
TRUE COLOURS EDITION

A fascinating foray into nature



BAUWERK®
Parquet



TRUE COLOURS EDITION

True Colours is an homage to nature: fascinatingly subtle and uniquely authentic. A foray into the elements, back to the roots. The colour tones of the edition underscore the beauty of the wood in its diverse originality.

Designed by Gesa Hansen



Furniture and interior designer

GESA HANSEN

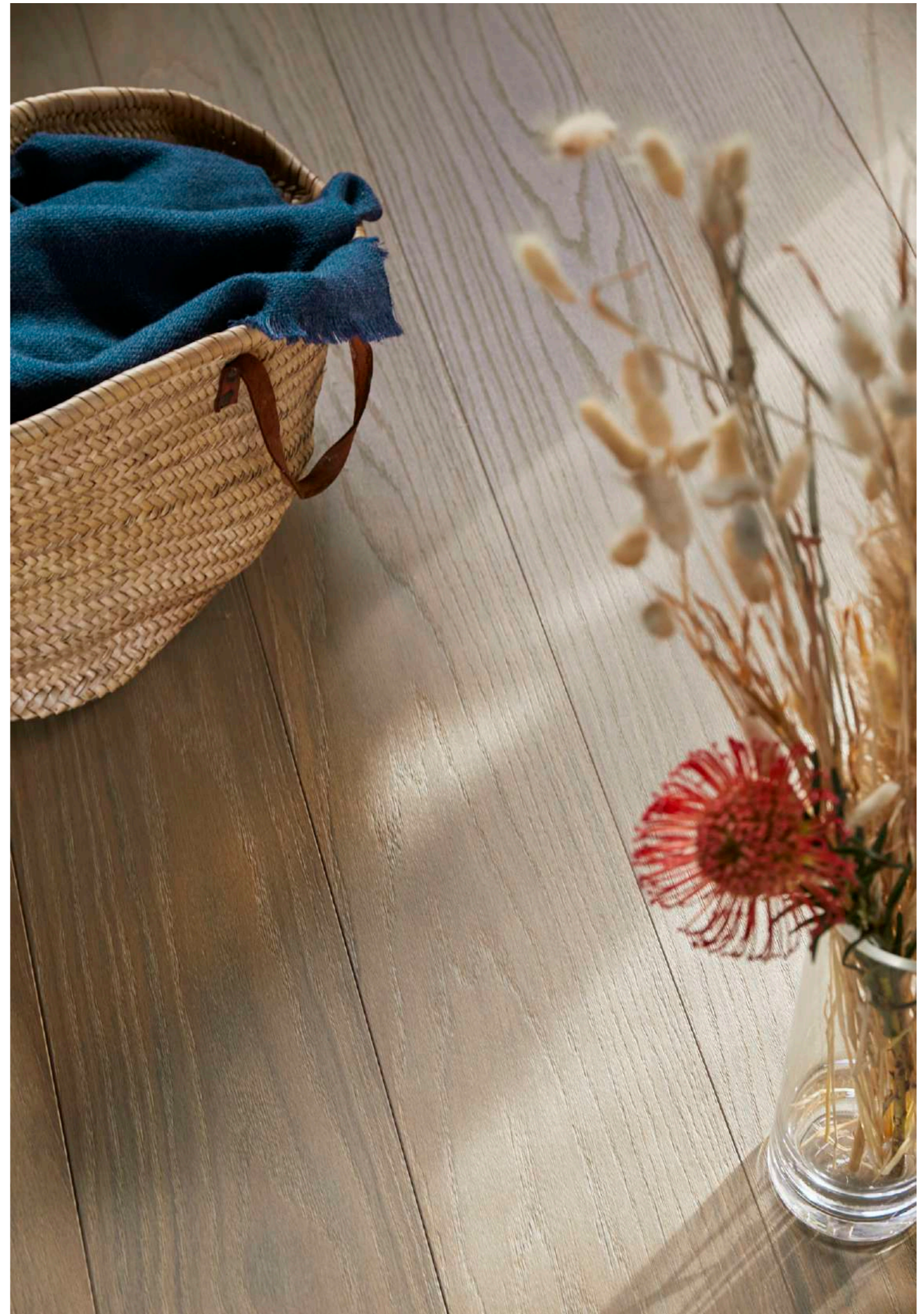
The internationally successful furniture and interior designer Gesa Hansen loves design and nature. She has created the fascinating True Colours Edition for Bauwerk.

