

WONDERSCHOOL TRI-SHARE IMPLEMENTATION GUIDE

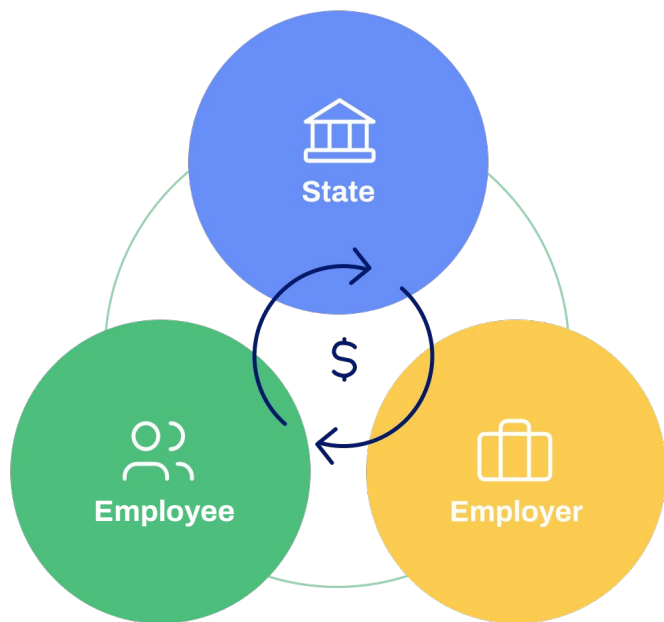
A comprehensive framework for designing, launching, and scaling a statewide Tri-Share Child Care program.



**Child Care Solutions for
Government to Impact Change**

www.wonderschool.com

Wonderschool serves as the state's full implementation and strategic advisory partner. We provide the technology infrastructure, operational expertise, employer engagement engine, and data capabilities needed to build a sustainable, statewide Tri-Share model that improves workforce participation, supports families, and strengthens local economies.



Four Steps for designing, launching, and scaling a statewide Tri-Share Child Care program.

➤ STEP 1: Program Design & Readiness

Wonderschool conducts a comprehensive readiness and design process to ensure the Tri-Share model aligns with state goals, economic conditions, and community needs.

Key components include:

- **Stakeholder & Ecosystem Mapping:** Identification of government agencies, employer networks, providers, and community partners; assessment of priorities and constraints.
- **Market & Cost Analysis:** Review of local provider capacity, cost of care, family demographics, and employer demand.
- **Funding & Sustainability Planning:** Structuring blended funding strategies (public, employer, philanthropic) to support long-term viability.
- **Regulatory & Policy Alignment:** Guidance on state licensing, eligibility frameworks, data-sharing requirements, employer participation rules, and budget integration.

➤ STEP 2: Technology Buildout & Program Setup

Wonderschool configures and deploys the digital and operational foundation that powers a Tri-Share program at scale.

Key features include:

- **Platform Configuration:** Automated eligibility verification, tri-party payment processing, provider capacity tracking, employer dashboards, and compliance reporting.
- **Provider Network Development:** Leveraging Wonderschool's national network to ensure geographic coverage, quality assurance, and onboarding support.
- **Employer Integration:** Seamless setup with HR systems, payroll processes, and employee communication workflows to minimize administrative burden.
- **Family Enrollment Tools:** Easy-to-navigate application pathways, provider search tools, and benefit activation workflows.

➤ STEP 3: Employer Recruitment, Enrollment & ROI Modeling

Wonderschool leads a statewide employer engagement initiative to drive adoption and demonstrate business value.

Core elements include:

- **Targeted Outreach Campaigns:** Coordinated messaging through chambers, HR associations, economic development organizations, and major employers.

- **Employer ROI Analysis:** Customized modeling showing projected savings from reduced turnover, absenteeism, and recruitment costs.
- **Training & Technical Assistance:** Onboarding support for HR teams, managers, and benefits administrators.
- **Performance Baselines:** Establishing metrics for retention, absenteeism, usage, and satisfaction.

