

---

# Trevor Seyl

trevor-seyl.webflow.io  
trevor.seyl@gmail.com  
@trevor.seyl

Currently in  
Brooklyn, New York

---

Combining experience in design theater management, creative direction, marketing, development, and acting, I am dynamic and deeply passionate about storytelling, problem-solving, and effective communication. My true calling is supporting passionate individuals in sharing their stories and connecting with their audience. Excelling in purpose-driven, people-focused teams, I'm dedicated to making a meaningful impact in the performing arts industry by creating opportunities for everyone's story to be told and voice to be heard.

---

## Work Experience

MAY 2024 - PRESENT

### Designer & Webflow Developer

- Ambrose, Excellart & IntelliBreak

Working in tandem with our Digital Marketing Manager and VP of Sales, I executed our creative vision and campaign materials/collateral. My responsibilities included design, project management, web development, and assisting with video shoots. A key achievement was maintaining a balance across three different brands, while enhancing design quality and consistency.

MAY 2023 - MAY 2024

### Designer

- Design Ranch

Development and execution of creative concepts aligning with client needs and brand identities. My responsibilities encompassed logo design, brand collateral, style guides, Webflow design/development, print and media design, and client and vendor communication. Collaborating with cross-functional teams to ensure consistent brand messaging and provide efficient project management while streamlining workflow processes for web design and development projects.

MARCH 2022 - PRESENT

### Lead Designer

- Freelance

Brand & Web design/development. Working with a range of diverse clients to create stunning yet audience-focused experiences. I have worked with a range of entities, from pop singers to veteran-run non-profits. My goal is to connect with their audiences authentically and impactfully.

MARCH 2022 - MAY 2022

### Production Assistant

- Music Theatre Heritage

Collaborated with Stage Management and the Director to ensure a streamlined workflow on and backstage. Managed offstage left during performances, calling places, setting props, steaming costumes, and presetting set pieces. Worked with ASM to create paperwork for actors and the creative team to ensure everyone is on the same page.

MAY 2020 - MAY 2021

### Artistic Director/Co-Founder

- Empty Space Theatre - Wichita State University

I founded a student-run org that gave other artists space to create freely, after a year and a half of meetings with faculty. Once established, I led board meetings and closely collaborated with a team of 7 creatives. Additionally, I oversaw the production and development of a new film on a \$0 budget, while also initiating fundraising efforts that have yielded over \$1,000 to date.

## Education

May 2021

BFA in Musical Theatre  
Wichita State University

2020 Cohort

Arts Management  
Artist Inc. - Wichita

Continuous

Graphic & Web Design  
Self-Taught

Since 2019, I have been constantly learning and improving my skills from the fundamentals of design to Webflow development. I'm incredibly eager to learn from others, collaborate and better myself.

## Skills

Webflow Development  
Adobe Creative Suite  
Figma  
Brand Identity  
Web Design  
UI/UX  
Print Design  
Editorial Design  
Basic HTML/CSS  
Videography  
Audio Mixing  
Project Management

## Awards

- October 2024

CA Design Awards of  
Excellence

- January 2022

KCACTF Region 5  
Commendation  
for Direction

---