

# Martha Liliana Dominguez

## Webflow Developer / Web Designer

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Portfolio: [marthadominguez.webflow.io/](https://marthadominguez.webflow.io/)

### Profile

With over 5 years of experience, I am proficient in crafting both static and dynamic websites. My expertise spans across HTML, CSS, JavaScript, React, Webflow, Wordpress, and a deep understanding of UX/UI principles. Enthusiastic about the intersection of technology and design, and how we can use it along with design principles to make user experience a lot more enjoyable.

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### Work Experience

**Webflow Developer** @tecla - Texas, remote  
11/2025 - Present

Tasks included:

- Work closely with designers to turn Figma layouts into responsive landing pages that stay true to the original design.
- Keep a consistent design system across all deliverables, making sure everything works well on different browsers and devices.
- Follow SEO, accessibility, and performance best practices to ensure all web assets load fast and rank well.
- Build and maintain a clean, scalable Webflow CMS structure that makes content updates straightforward.

**Technical Project Manager** @fare·well - Oregon, remote  
05/2024 - 11/2025

Tasks included:

- Assign tasks and responsibilities, ensuring that each team member understands their role and deadlines.
- Act as the primary point of contact between the client and the project team.
- Coordinate with developers to ensure the technical feasibility of design elements and functionality.
- Monitor the site's performance post-launch, addressing any issues or bugs that arise.
- Collect feedback and analytics to assess the website's success and identify areas for future improvement.

**Webflow and Wordpress developer** @Mimusa - Spain, remote  
04/2023 - 03/2024

Tasks included:

- Collaborating with the design team to implement website changes, updates, and enhancements using Webflow and Wordpress.
- Crafting dynamic web animations and interactions using a combination of built-in features, third-party tools/plugins, and custom code.

- Implementing best practices for web development, including speed optimization, accessibility, and basic SEO (optimizing metadata, headings, URLs, and image alt tags, as well as ensuring proper keyword usage throughout the website's content.)
- Creating responsive layouts to ensure a seamless experience across various devices.
- Keeping up-to-date with the latest web development and design trends.
- Managing multiple projects simultaneously and working under tight deadlines.

**UI and Web designer** @GetSocial Marketing - US, remote  
02/2021 - 03/2023

Tasks included:

- Engaging in creative brainstorming sessions with clients and translating those ideas into tangible web solutions through the design and implementation (Wix and Webflow) of high-fidelity prototypes using Figma.
  - Implementing SEO principles and on-page optimization techniques, ensuring websites are optimized for speed and performance.
  - Monitoring website analytics and generating insights to identify areas for improvement.
  - Domain and DNS configuration of clients websites.
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## **Relevant Work - as a freelancer**

[Foundervine Sponsorship Landing page](#)

[Canopy Website](#)

[Tips El Verde Website](#)

[Datia Solutions](#)

[New Leaf Website](#)

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## **Academic Background**

July 2020 - December 2020  
800 hours Bootcamp - MisionTIC UdeA.

July 2020 - Present  
Platzi and Udemy Learning Courses.