



Small Groups Coordinator Guide

Dear Small Groups Coordinators,

Our mission is to build a life-giving church that lasts! That means we value every generation and look to invest in our community by showing them the love of God in everything we do. East Coast Groups exist to bring people together and lead them toward community and freedom found in Christ. We love God, love people, and love life—together.

As the Pastor of Small Groups at East Coast Church, I want to personally welcome you to the team! Groups are a place where people can have fun, develop friendships, grow spiritually, serve others, experience authentic biblical community, and raise up future small group leaders.

We hope that this guide will be a valuable resource for you. It will give you the “why” behind groups, what groups look like, and how to lead a group everyone wants to be a part of. Life change happens in the context of relationships. That’s what small groups are all about.

Ecclesiastes 4:9–10 - “Two people are better off than one, for they can help each other succeed. If one person falls, the other can reach out and help...”

As you begin your ministry, I want to say how excited I am about this next step in your walk with the Lord. If you have any questions, please contact me or Charlotte Lawrence.

Thank you for helping carry out the vision of Discipleship and Evangelism! You are making a difference!

Pastor Christian
Small Groups / Campus Pastor
myEastCoast.church
christian@eccc.us
321-452-1060x144

Charlotte Lawrence
Small Groups Director
charlotte@eccc.us

East Coast Small Groups - TEAM Pastors Matt & Jessica

Lead Pastors / Small Group Champions

Pastor Christian

Small Groups Pastor – All Locations
Freedom Groups Coordinator - Cocoa
christian@eccc.us

Charlotte Lawrence

Small Groups Director – All Locations
Small Groups Coordinator - Viera
charlotte@eccc.us

Pastor Bryan

Small Groups Coordinator - Parkway
bmoore@eccc.us

Pastor Amanda

Rooted Groups Coordinator - Viera
awalker@eccc.us

Emily Moore

Small Groups Coordinator - Parkway
Freedom Groups Coordinator - Parkway
emoore@eccc.us

Sherry Van Winkle

Small Groups Coordinator - Cocoa
sherry@eccc.us

Karen DeMarzo

Freedom Groups Coordinator – Viera
karen@eccc.us

East Coast Small Groups – LEAD Coaches

Pastor Christian – Freedom / Rooted / Men / Marriage Groups
christian@eccc.us

Pastor Bryan – Freedom / Rooted / Family & Parenting Groups
bmoore@eccc.us

Pastor Amanda – Rooted Groups
awalker@eccc.us

Dr Melanie MacIntyre – Care Groups
melanie@eccc.us

Emily Moore – Freedom / Rooted / Family & Parenting Groups
emoore@eccc.us

Brandon Daugherty – Freedom Groups
brandon@os-rescue.com

Leann Daugherty – Freedom Groups
leann@eccc.us

Charlotte Lawrence – Women's Groups
charlotte@eccc.us

Scott Norwood – Mezz Groups
snorwood@eccc.us

Hannah Norwood – Mezz Groups
hnorwood@eccc.us

Isaac Eberts – TNT Groups
isaac@eccc.us

Nuts & Bolts

Small Groups Banner

- Each Next Steps location will have a separate Small Groups area. This will provide a place for those with Small Group questions to easily navigate to the right person and place for assistance.

Small Groups Materials

- **Join A Group Cards** – These are business card size and can be handed out to anyone looking to join a group. The QR code will bring them to myEastCoast.Church/groups.
- **Care Ministry Monday Cards** – These provide a list of Care Ministry groups that meet on Mondays in Merritt Island and Cocoa. There is also a QR code on the back of the card (especially helpful if new groups are added before a new card is printed.)
- **Ongoing Small Groups (Evergreen) Flyer** – This is a list of small groups that meet regularly that DO NOT follow a set curriculum, allowing members to join at any time.
- **Lead Coaches** – For every 3 to 5 Small Group Leaders, we have assigned a Small Group Coach. And for every 3 to 5 coaches, we have a Lead Coach overseeing Marriage/Family/Co-ed, Care, Men's, and Women's groups. Their names and contact information have been provided on the previous page.
- **Resources** – PCO Groups: myEastCoast.Church/groups
Familiarize yourself with our current groups, how to search and filter groups, and how to navigate to these groups using both the East Coast App and East Coast website in order to assist those needing guidance. Hint: Have the members use their phone as you help navigate them to our groups and help them sign up!
- **Volunteers** – Small Group Coordinators are needed for each Sunday Service. Please recruit some volunteers for the Small Groups area to help you. We can have this position added to PCO services for you to schedule people like with any other Dream Team.