

# Confronting Challenges in the Shellfish Industry Workshop #2: Skills for Effective Research Communication & Engagement

Oban, Scotland | 30 September – 1 October 2025

Hosted by the Roslin Institute, University of Edinburgh

in partnership with the Association of Scottish Shellfish Growers (ASSG)

Are you a UK-based early- to mid-career researcher working in aquaculture, marine science, environmental policy, or science communication?

This in-person workshop, focused on building your science communication and engagement skills, is a unique opportunity to expand your professional network, engage directly with the UK shellfish industry, and explore how your research can help shape public understanding and perception of shellfish production and sustainable aquaculture.

Following a highly successful workshop in 2024, the 2025 edition of the annual Confronting Challenges in the Shellfish Industry workshop will continue to build bridges between academic researchers and industry professionals. Participants will benefit from structured support in developing skills essential for writing collaborative research proposals, fellowship applications, and designing and delivering activities to promote their research to stakeholders and the public - all of which are valuable for researchers seeking to create impact within and beyond academia.

## Day 1 | 30 September 2025, 12.00 - 21.00 (includes lunch & networking dinner)

- Welcome and networking activities
- Discussion of current industry challenges and research opportunities in shellfish farming
- Facilitated sessions on science communication and public engagement skills and developing your (research) message

## Day 2 | 1 October 2025, 09.00 - 11.30, prior to ASSG conference

- Group collaboration session to generate ideas for effective engagement with the public and/or industry
- Guidance on building partnerships and developing strong proposals for future funding and research impact
- Preparation for engagement with industry and policy stakeholders during the ASSG annual conference

This workshop is funded with generous support from the Association of Scottish Shellfish Growers and the Roslin Institute, University of Edinburgh via a BBSRC Institute Development Grant. Spaces are limited and **the application deadline is 11.59pm on 22 August 2025.**



Interested in attending?

Scan the QR Code or apply here:

<https://forms.gle/2jzSzgeQxe6RqDeT7>



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