Gesa Hansen is among Germany's elite furniture and interior designers. She studied at Bauhaus University, Weimar, and the Nagoya University of Arts in Japan. She quickly secured work at famous firms, such as Jean Nouvel and H5 in Paris. In 2009, she founded her own design label, The Hansen Family, and in 2011, together with Pascaline Feutry and Ai Bihr, she opened the HFB Studio working on interior design in Paris and New York. Her passion for wood as a material almost began in the cradle: her Danish great-grandfather was an architect, and her father is the owner of the German furniture company Hans Hansen. Gesa Hansen loves working with wood: the smell, the textures, the colour nuances, the unmistakably natural authenticity.

Villapark Oak slightly smoked Canneto

CANNETO

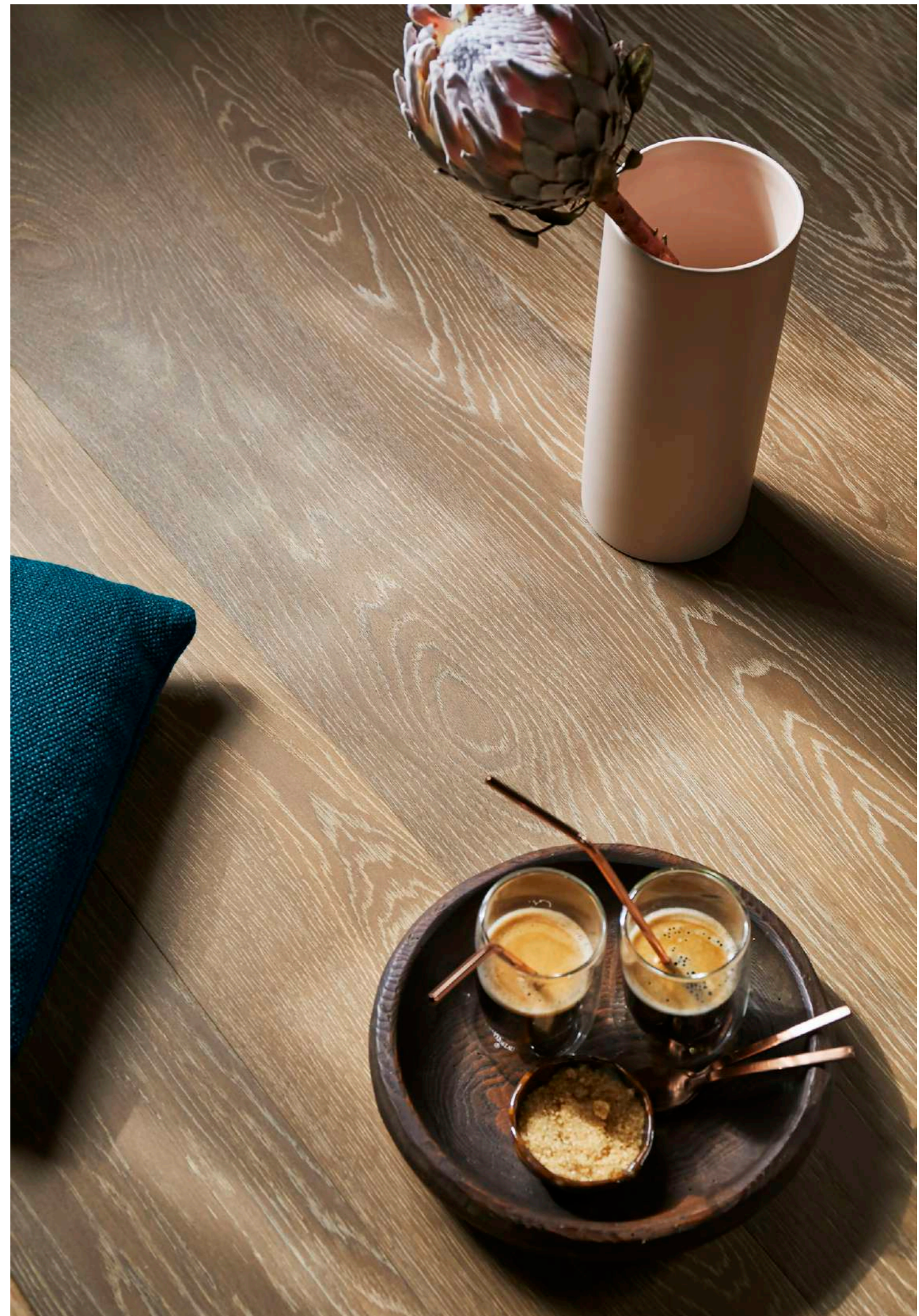
Canneto is Italian for 'reed', presenting the natural, discreet colour interplay of reed leaves that gently and quietly rustle in the wind.



