



Paul Tripp Ministries



I am deeply persuaded that change is a process, not an event. The transforming power of Jesus Christ meets us in the 10,000 little moments of everyday life because that is where we spend most of our time. I am passionate about encouraging the church with God's relentless, little-moment, small-change grace, which is what we desperately need morning after morning. But every once and a while, we do experience a situation where God changes the trajectory of our lives. Launching Paul Tripp Ministries (PTM) in 2006 alongside Steve Sarkisian was one of those moments for me.

At the time, I was working as a biblical counselor and seminary professor. It was clear that God was calling me to focus on connecting the transforming power of Jesus Christ to everyday life in a new way. Steve and I believed that the most effective way would be to create a nonprofit ministry dedicated exclusively to that mission, but I was uncomfortable leaving the certainty of my position. If I'm being honest, fear dominated my heart in those early days. The uncertainty of the future terrified me.

That fear didn't disappear immediately. At our first-ever PTM conference, I spoke at a church in New England about parenting teenagers. 25 people attended the event. Most in the crowd were old enough to have gone to high school with God! Apparently, no one in the room was raising teenagers, because by the next morning, the crowd had shrunk to 12. I drove back to Philadelphia, discouraged and panicking. I had surely made a massive, life-changing mistake by leaving my position to start PTM. But for the six-hour commute home, Steve encouraged me: "That was such a wonderful conference. The message God has given you is going to bless so many people!"

Steve was right. For years, he and I traveled around the world for marriage and parenting conferences. Attendance grew larger than a dozen, and we received hundreds of invitations each year. But we were only able to accept a small percentage of them. That's when Ben Fallon, a 21-year-old college student, showed up. He encouraged us to take PTM online and build a digital library that made all of my teaching freely available. He said, "The power of the internet, social media, and digital technology has the potential to reach the global church with this life-changing message God has given you."

Ben was right. By God's grace, over the last 19 years, PTM has grown from a tiny conference to a global community of millions. In the first half of this year, we have seen nearly 7.5 million connections already! This number excites us, not because we chase zeroes, but because we have experienced firsthand that **behind every analytic of reach is a story of grace**. Our prayer is that God has written a story of grace in your life because of the work of our ministry and the content my team and I create.

PTM has now grown our team to 15 talented and dedicated staff who work with me to expand our reach and impact. Our strategy is simple: increase the number of free gospel resources available in our library and invite more people to that library so they “may receive mercy and find grace to help in time of need” (Hebrews 4:16). The success of this simple strategy, however, rests on the comprehensive generosity of our partners who have been blessed by our library of content and have the capacity to fund the creation and distribution of more content than ever before.

You are receiving this report because you are a contributor to the growth of the PTM library. Without your generosity, PTM would not have the number of resources in our library or be reaching the number of people we are today. And, with your continued generosity, we have the opportunity to significantly expand the size and reach of this library like never before.

The following pages contain a brief report on PTM’s current resources and future initiatives for 2025 and beyond. We hope our library of content, the analytics of reach, and the stories of grace that have been written will be an encouragement to you. I invite you to prayerfully consider how the Lord might be leading you to support PTM before the end of this year with at least one more generous gift. Our team would be honored to schedule a time to discuss this with you in more detail.

As we approach the 20th anniversary of PTM next year, the uncertainty of the future still remains. But now, I am optimistic and filled with faith! I have never been more excited about the resources we are adding to our library and its rapidly expanding global reach. I truly believe we are only at the beginning of what God will do through PTM, and I’m excited to invite you to play a significant role in our growth and this new era of ministry.

You may have also noticed in this report that the visual design of PTM is undergoing a change. As we look forward to the next 20 years of ministry, we are excited to unveil a new visual identity that reflects our commitment to our mission and expresses excitement for the future. The logo design captures how we are connecting the gospel of Jesus Christ, which sits at the center of all we do, to the various situations, locations, and

relationships of everyday life. Lord willing, the full design will roll out at the end of this year on our new website and across all our communication channels. You are getting an exclusive first look!

Thank you again for being a key partner in the development of PTM, our library of content, and our global reach. Truly, without you, this ministry would not be possible. Please keep us in your prayers and, as you feel led and are able, continue to support the mission God has called us to. Together, we can share this life-changing gospel message with the world in ways I never would have envisioned when I first started PTM.



