

infomedia

Checkout Page Requirements – **Yettel.**

Serbia

V1.6 July 2026

The following items must be present on DCB purchase flow pages for Serbia to comply with local guidelines and code of practice in regards to advertising and opt-in practices

- Serbian language mandatory (Latin script)
- If service is in English only this must be stated clearly and prominently on the checkout pages
- Price and recurring billing frequency, stated as “including VAT” clearly stated and easily legible in terms of font size & contrast (must be same size or larger than CTA label and terms on page)
- Product Name
- Customer Support Details
- Full legal merchant company name & address
- Terms & Privacy Policy Links (could be single combined Terms & Privacy link)
 - Terms must include full legal merchant name, registered office address, company registration number and country of registration and telephone number.
 - Jurisdiction for terms of use and dispute resolution may only be Serbia, no other jurisdiction for user terms is permitted
- Unsubscription details

Additionally, records of page views by subscribers must be retained together with key header data such as browser and user agent, IP address, referrer URL where available, all made available to carriers and regulators upon request.

User Checkout Pages – with HE

English for reference only – pages must be in Latin Serbian – see last slide for translations

MagiCal Payment Checkout

Subscribe to [Service] for 360 RSD per week

[Continue](#)

[Cancel](#)

Charges will be added to your mobile phone bill and data charges will apply as per your plan. Subscription automatically renews until cancelled. To unsubscribe send STOP XXXX to #####. For help contact help@merchant.eml Service is provided by [Company name Ltd]

[Terms](#) [Privacy Policy](#)



MagiCal Payment Checkout

You are now subscribing to the **MagiCal** service
Weekly Instalment
360 RSD/ week
(including VAT)

Mobile number: 123456789

Shall be deducted from your
phone bill

[GET OTP](#) [Deny](#)

To Unsubscribe:
charge-portal.com
Contact: help@merchant.eml



MagiCal Payment Checkout

You are now subscribing to the **MagiCal** service
Weekly Instalment
360 RSD/ week
(including VAT)

Mobile number: 123456789

Shall be deducted from your
phone bill

A PIN code is sent to your mobile phone

Please enter PIN:

[Resend PIN in 26 sec](#)

[Confirm](#) [Deny](#)

To Unsubscribe:
charge-portal.com
Contact: help@merchant.eml

MagiCal Payment Checkout

Thank you for subscribing to
MagiCal for 360 RSD / Week

You will be automatically redirected
to your service in 3 seconds, or click
Continue below

[Continue](#)

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Carrier hosted Pages with customisation (font, images and colours)
PIN Entry after HE detection

User Checkout Pages – without HE

English for reference only – pages must be in Latin Serbian – see last slide for translations

MagiCal Payment Checkout



Subscribe to [Service] for 360 RSD per week

[Continue](#)

[Cancel](#)

Charges will be added to your mobile phone bill and data charges will apply as per your plan. Subscription automatically renews until cancelled. To unsubscribe send STOP XXXX to ##### For help contact help@merchant.eml Service is provided by [Company name Ltd]

[Terms](#) [Privacy Policy](#)



MagiCal Payment Checkout



You are now subscribing to the
MagiCal service
Weekly Instalment
360 RSD/ week
(including VAT)

Mobile number: 123456789

Shall be deducted from your
phone bill

Mobile Number: +381

[GET OTP](#) [Deny](#)

To Unsubscribe:
charge-portal.com
Contact: help@merchant.eml

Carrier hosted Page
MSISDN Entry

MagiCal Payment Checkout



You are now subscribing to the
MagiCal service
Weekly Instalment
360 RSD/ week
(including VAT)

Mobile number: 123456789

Shall be deducted from your
phone bill

A PIN code is sent to your mobile phone

Please enter PIN:

Resend PIN in 26 sec

[Confirm](#) [Deny](#)