Villapark Oak slightly smoked Terra

TERRA

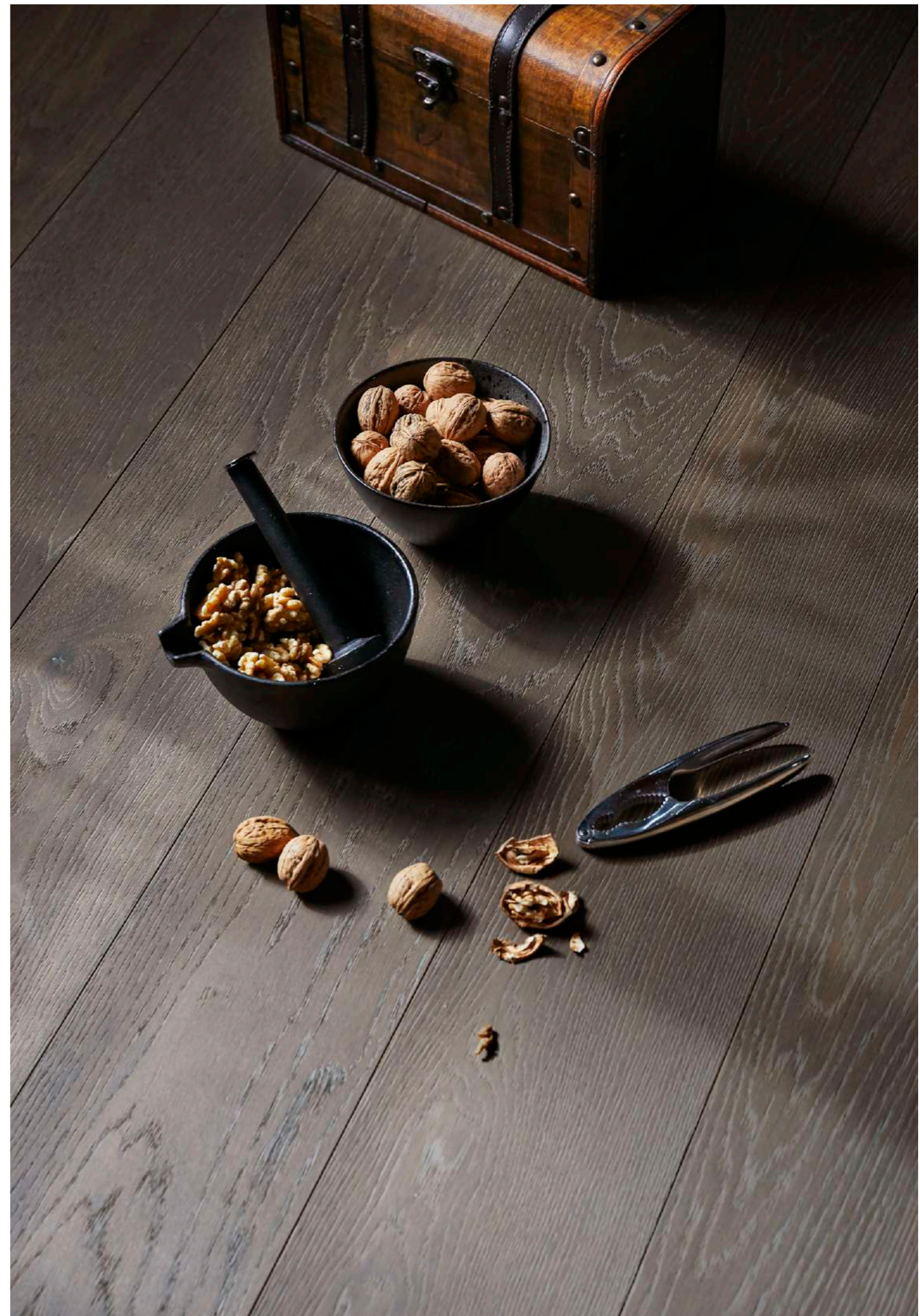
Terra stands for radiant warmth and security.
A floor that welcomes every ray of sunlight,
inviting and pleasantly filling the room with life.