➤ STEP 4: Program Management, Optimization & Scale

Ongoing program oversight ensures Tri-Share delivers measurable outcomes and expands sustainably statewide.

Elements include:

- **Continuous Performance Monitoring:** Real-time insights into utilization, provider capacity, enrollment trends, and employer participation.
- **Advanced Analytics & Reporting:** Dashboards and comprehensive reports for government partners, employers, and policymakers.
- **Program Expansion:** Scaling to new regions, increasing employer participation, and adjusting benefit levels based on data.
- **Policy & Legislative Support:** Guidance on updates to eligibility rules, budget proposals, and long-term governance models.

DETAILED IMPLEMENTATION PHASES

➤ Phase 0: Pre-Launch Readiness

Core Tasks:

- Establish governance structures, draft MOUs, complete readiness and market assessments.
- Identify initial implementation regions and secure evaluation and communications partners.

Engagement:

- Prepare briefing materials for policymakers, business groups, and community leaders.
- Map employer networks and build coordinated communications strategies.

Milestones:

- Governance complete
- MOUs drafted
- Communications strategy approved
- Initial regions selected

➤ Phase 1: Program Setup

Core Tasks:

- Finalize procurement and contractual processes.
- Configure Wonderschool's technology platform for enrollment, employer onboarding, and payment flows.
- Develop manuals, data agreements, operational protocols, and branding assets.

Engagement:

- Host statewide kickoff session.
- Distribute employer toolkits and outreach resources.

Milestones:

- Platform live
- Toolkit released
- Website launched
- Initial briefings completed

DETAILED IMPLEMENTATION PHASES

➤ Phase 2: Early Launch

Core Tasks:

- Recruit initial employer and provider cohorts.
- Enroll families and issue first payments.
- Launch technical assistance support.
- Begin reporting on financial, enrollment, and performance metrics.

Engagement:

- Share early success stories and publish regular impact updates.
- Conduct employer roundtables and HR trainings.

Milestones:

- First regions operational
- Payments flowing
- Dashboard live

➤ Phase 3: Evaluation & Expansion

Core Tasks:

- Conduct rapid-cycle evaluation and refine workflows.
- Expand to additional regions and scale provider and employer onboarding.
- Begin structured policy engagement for long-term adoption..

Engagement:

- Deliver mid-phase briefings with ROI and workforce impact data.
- Launch statewide data and storytelling campaigns.

Milestones:

- Expanded regional coverage
- Interim evaluation complete
- Policy brief drafted

DETAILED IMPLEMENTATION PHASES

➤ Phase 4: Statewide Scale-Up

Core Tasks:

- Expand Tri-Share access across all regions.
- Increase employer participation across priority industry sectors.
- Conduct comprehensive financial and operational reviews.

Engagement:

- Host regional employer roadshows.
- Publish statewide media and impact updates.

Milestones:

- Near-universal regional coverage
- Mid-program review completed
- Statewide outreach campaign launched

➤ Phase 5: Evaluation & Expansion

Core Tasks:

- Conduct in-depth evaluation of outcomes for employers, families, and providers.
- Draft legislative and budget proposals for long-term program adoption.
- Convene an Employer Advisory Council and statewide Sustainability Summit.

Engagement:

- Publish annual impact report and targeted policy briefs.
- Recognize employer and provider partners.

Milestones:

- Final evaluation complete
- Sustainability framework submitted
- Long-term governance pathway defined

Cross-Cutting Workstreams (Ongoing Across All Phases)

Employer Recruitment & Retention Strategy

Provider Network Support & Capacity Building

Data, Evaluation & Analytics

Policy, Legislative & Budget Engagement

Communications & Public Awareness

Financial Oversight, Integrity & Compliance

Wonderschool maintains continuous coordination with state agencies, legislators, employers, providers, and community partners — ensuring visibility, alignment, and sustained success.