To Unsubscribe:
charge-portal.com
Contact: help@merchant.eml

Carrier hosted Page
PIN Entry



MagiCal Payment Checkout



Thank you for subscribing to
MagiCal for 360 RSD / Week

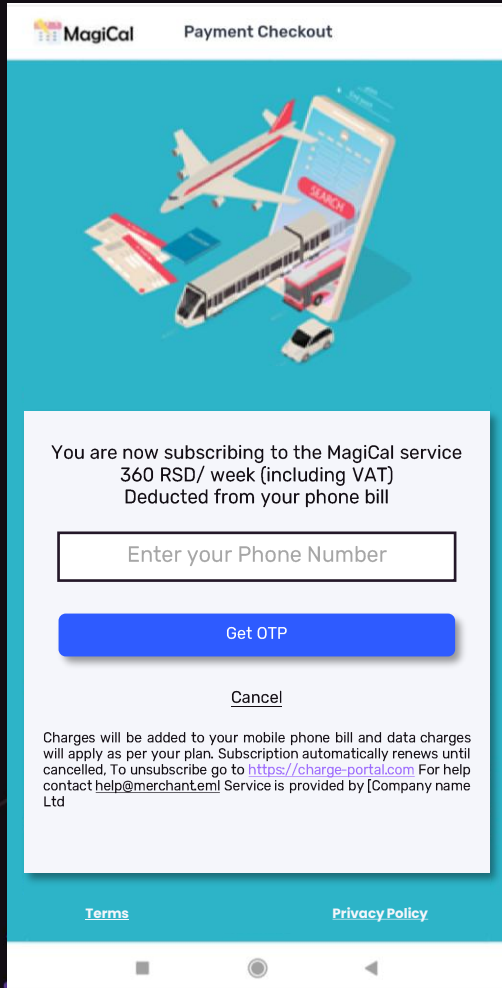
You will be automatically redirected
to your service in 3 seconds, or click
Continue below

[Continue](#)

[Terms](#) [Privacy Policy](#)

User Checkout Pages – Merchant hosted (MSISDN/PIN Only)

English for reference only – pages must be in Latin Serbian – see last slide for translations



MagiCal Payment Checkout

You are now subscribing to the MagiCal service
360 RSD/ week (including VAT)
Deducted from your phone bill

Enter your Phone Number

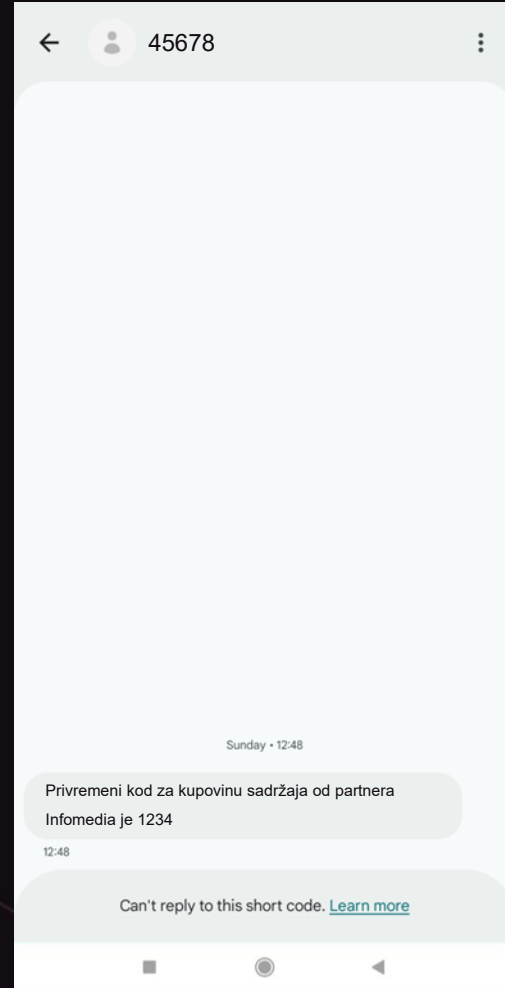
Get OTP

[Cancel](#)

Charges will be added to your mobile phone bill and data charges will apply as per your plan. Subscription automatically renews until cancelled. To unsubscribe go to <https://charge-portal.com> For help contact help@merchant.eml Service is provided by [Company name Ltd

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MSISDN Entry Page



← 45678

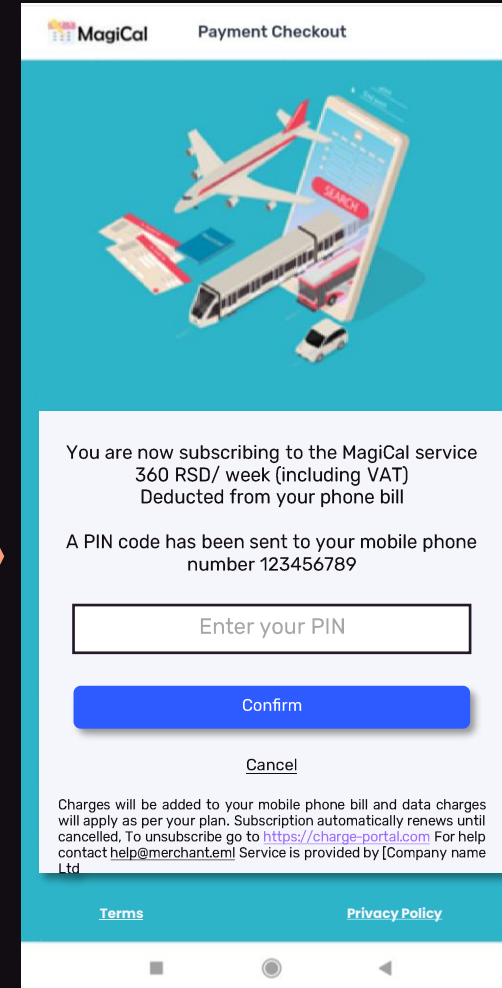
Sunday • 12:48

Privremeni kod za kupovinu sadržaja od partnera Infomedia je 1234

12:48

Can't reply to this short code. [Learn more](#)

