



infomedia

Checkout Page Requirements – **mts** **Serbia**

V1.5 June 2026

The following items must be present on DCB purchase flow pages for Serbia to comply with local guidelines and code of practice in regards to advertising and opt-in practices

- Serbian language mandatory (Latin script)
- If service is in English only this must be stated clearly and prominently on the checkout pages
- Price and recurring billing frequency, stated as “including VAT” clearly stated and easily legible in terms of font size & contrast (must be same size or larger than CTA label and terms on page)
- Product Name
- Customer Support Details
- Full legal merchant company name & address
- Terms & Privacy Policy Links (could be single combined Terms & Privacy link)
 - Terms must include full legal merchant name, registered office address, company registration number and country of registration and telephone number.
 - Jurisdiction for terms of use and dispute resolution may only be Serbia, no other jurisdiction for user terms is permitted
- Unsubscription details

Additionally, records of page views by subscribers must be retained together with key header data such as browser and user agent, IP address, referrer URL where available, all made available to carriers and regulators upon request.

User Checkout Pages

English for reference only – pages must be in Latin Serbian (Cyrillic optional)

Must include product name clearly and prominently in top part of page in or with the hero image

Prefilled or hidden if HE available

Mandatory arrangement of elements:

- MSISDN Entry
- Price
- CTA
- Prescribed Terms
- Terms/Privacy links

MagiCal

Payment Checkout

Enter your mobile number

360 RSD / week

Subscribe

Welcome to the [service name] service.
By subscribing to the service, you gain access [short description e.g. 'games, videos and fitness'] at a price of [XX RSD weekly] charged to your mobile phone bill until you cancel your subscription, plus the price of a basic SMS: Telekom 9.60 DIN.
To subscribe to the service, you must be 13 years of age or older.
To sign up, enter your mobile phone number on this website and confirm with the PIN you will receive via SMS.
By clicking the **Subscribe and Confirm** button, you consent to a weekly subscription and agree to all terms and conditions of the service.
To cancel your subscription, click on the unsubscribe link.
Additional mobile data charges may apply.
Customer support: <https://charge-portal.com> / +381 65 834 8214 (Pon-Pet) od 09:00 - 17:00h
This service is provided by: [Merchant name & Address]
Technical service provider: Nuewood d.o.o., Belgrade

Terms

Privacy Policy



MagiCal

Payment Checkout

Enter your PIN

360 RSD / week

Confirm

Welcome to the [service name] service.
By subscribing to the service, you gain access [short description e.g. 'games, videos and fitness'] at a price of [XX RSD weekly] charged to your mobile phone bill until you cancel your subscription, plus the price of a basic SMS: Telekom 9.60 DIN.
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To sign up, enter your mobile phone number on this website and confirm with the PIN you will receive via SMS.
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Terms

Privacy Policy



MagiCal

Payment Checkout

You have successfully subscribed!

360 RSD / week

Continue to Portal

Welcome to the [service name] service.
By subscribing to the service, you gain access [short description e.g. 'games, videos and fitness'] at a price of [XX RSD weekly] charged to your mobile phone bill until you cancel your subscription, plus the price of a basic SMS: Telekom 9.60 DIN.
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Terms

Privacy Policy

User Checkout Pages

Mandatory Serbian text

MagiCal

Payment Checkout

Unesi broj telefona

360 RSD / nedeljno

PRETPLATI SE

Dobrodošli na servis [service name].
Pretplatom na servis dobijate pristup na više od 300 igrica po ceni od [XX RSD nedeljno] koji će biti naplaćeni preko vašeg računa za mobilni telefon, sve dok ne otkazete pretplatu, plus cena osnovnog SMSa: Telekom 9,60 DIN. Da biste se prijavili na servis morate imati 13+ godina. Za prijavu unesite vaš broj mobilnog telefona na ovoj web stranici i potvrdite PINom koji ćete dobiti u SMS poruci.
Pritiskom na dugme **PRETPLATI SE i POTVRDI** dajete pristanak na nedeljnu pretplatu i na uslove korišćenja servisa. Da biste otkazali pretplatu kliknite na link za odjavu. Mogući su dodatni troškovi interneta operatera mobilnih usluga.

