



## RAKUTEN SITE MANAGEMENT FOR TOWER COS

Accelerating Site-to-Revenue with AI-Powered Infrastructure Management

### The Vision

The global demand for connectivity is putting immense pressure on TowerCos to build faster and manage more complex portfolios. However, fragmented data and manual site tracking often lead to delayed tenant onboarding, missed SLAs, and spiralling operational costs. To stay competitive, companies must bridge the gap between physical infrastructure and digital intelligence, turning passive sites into high-performing, revenue-generating assets.

Our Unified Deployment Engine – **Rakuten Site Management for TowerCos** changes the game by digitizing the entire site lifecycle—from the first permit to the final rent check. By integrating AI-driven insights with real-time field data, it helps eliminate the guesswork in construction and maintenance. The result is a more agile operation that delivers "First Time Right" results, ensuring the infrastructure is always ready to meet demand while maximizing long-term ROI.

### The Impact

40%	30%	100%
Reduction in Total OPEX	Lower Inspection Costs	Billing Accuracy
40%	28.6%	35%
Faster Issue Resolution	Average Software ROI	Energy Savings

### The Platform



Real-Time Construction Tracking



AI-Powered Quality Assurance



Intelligent Asset Maintenance



Digital Twin & 3D Visualization



Centralized Document Vault



Smart Security & Energy Control