Paul David Tripp



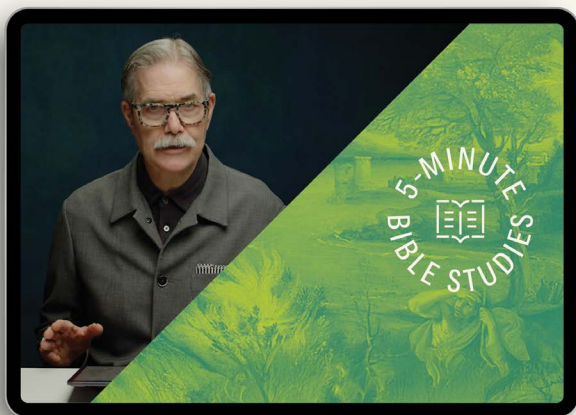
Ben, Paul & Steve

# 5-MINUTE BIBLE STUDIES

Every Monday over the past six years, PTM has released a new 5-Minute Bible Study, now totaling 250+.

🔥🔥 Previously, I would have plowed through Leviticus and Numbers just to get it done. The connections Pastor Tripp makes have been so interesting and edifying. I continue to learn more about the Bible and am connecting it to life. 🔥🔥

— Faye



 OLD TESTAMENT    NEW TESTAMENT    PROVERBS

 1 PETER    PSALMS    JOHN    EXODUS    ACTS

🔥🔥 I have struggled to read through the Bible many times. Reading through the Old Testament and using Paul's resource has helped me stay focused on the gospel message of Christ during these challenging times. 🔥🔥

— Leanne

## WEDNESDAY'S WORD

☑☑ Thank you for this. Your devotionals always speak right to my heart, but today especially, it was the confirmation I needed of a sermon I prepared yesterday for this weekend. ☑☑

— A Brazilian missionary

For nearly 15 years, PTM has published a weekly devotional, now read by over 100,000 people each week.. Without fail, the most common reply we receive on Wednesday morning is, “You have no idea how much I needed this message today!” Each weekly devotional also includes an invitation to pray, questions for reflection, and prompts for parents to use with kids. “I am loving the children’s questions on the Wednesday’s Word! I often read to my grandchildren.” - Scott and Jen



☑☑ Yes yes yes!!! I just forwarded to my teenage sons. I need it more than anyone, though. Jesus has to remind us over and over again. Thank you for your words today. ☑☑

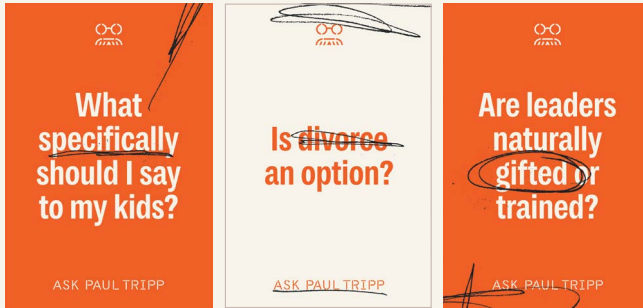
— Elizabeth





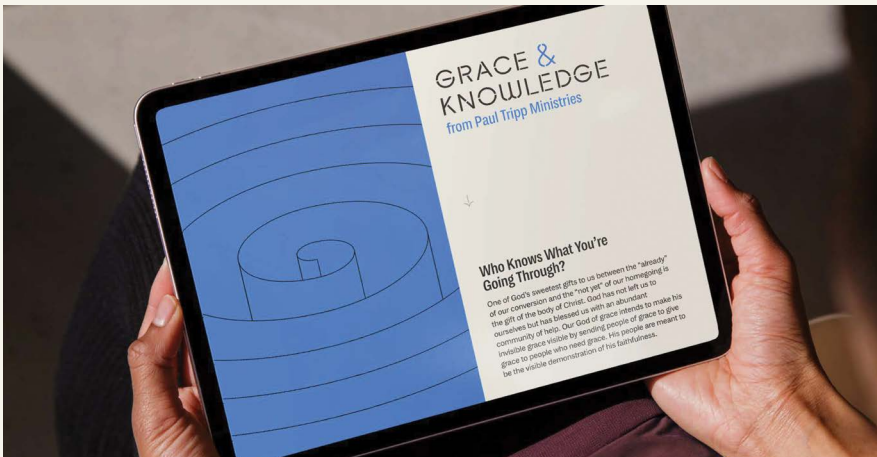
## ASK PAUL TRIPP

Each Friday, Paul provides practical answers that bring gospel clarity to the situations and relationships of life in a fallen world.



## GRACE & KNOWLEDGE

This year, we launched a new extended monthly essay.



“ Few devotionals grab me the way that today’s email did. I have read it twice and I need to go back and re-read line by line and meditate on it. ”

— Richard



# THE CONNECTING PODCAST

Once a month, our Connecting Podcast features conversations with a guest or a series where Paul talks about a specific aspect of the Christian life. We have a four-part series on grace, we just completed a four-part series on evangelism, and we are currently in the middle of a series on faith!



