JMN

JENNA MARIE NULTY

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Mahattan, New York City

EDUCATION

California Polytechnic State University, San Luis Obispo

Bachelor of Science in Graphic Design
Concentration in Design Reproduction Technology
Minor in Psychology

Santa Reparata International School of Art, Florence, Italy

Study Abroad Program

EXPERTISE

Tools
Figma
Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
HTML/CSS
Webflow
Notion
Google Suite
Slack

Skills
Rapid Prototyping
Animation
Interaction Design
Concepting
User Flows
Wireframes
Illustration
Information Architecture

AWARDS

Third Place, TransUnion Hackathon
Developed and designed an app for easy credit monitoring.

ZEPZ (WorldRemit & Sendwave)   April 2024 — Present
PRODUCT DESIGNER | Remote/New York, NY

- Collaborated with product managers, engineers, and cross-functional teams across payments and authentication domains to define requirements, deliver user-centered design solutions, and align on product goals.
- Created user flows, wireframes, mockups, and high-fidelity prototypes to communicate to stakeholders and refine the user experience.
- Developed design systems, user interface components, interactions, illustrations, and animations while ensuring accessibility across typography, layout, and color.
- Integrated user feedback and business needs into iterative product updates, driving continuous product feature enhancements by leading user tests, leveraging data, and conducting research.

TheLab   March 2023 — April 2024
UX/UI DESIGNER | Remote/New York, NY

- Partnered with a team of UX/UI designers, copywriters, and developers to create sketches, low to high fidelity wires, prototypes, and ensure that the final products are intuitive and simple with an engaging look and feel to components. Facilitated aspects of process with cross team collaboration on multidisciplinary teams.
- Contributed to design systems with user-centric design best practices, while keeping dynamic typography and accessible color palettes top of mind. Partnered with external developers to create UI components, UX patterns, CMS frameworks, and landing pages.
- Communicated complex, abstract UX research, user flows, design concepts and visual solutions to external c-suite clients clearly. Publically comunicated articulation of concepts through verbal and visual presentations. Infused AI experience to speed up aspects of design process.

Hippo Home Insurance   October 2020 — September 2022
VISUAL AND PRODUCT DESIGNER | Remote/Palo Alto, CA

- Created custom user flows, wireframes, prototypes and mockups for various Hippo products and partners. Created interaction patterns, filters and components for internal Hippo teams through ideation, rapid prototyping, and an iterative design process.
- Contributed to the Hippo style guide and design system. Infused strategic thinking to UI components, landing pages, and mobile app micro-interactions. Created, rebranded, and maintained Hippo's email design system.
- Conceptualized and executed on a complete rebrand of Hippo, including website landing pages, secondary pages, and both web and app interaction design patterns.
- Collaborated on products cross-functionally with multidisciplinary teams in Tel Aviv, Warsaw, and Buenos Aires using clear, interpersonal communication and respect. Presented original concepts and iterations to c-suite members, external partners, and product and marketing stakeholders.

Williams Sonoma   July 2018 — October 2020
DESIGNER, EMAIL CREATIVE AND ECOMMERCE | San Francisco, CA

- Designed original email campaigns, templates, and features from concept to completion. Maintained design and creative deliverables to schedule including: content, promotional, retail, and dynamically driven campaigns.
- Continually evolved brand standards for the design of website, emails and marketing assets by working with senior designers and creative director.
- Collaborated with cross-functional partners in eComm, Front End, Brand Marketing, Photo Studio and PR.

TransUnion   June 2017 — September 2017
VISUAL DESIGN AND UX/UI INTERNSHIP | San Luis Obispo, CA

- Defined innovative and user-friendly interfaces and visualizations for consumers to interact with, consume, and understand complex data.
- Conducted user research, testing, and lead users through in-person interviews.
- Contributed to internal process and workflow documentation, as well as maintenance of brand and marketing assets.