Villapark Oak smoked Lava

LAVA

Lava is a slow force, with wild, determined energy. It fills rooms with timeless stability and provides floors with new diversity.



Villapark Oak Nuvola

NUVOLA

Nuvola is light and heavy at the same time. Like an amorphous cloud, it envelops the room in a bright and gentle embrace, without losing its powerful presence.



Villapark Oak Roccia

ROCCIA

Roccia, Italian for 'rock', combines calm elegance and permanence. A timeless floor that turns a room into a stylish retreat where you can replenish your energy.



Villapark True Colours Edition 2100 x 190 x 9.5 mm

COLOUR OVERVIEW

The colours Canneto, Terra and Lava, developed in the first edition, range from a bright beige to a rich brown.

The new colours Nuvola and Roccia complement the current earthy palette with a contemporary grey in different shades: With every grey telling its own story.

The multi-layer coating technique Next, developed by Bauwerk, perfectly accentuates the colours of the True Colours Edition and gives it an intense depth effect. This results in a distinctly natural look, highlighting the originality of the True Colours Edition and the unique character of every plank, in all its facets.



CANNETO

Oak slightly smoked 15, deep brushed, beveled - 2 sides, natural oiled



TERRA

Oak slightly smoked 15, deep brushed, beveled - 2 sides, natural oiled



LAVA

Oak smoked 14, deep brushed, beveled - 2 sides, natural oiled



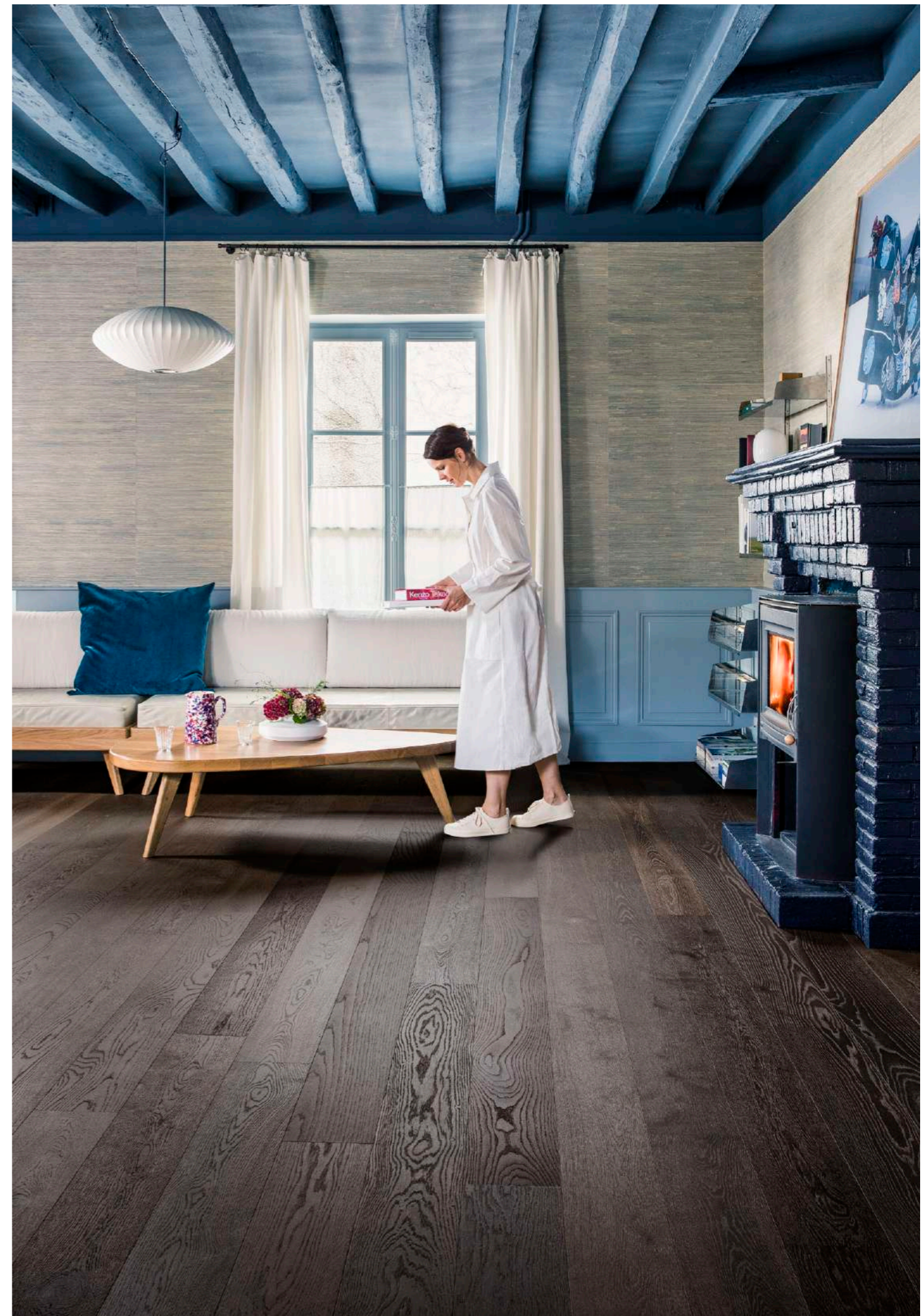
NUVOLA

Oak 25, deep brushed, beveled - 2 sides, natural oiled



ROCCIA

Oak 25, deep brushed, beveled - 2 sides, natural oiled



Interview

GESA HANSEN

Designer Gesa Hansen loves wood as a material, its smell and texture, its natural character. She has created the True Colours Edition in cooperation with Bauwerk, inspired by nature and its elements. Being an interior designer, Hansen also participated in the shooting of the True Colours Edition at her own house near Paris.