“ I just wanted to take a moment to sincerely thank you for your podcast. Your biblical wisdom and practical insights have given me a deeper understanding. I am writing to you from Kigali, Rwanda, and I want you to know that your teachings are reaching and impacting lives across the world. May God continue to bless you and your ministry abundantly! ”

— Denys



# RIGHT HERE, RIGHT NOW

When we first started the ministry in 2006, we had a daily radio broadcast on the airwaves. Those episodes are incredibly unique and filled with timeless gospel truths on communication, imagination, grief, conflict, and the importance of the Bible.



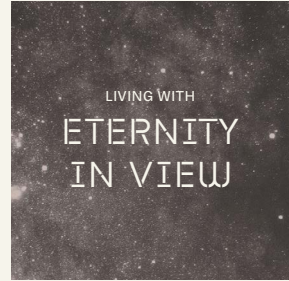
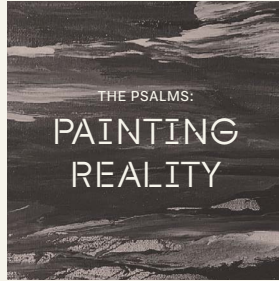
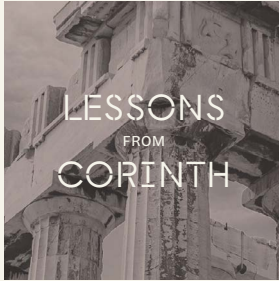
👂👂 I am a hairstylist for 40 years and I can't tell you how many times I've put headphones on someone suffering in my chair for them to listen to your "Right Here, Right Now" series or a sermon. I read everything you put out because I never know who is going to sit in my chair in need of ministry dealing with that particular situation, and I'm never disappointed. Your books, sermons, podcasts and steadfastness have been a beacon to me and countless others because of what I've learned. So thank you! I'll keep marching and fighting the good fight! 🗡️

— Tina



# TIMELESS TRUTHS

Our sermon archive contains over 150 messages from series on James, Jonah, Hebrews 11, the gospel of Mark, the life of David, and many more.



“ I started listening to Paul’s sermons when was in high school. I was going through a difficult season, and my youth pastor encouraged me to listen. I’m now 23. Paul’s sermons helped me to get on my knees more and ask for God’s help. It hit me during prayer one morning that I have really benefited from PTM, but haven’t supported them financially. I now have the means to give and felt compelled to do so because of what I have received. ”

— Emily

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[PAULTRIPP.COM](https://paultripp.com)

All of these resources and much more encouraging gospel content can be found in the PaulTripp.com library, across our PTM podcast network, and on social media.



# New and Future Projects

The beauty of the gospel is that it is needed by and freely available for every demographic. Each day, PTM produces a diverse range of gospel resources that broadly encourage men and women, young and old, rich and poor, those in seasons of joy and those experiencing suffering, and in every corner and culture on earth. Last year, a 15-year-old girl and a 78-year-old retired pastor from two different countries simultaneously replied to the same Wednesday's Word and shared how, in uniquely different ways, it was the perfect word for their moment of need!

PTM will continue to create daily content that encourages all members of the body of Christ, but as we approach our 20th anniversary, there are three specific demographics we feel called to reach with more intentionality: the lost, the next generation, and the nations.

## The Lost

PTM is committed to connecting the transforming power of Jesus Christ to everyday life—specifically for those who don't yet know Jesus Christ.



### Unsatisfied

An evangelistic tract for non-Christian friends, family, neighbors, and co-workers with the goal of starting a gospel conversation.



### Everyday Evangelism

Paul dedicated eight hours of the Connecting Podcast to equipping us for evangelism and living as light in a dark world.



### Prison Ministries

70% of incarcerated inmates return to prison within 24 months, and we are providing prison ministries with video studies to change that statistic.

# The Next Generation

“I wish I had heard this message 30 years ago” is a phrase we commonly hear. PTM wants to introduce our library of resources to the next generation of Christ-followers before they begin making major life decisions.



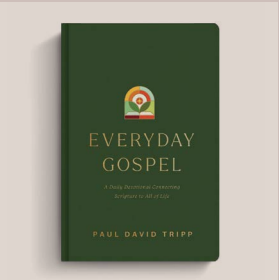
### Doctrine for Teens

*12 Truths Every Teen Can Trust* helps young Christians apply biblical theology to everyday life. (2025)



### NMM for Kids

A new book for kids ages 8-12 that contains 60 devotionals and activities. (2026)

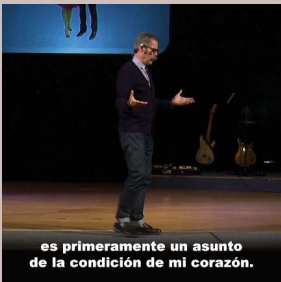


### Everyday Gospel for Families

A Bible Study resource for parents to help guide kids through every book in Scripture. (2027)

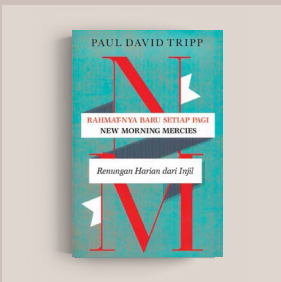
# The Nations

We want to increasingly see our resources used in nations where access to solid gospel theology is scarce and English is not the primary language.



