



infomedia

Checkout Page Requirements

Jordan
(all carriers)

The following items must be present on DCB purchase flow pages for Kuwait to comply with local guidelines and code of practice in regards to advertising and opt-in practices

- Arabic and English languages (do not use flags to represent languages)
- SMS Pin Validation
- Price and recurring billing frequency, clearly stated and easily legible in terms of font size and contrast, directly above or below MSISDN entry box.
- Product Name
- Statement of method of charge
- Exit/back function [x]
- Customer Support Details (can be behind link)
- Terms & Privacy Policy Link (could be single combined Terms & Privacy link)
- Buy Now/Subscribe on first CTA
- Confirm on second CTA
- Unsubscription details

Additionally, records of page views by subscribers must be retained together with key header data such as browser and user agent, IP address, referrer URL where available, all made available to carriers and regulators upon request.

User Checkout Pages

- All text [WCAG 2.1 contrast compliant](#)

Language switch

'Subscribe to...', Service Name, Price/Frequency must be directly above or below MSISDN entry box

CTA Buttons: Subscribe > Confirm

Cancel button/link (goes back or goes to neutral webpage)

'Charges added to mobile' statement

'Data charges apply as per plan' statement

Auto renewal statement

Unsubscription method

CS details

Full Terms links