As a prominent interior designer, you mostly work on furniture. How is your project with Bauwerk – designing parquet – different from your usual work?

It was wood as a material that brought me to design in the first place. My furniture was discovered by clients who also asked me to design interiors for them. While my work in interior design was on the rise, involving other materials such as textiles, there was a growing longing in me to incorporate wood in what I create, to work with my own hands and to get out of my comfort zone. We live in a time when so many things have strayed far away from their true material nature, which makes the authenticity of materials ever more important. Wood helps us find solid ground under our feet. And so I created my own label, specifically to make some room for wood in my work. Then this special task, designing a parquet, found its way to me. A floor on which we walk barefoot, which we can feel with our feet. A floor tells a story; it says more than furniture. Designing parquet closes a circle for me personally.





Please tell us more about your passion for wood as a material.

Working with wood is a real statement for me. There is always a close connection between this material and those who work with it. Wood actively participates in the process. Its structure often leads us in unexpected directions when we process it. Wood decides on its own what you should do with it. It is a living material. That is why, for me, wood reveals its beauty when it has been out there for some time already. This ageing process creates authenticity, which is one of the most important values of our time, in my opinion: to accept the incomplete, the imperfection that comes with this natural process. And when you don't just accept it, but see it as a benefit, as an advantage, it attains very special meaning. This is why I like using wood in my work. It's good for your soul.

