



SAVANNAH SUMMA

EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY

Bachelor of Design | Class of 2020
Minor in Entrepreneurship & Innovation
GPA: 3.51 | Dean's List

SKILLS

Adobe InDesign, Adobe Illustrator, Adobe Photoshop,
Adobe After Effects, Rough Animator, Procreate, Adobe
Sketch, Adobe Bridge, Adobe XD, HTML, CSS, Nikon DSLR
Camera, Panasonic Lumix S1H Digital Mirrorless Video
Camera, Lighting Equipment, Styling, Costuming, Sewing,
Art Direction, Project Management, Brand Strategy

REFERENCES

KENNETH GREENE | Senior Graphic Designer at GUESS
kennethgreene8@gmail.com, 317.797.5979

HALEY STIPES | Co-Owner & Designer at Duotone LLC
haley@duotone.site, 240.517.8533

TAYLOR SHIPTON | Assistant Professor of Graphic Design
tms5677@psu.edu, 215.485.1605

INVOLVEMENT

PHI ETA SIGMA | Spring 2017 - Present
Member, Penn State's Premier Honor Society

PENN STATE DESIGN ASSOCIATION | Fall 2016 - Present
Member, Penn State

PENN STATE DANCE MARATHON | Fall 2017 - Spring 2018
Rules and Regulations Merchandise Chairman

DELTA PHI EPSILON SORORITY | Spring 2018 - Present
Marketing Coordinator
Public Relations Chairman, THON Team
Alternative Fundraising Chairman, THON Team

EXPERIENCE

DUOTONE LLC CO-OWNER AND GRAPHIC DESIGNER

Laurel, Maryland | Spring 2021 - Present
Bring creative visions to life for clients in need of branding,
motion design, website, packaging, illustration, photography
and video, print and digital design, brand strategy, and more,
in addition to overseeing day to day business initiatives, such
as general project management and start-up responsibilities
***Worked on 11+ large scale client projects, including
a range from start-ups to larger enterprises**

FREELANCE GRAPHIC DESIGNER

Pittsburgh, Pennsylvania | Winter 2020 - Spring 2021
Lead branding initiatives for start-ups, companies, and
individuals worldwide including research, message & name,
logos, visual voice, packaging, advertising, social media,
illustration, and more

GUESS? INC. GRAPHIC DESIGN INTERN

Los Angeles, California | Summer 2019
Worked for the In-Store Marketing Department to create
and conceptualize signage for G by GUESS & GUESS Factory
in addition to various marketing collateral for the
GUESS SPORT pop-up experience

MARKETING AND GRAPHIC DESIGN INTERN

University Park, Pennsylvania | Fall 2018 - Spring 2019
Designed the print and the digital marketing materials
for the events held by Penn State Career Services

AAIT PRINTING ASSISTANT

University Park, Pennsylvania | Fall 2018 - Spring 2020
Helped students troubleshoot any problems that occurred
while using the plotters in the studio, and maintained the
machines by keeping paper and ink up-to-date

EXHIBIT DESIGN ASSISTANT

University Park, Pennsylvania | Summer 2018
Assisted in the set-up and display design of the Arts and
Architecture Summer 2018 Exhibit by designing backdrops,
printing, and crafting

COURSEWORK

Thinking Creatively, Design Studios, History of the Arts,
Typography, History of Graphic Design, Programming for the
Web, Design Photography, User Interface, History of Graphic
Design, User Experience, Applied Communication, Practical
Communication, Arts Marketing, Entrepreneurial Leadership,
Entrepreneurship Capstone, Packaging Design