PIN SMS



MagiCal Payment Checkout

You are now subscribing to the MagiCal service
360 RSD/ week (including VAT)
Deducted from your phone bill

A PIN code has been sent to your mobile phone number 123456789

Enter your PIN

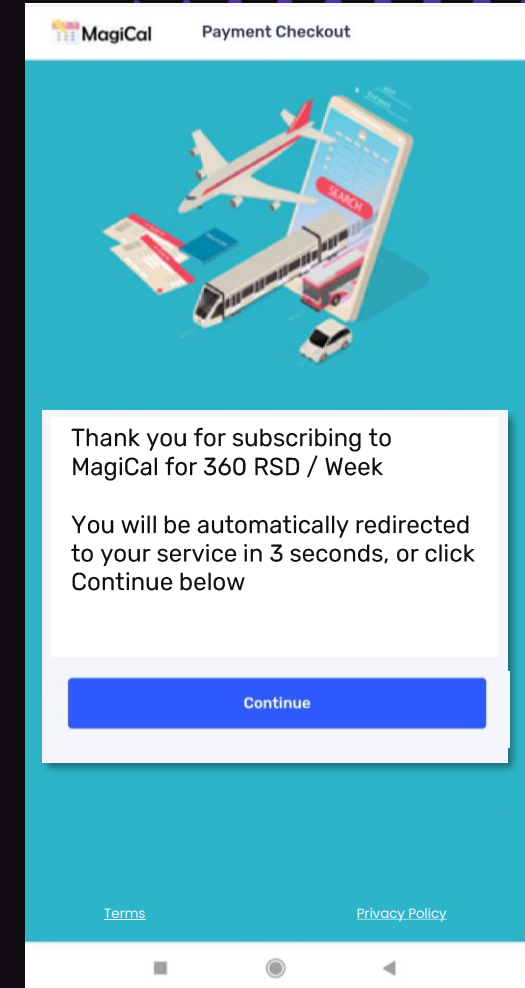
Confirm

[Cancel](#)

Charges will be added to your mobile phone bill and data charges will apply as per your plan. Subscription automatically renews until cancelled. To unsubscribe go to <https://charge-portal.com> For help contact help@merchant.eml Service is provided by [Company name Ltd

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Pin Entry Page



MagiCal Payment Checkout

Thank you for subscribing to MagiCal for 360 RSD / Week

You will be automatically redirected to your service in 3 seconds, or click Continue below

Continue

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Success Page

Serbian phrase translations

English (For reference only)	Latin Serbian
You are now subscribing to the (SERVICE) service	Pretplaćujete se na [service name here] uslugu
(PRICE) RSD / Week (including VAT)	[service weekly price here] RSD nedeljno (sa PDV-om)
Deducted from your phone bill	Umanjeno sa vašeg računa za mobilni telefon
Enter your Phone Number	Unesite vaš broj telefona
Get OTP	Pošalji PIN
Cancel	Otkazi
Charges will be added to your mobile phone bill and data charges will apply as per your plan. Subscription automatically renews until cancelled. To unsubscribe, go to https://charge-portal.com/ . For help, contact (CS EMAIL) . Service is provided by (COMPANY NAME).	Vaš račun za mobilni telefon će biti uvećan za cenu usluge, a prenos podataka po važećem planu. Pretplata će se automatski obnavljati sve dok se ne odjavite. Za odjavu, posetite https://charge-portal.com/ . Za pomoć, kontaktirajte [your CS email here]. Uslugu je pružila kompanija [your company name here]
A PIN code has been sent to your mobile phone number (PHONE NUMBER)	PIN kod je poslat na broj telefona #####
Enter your PIN	Unesite PIN kod
Confirm	Potvrdi
Thank you for subscribing to (SERVICE) for (PRICE) RSD / Week	Hvala na pretplaćivanju na [service name here] po ceni od [service weekly price here] RSD nedeljno
You will be automatically redirected to your service or click Continue below	Bićete automatski preusmereni na uslugu ili kliknite na dugme Nastavi
Continue	Nastavi
Terms	Uslovi korišćenja
Privacy Policy	Politika privatnosti