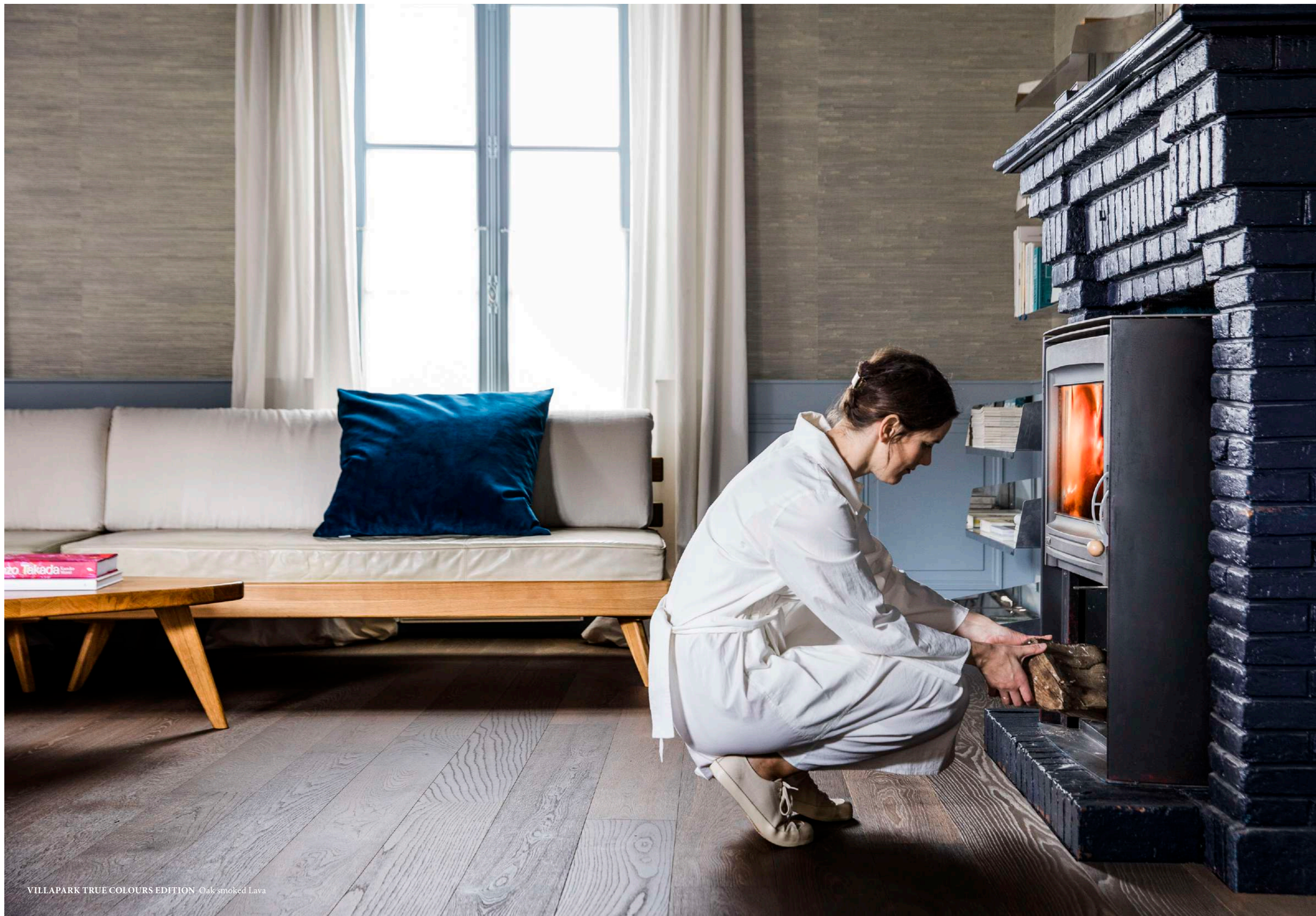
What served as a particular inspiration for you during the development of the True Colours Edition?

I am fascinated by how the manufacturing process highlights the raw spirit of the wood and the colours that underscore its true character. This is why we called it the 'True Colours Edition'. Seeing how much we can develop that grain and texture in the wood was the most striking moment for me during the entire project. I've found myself very interested in the colours too. In furniture, I always associate the topic of colour with a 'brutal' aspect, because colour is often used rigorously so that it matches the character of the wood. In turn, the wood ages beautifully, and thanks to its ever-changing patina, gradually reveals its charm. With a surface as huge as a floor, however, you cannot ignore colour. Colour also has a lot of influence on how happy we feel. With the True Colours Edition, I was able to join these magnificent forces of wood and colour together, and open up a completely new multi-layered space for experimenting with colour.



What connects you to Bauwerk?

Our shared and profound love for this material. During our first meeting to discuss the project at the St. Margrethen plant, I immediately felt at home. We share the same fondness for this project and our connection to wood. And the same concept of sustainability, which is particularly important for me. Wood is sustainably not just a raw material – if used in parquet or furniture, it can endure forever. As a manufacturer, Bauwerk embodies the longevity of its products and other things, something that I also do in my work. At the same time, there is extreme openness towards creativity. That makes it very easy to work with the people from Bauwerk.



In 1935, Ernst Göhner brought the idea of solid parquet to series production before founding Bauwerk Parkett in 1944. Since then, Bauwerk has been researching, developing and manufacturing innovative, aesthetic parquet solutions of the highest quality with great passion and Swiss precision. Original parquet floors from Bauwerk, one of the leading parquet manufacturers in Europe, offer the unique feel of a piece of real nature that provides tangible warmth and healthy living for a perfectly balanced atmosphere in any room. *bauwerk-parkett.com*



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