

EXPERIENCE —

Paycor (Product Designer) *Nov '22 - Jul '26*

- **Paycor Assistant:** Designed the zero-to-one UX strategy for a conversational AI assistant, enabling users to seamlessly resolve complex HR inquiries.
- **Paychex Flex:** Led a mobile overhaul from a legacy web-wrapper to a native app, impacting 2.5M+ weekly active users by optimizing information architecture and removing critical friction points.

Hovr (UX/UI Designer) *Jun '21 - Sept '22*

- Engineered a first-of-its-kind B2B platform enabling brands to deploy customizable content and community experiences.
- Collaborated cross-functionally to design investor materials that secured \$1.5M in funding, elevating valuation to \$14.5M.

GoodWealth (UX Designer) *Nov '19 - Jun '21*

- Directed the end-to-end product design lifecycle to launch the company's first cross-platform MVP ecosystem.
- Created strategic pitch decks and marketing assets that successfully secured early investors and beta testers.

UC San Diego (Associate Product Designer) *Oct '17 - Jun '19*

- Facilitated cross-functional design sprints to conceptualize digital solutions aimed at optimizing the collegiate student experience.
- Collaborated with student engineering and design teams to build, test, and ship intuitive, user-centered campus applications.

SKILLS —

Figma / Figma AI

Adobe CC

Webflow

Jira / Microsoft ADO

Pendo / Heap

Notion

Miro

User-Centered Design

Prompt Engineering

User Research (Qualitative / Quantitative)

Storyboarding

AI Interactive Prototyping

Usability Testing

Mockup

EDUCATION —

University of California - San Diego

B.A. ICAM (Interdisciplinary Computing and the Arts Major).