



GOIA

Why Gaia exists

THE PROBLEM

Patients are overwhelmed. They don't know what treatment will cost. They don't know if it will work.

THE RESULT

They delay. They don't start. They never get the chance they deserve.

We're here to change that.



A clearer path through fertility treatment

"Gaia eased my mind completely.
They created a plan tailored to my
needs - and helped me move
forward."

Nyomie, Gaia patient

✓ **One fixed price**

✓ **More chances**

✓ **Someone by your side**

Built for all self-pay patients

**Because every patient
deserves a clear & protected
path forward, no matter
their age or diagnosis**



100% eligibility

Protection for all, regardless of age or diagnosis.



Flexible monthly payment options

Pay in full or in monthly installments with smart financing.



Most treatment types

IVF, Banking IVF, Egg Freezing, FET

IVF

Fixed price. Full protection. Peace of mind.



✓ Monthly financing available

- ✓ One price - no surprise bills
- ✓ Free extra retrieval if no viable embryos
- ✓ Unlimited embryo transfers
- ✓ Nutrition, therapy & fertility coaching

PEACE - OF - MIND ADD - ONS :

+ Medication

Fixed-price, coordinated, supported

+ Genetic Testing

Biopsy + unlimited testing, one clear fee

Banking IVF

Two retrievals. One clear price. Full-stage protection.



✓ Monthly financing available

- ✓ One price - no surprise bills
- ✓ Extra retrieval guarantee
If both retrievals result in no viable embryos, a third is fully covered.
- ✓ Unlimited embryo transfers
- ✓ Nutrition, therapy & fertility coaching

PEACE - OF - MIND ADD - ONS :

+ Medication

Fixed-price, coordinated, supported

+ Genetic Testing

Biopsy + unlimited testing, one clear fee

Egg Freezing

Fixed price. Full protection. Peace of mind.



✓ Monthly financing available

- ✓ One price - no surprise bills
- ✓ Free extra retrieval if cycle is canceled
- ✓ Option to add on more protection
*Must be eligible. Age < 38, AMH ≥ 1.25 ng/mL
- ✓ Nutrition, therapy & fertility coaching

PEACE - OF - MIND ADD - ONS :

+ Medication

Fixed-price, coordinated, supported

+ Guarantee

If you don't freeze at least 7 mature eggs on your first try, get a free second cycle or a full refund.

FET

Fixed price. Full protection. Peace of mind.



✓ Monthly financing available

- ✓ One price - no surprise bills
- ✓ Full refund if transfer is canceled
- ✓ Protection if it doesn't result in a live birth
- ✓ Nutrition, therapy & fertility coaching

PEACE - OF - MIND ADD - ONS :

+ Medication

Fixed-price, coordinated, supported

How can you help?

1

Mention Gaia to your cash payers

2

Refer patients directly to Gaia

3

Reach out to leads that Gaia sends you



A streamlined process

Integrated journey for all your patients, housed in Gaia

1



INQUIRY

Submit a patient referral via the Gaia portal. Patients can also fill out the form directly on our website.

2



CONSULTATION

Gaia connects with your patient by phone and email to walk them through their personalized pricing and plan options.

3



AUTHORIZATION

Patient signs agreement with Gaia.
Once they become a member, they are automatically authorized for treatment.

4



CLAIM

Patient starts treatment.
You submit a claim once their treatment is complete, and Gaia pays the clinic within the agreed upon payment terms.

30 second referral

Help your patients explore their options fully by connecting them with the Gaia team.
We'll offer them a **clear path forward** with **one fixed price, more chances**, and **full support**.

YOUR PATIENT'S DETAILS

Clinic *

Select clinic

First Name *

Jane

Last Name *

Doe

Email Address *

jane@example.com

Phone Number *



+1

(201) 555-0123

Date of Birth *

MM/dd/yyyy



Treatment Type *

Select treatment...

☐ Provide a discount to this patient

Refer to Gaia →

WHAT HAPPENS NEXT

1

You refer

Right now

2

Gaia plan review

Pricing & options

3

Start Treatment

Patient is authorized

Contacting Gaia

Email: providernetwork@gaia.family



or contact Meg with any questions
directly:

Meg Fay
Clinic Partnerships & Operations Manager
meg@gaia.family



Contacting Gaia

Email: providernetwork@gaia.family



or contact Catherine with any questions directly:

Catherine Carlson
Provider Network Manager, East Coast
catherine@gaia.family



Contacting Gaia

Email: providernetwork@gaia.family



or contact Aldreen with any questions directly:

Aldreen Tudela-Cruz
Provider Network Manager, West Coast
aldreen@gaia.family





QUESTIONS?