

# Conley Leung

Design is invisible, it's infused with living.

## Hello

Conley is a **designer**, a **creative lead** and a **user experience designer**, with years of agency background. Her expertise is to provide a great user experience with her creative seeds.

## Education

### User-Centered Design

2020 Parsons School of Design

### Advertising Design

2010-12 Hong Kong Design Institute

## Professional

### Adobe Suite

After Effects | Photoshop | Illustrator

### Prototyping/Collaboration

Figma | Adobe Xd

### Software

Webflow | Cinema 4D | Spline (3D)

## Let's Connect

### Mobile

206 226 3644

### Email

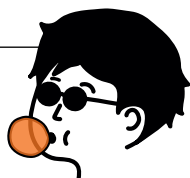
conleylhn@gmail.com

### Online Portfolio

www.conleyleung.com

### Creative Hub

www.wholaughslast.com



## Recent

### Senior UI Designer | Elephant

Interactive experience for Comcast, Xfinity retail in-store product experience.

## 2021-2023

### Senior Art Director | Ogilvy New York

I provide creative direction and engagement solutions on social and marketing campaigns for our leading client, World of Hyatt.

## 2022

### Product Design / Founder | Beans Bon Coffee

I have created a "Coffee Kickstarter" platform for small-batch coffee roasters to connect with coffee lovers that enjoy high-quality coffees and support small local businesses.

## 2021

### Senior Visual Designer | Modicum New York

I provide design direction and solutions for social media posts, podcast audio motion edits, branded presentation decks, and B2B/B2C Digital Media platforms. Our main clients were Samsung Ads, Blue Shield, Dell, and Nationwide.

## 2018-21

### Creative Team Lead | The Boeing Company

I worked collaboratively under the Global Brand Management Team to provide design solutions and conceptual design for Boeing Store & Boeing Future of Flight, including, but not limited to, brand experience, tourist experience design, marketing strategy, visual merchandising, product design, photography direction, email marketing, UX/UI, and branding.

## 2015-17

### Digital Art Director | Air Concepts Ltd

As a design lead in UX/UI projects with conceptual ideas for world-class global brands like Google, Adidas, and Disney. As a team, I also participated in art and creative thinking in video production, motion graphics, and brand experience.

## 2013-15

### Interactive Designer | PRIZM Digital

I handled the user experience design to elevate brand awareness through social engagement and provide design solutions for physical events. Clients are China Eastern Airlines, Lancome, New Balance, and L'occitane.