Korisnička podrška: <https://charge-portal.com/> +381 65 834 8214 (Pon-Pet) od 09:00 - 17:00h
Ovu uslugu vam pruža: [Merchant name & Address]
Tehnički pružalac usluge: Nuewood o.o., Begrade

Uslovi korišćenja

Politika privatnosti



MagiCal

Payment Checkout

Unesi PIN kod

360 RSD / nedeljno

POTVRDI KUPOVINU

Dobrodošli na servis [service name].
Pretplatom na servis dobijate pristup na više od 300 igrica po ceni od [XX RSD nedeljno] koji će biti naplaćeni preko vašeg računa za mobilni telefon, sve dok ne otkazete pretplatu, plus cena osnovnog SMSa: Telekom 9,60 DIN. Da biste se prijavili na servis morate imati 13+ godina. Za prijavu unesite vaš broj mobilnog telefona na ovoj web stranici i potvrdite PINom koji ćete dobiti u SMS poruci.
Pritiskom na dugme **PRETPLATI SE i POTVRDI** dajete pristanak na nedeljnu pretplatu i na uslove korišćenja servisa. Da biste otkazali pretplatu kliknite na link za odjavu. Mogući su dodatni troškovi interneta operatera mobilnih usluga.

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Ovu uslugu vam pruža: [Merchant name & Address]
Tehnički pružalac usluge: Nuewood o.o., Begrade

Uslovi korišćenja

Politika privatnosti



MagiCal

Payment Checkout

Uspešno ste se pretplatili!

360 RSD / nedeljno

NASTAVI NA PORTAL

Dobrodošli na servis [service name].
Pretplatom na servis dobijate pristup na više od 300 igrica po ceni od [XX RSD nedeljno] koji će biti naplaćeni preko vašeg računa za mobilni telefon, sve dok ne otkazete pretplatu, plus cena osnovnog SMSa: Telekom 9,60 DIN. Da biste se prijavili na servis morate imati 13+ godina. Za prijavu unesite vaš broj mobilnog telefona na ovoj web stranici i potvrdite PINom koji ćete dobiti u SMS poruci.
Pritiskom na dugme **PRETPLATI SE i POTVRDI** dajete pristanak na nedeljnu pretplatu i na uslove korišćenja servisa. Da biste otkazali pretplatu kliknite na link za odjavu. Mogući su dodatni troškovi interneta operatera mobilnih usluga.

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Ovu uslugu vam pruža: [Merchant name & Address]
Tehnički pružalac usluge: Nuewood o.o., Begrade

Uslovi korišćenja

Politika privatnosti

Prescribed text

Mandatory Serbian text

CTA: Subscribe	PRETPLATI SE
CTA: Confirm	POTVRDI KUPOVINU
CTA: Continue to Portal	NASTAVI NA PORTAL
Welcome to the [service name] service.	Dobrodošli na servis [service name].
By subscribing to the service, you gain access [short description e.g. 'games, videos and fitness'] at a price of [XX RSD weekly] charged to your mobile phone bill until you cancel your subscription, plus the price of a basic SMS: Telekom 9.60 DIN.	Pretplatom na servis dobijate pristup na više od [description] po ceni od [XX RSD nedeljno] koji će biti naplaćeni preko vašeg računa za mobilni telefon, sve dok ne otkazete pretplatu, plus cena osnovnog SMSa: Telekom 9,60 DIN.
To subscribe to the service, you must be 13 years of age or older.	Da biste se prijavili na servis morate imati 13+ godina.
To sign up, enter your mobile phone number on this website and confirm with the PIN you will receive via SMS.	Za prijavu unesite vaš broj mobilnog telefona na ovoj web stranici i potvrdite PINom koji ćete dobiti u SMS poruci.
By clicking the Subscribe and Confirm button , you consent to a weekly subscription and agree to all terms and conditions of the service.	Pritiskom na dugme PRETPLATI SE i POTVRDI dajete pristanak na nedeljnu pretplatu i na uslove korišćenja servisa.
To cancel your subscription, click on the unsubscribe link.	Da biste otkazali pretplatu kliknite na link za odjavu.
Additional mobile data charges may apply.	Mogući su dodatni troškovi interneta operatera mobilnih usluga.
Customer support: https://charge-portal.com / +381 65 834 8214 (Pon-Pet) od 09:00 - 17:00h	Korisnička podrška: https://charge-portal.com / +381 65 834 8214 (Pon-Pet) od 09:00 - 17:00h
This service is provided by: [Merchant name & Address]	Ovu uslugu vam pruža: [Merchant name & Address]
Technical service provider: Nuewoo d.o.o., Belgrade	Tehnički pružalac usluge: Nuewoo d.o.o., Belgrade
Terms of Use	Uslovi korišćenja
Privacy Policy	Politika privatnosti