### Dubbed Video Series

We are in the final phase of marriage and parenting in Spanish, with 20 more topics in many more languages!



### Translated eBook Library

Dozens of translated low-cost eBooks are available, with many more to come, underwritten by donors.



### Global Gospel Leaders

Study material and translated teaching in Chinese, French, and Spanish to create healthy church leaders.

# Financial Needs

As Paul shared in his opening letter, we truly believe that PTM is about to experience a new era of ministry like never before. With an upgraded website, an organized library of 2,500+ resources indexed by Scripture and topic, and an investment in online search, PTM could realistically reach 10x more people in just the next few years—particularly in the growing global church. We want to take full advantage of every opportunity God is giving us, and this requires generosity like never before.

As we reflect back on 2024, our best financial year ever, we are blown away by what God has already accomplished through your giving. Several million people were reached with our free gospel resources. But with a humble and holy dissatisfaction, we want to reach the countless millions more who have yet to hear of this life-transforming, “right here, right now” message of grace. So, we are praying for our biggest fundraising year 2025.

Every dollar donated to PTM creates six new connections with our transformative gospel resources: a teen submitting her question for Ask Paul Tripp, a pastor listening to an old sermon as he prepares his own, a grandmother reading Wednesday’s Word to her grandchildren, and a new dad listening to our podcast on parenting during his commute home.

PTM is currently supported by nearly 3,500 financial partners from 44 countries, and every dollar truly makes a difference. Six differences, to be exact!

**Would you prayerfully consider how you can be a part of this vision?**

Our Donor Partnerships team would love to have a further conversation with you about how your generosity will be stewarded for God’s glory and the good of his church!

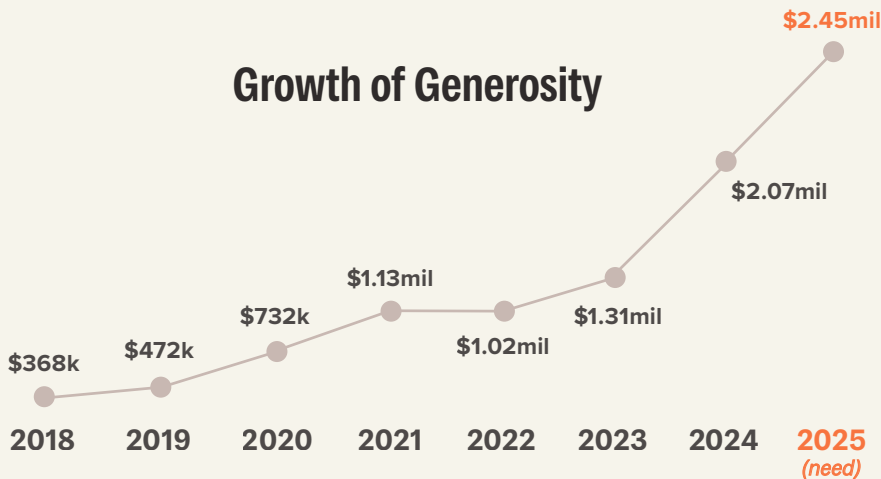
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## Growth of Generosity



## Income and Expenses

	2025 <i>(projected)</i>	2024	2023	2022
Donations	\$2.45 mil	\$2.07 mil	\$1.31 mil	\$1.02 mil
Book Sales, Resources & Events	\$400k	\$835k	\$608k	\$598k
Expenses	\$2.80 mil	\$2.72 mil	\$2.03 mil	\$1.61 mil
Net	\$50k	\$195k	\$-53k	\$20k

## Ways to Give

**Check:** Paul Tripp Ministries, 21 N Main St., Ste 8, Coopersburg, PA 18036

**Credit Card/ACH:** [PaulTripp.com/Give](https://PaulTripp.com/Give)

**Stock:** Wells Fargo, Account #7533-1848, DTC 0141

**IRA Gift Information:** EIN 83-0461061

**Cryptocurrency:** [PaulTripp.com/Crypto](https://PaulTripp.com/Crypto)





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