and ingenuity I saw there were unreal — a kind of unutilized superpower. I never took profit from it; it was simply my way of giving back.

Eventually, I ran out of money and returned to the U.S. to start a **non-profit** aimed at tackling the core issue I've been obsessed with from the start: misaligned HR structures. I believe organizations can only reach true harmony if they're designed for alignment from the ground up. That's the mission I'm on now — and why I'm looking to join a team that's also chasing a *true mission for good*.

Still a bit messy. Still breaking things. Still learning.
But always building toward something that actually matters.

Marin A. Teta

(310)-634-4851

marin@heyhelp.org

EXPERIENCE

Slashe Group LLC, Palo Alto / Tirana, Albania — Founder

November 2022 – June 2025

- Founded and launched Slashe Group LLC, a boutique tech management consulting firm specializing in Artificial Intelligence workforce outsourcing, technical outsourcing, IT management solutions, and leveraging Balkan tech expertise for cost-effective, high-quality services.
- Conceived, designed, and launched the “ExFed” platform, a career reinvention hub for displaced U.S. federal workers, using AI agents to match candidates with private-sector job opportunities.
- Researched and led teams to build AI-powered job search agents tailored to re-employment support, optimizing resume content, analyzing job descriptions, and auto-generating applications to boost user success rates.

Warner Music Group, Beverly Hills, CA — New Market Consultant

May 2020- November 2020

- Forecasted industry trends and cultural shifts to adapt strategies and recommend innovative approaches for evolving market dynamics.
- Provided consumer insights using data analytics to optimize artist and music promotion strategies, including digital marketing and social media efforts.
- Conducted market research and analysis to identify trends, opportunities, and threats in the music industry, including consumer behavior, emerging technologies, and competitive landscape.
- Supported Artist and Repertoire (A&R) teams by evaluating market viability, target demographics, and consumer demand for new artists and music releases.

Storm FX Media, Miami, FL — Co-Founder

April 2012- February 2020

- Co-founded and led a multi-million dollar EDM festival media company, driving strategy and business development.
- Established and managed key partnerships, managed budgets, and optimized profitability.
- Executed marketing campaigns, utilizing digital strategies and influencer partnerships.
- Directed media production and content creation, enhancing attendee and online experiences.
- Recruited and led cross-functional creative teams managing over 184 videographers across the the, fostering collaboration and professional development.
- Innovated and expanded the company's festival portfolio and managed the exit sale in 2020.

Siemens AG, Orlando, FL — HR Shared Services Subject Matter Expert

November 2009- April 2012

- Administered payroll and benefits programs, including health insurance, retirement plans, Employee Stock Plan, and other employee perks.
- Led outsourcing initiative for Siemens NA Shared Services, achieving \$55 Million annual savings.
- Managed and processed payroll and shared services for North American employees.
- Ensured compliance with local and national regulations related to payroll and benefits.
- Collaborated with HR Business Partners and management to address employee needs and concerns.
- Maintained and updated employee records in HRIS (Human Resources Information System) databases.

EDUCATION

University of Central Florida, Orlando, FL, USA

Bachelor of Finance August 2007- May 2011 (Dropped Out, but **NEVER** stopped learning)

Minor in Marketing