

SAVANNAH SUMMA

EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY

Bachelor of Design | Class of 2020

Minor in Entrepreneurship & Innovation

GPA: 3.51 | Dean's List

SKILLS

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Rough Animator, Procreate, Adobe Sketch, Adobe Bridge, Adobe XD, HTML, CSS, Nikon DSLR Camera, Panasonic Lumix S1H Digital Mirrorless Video Camera, Lighting Equipment, Styling, Costuming, Sewing, Art Direction, Project Management, Brand Strategy

REFERENCES

KENNETH GREENE | Senior Graphic Designer at GUESS
kennethgreen8@gmail.com, 317.797.5979

HALEY STIPES | Co-Owner & Designer at Duotone LLC
haley@duotone.site, 240.517.8533

TAYLOR SHIPTON | Assistant Professor of Graphic Design
tms5677@psu.edu, 215.485.1605

INVOLVEMENT

PHI ETA SIGMA | Spring 2017 - Present
Member, Penn State's Premier Honor Society

PENN STATE DESIGN ASSOCIATION | Fall 2016 - Present
Member, Penn State

PENN STATE DANCE MARATHON | Fall 2017 - Spring 2018
Rules and Regulations Merchandise Chairman

DELTA PHI EPSILON SORORITY | Spring 2018 - Present
Marketing Coordinator
Public Relations Chairman, THON Team
Alternative Fundraising Chairman, THON Team

EXPERIENCE

DUOTONE LLC CO-OWNER AND GRAPHIC DESIGNER

Laurel, Maryland / Spring 2021 - Present

Bring creative visions to life for clients in need of branding, motion design, website, packaging, illustration, photography and video, print and digital design, brand strategy, and more, in addition to overseeing day to day business initiatives, such as general project management and start-up responsibilities

**Worked on 11+ large scale client projects, including a range from start-ups to larger enterprises*

FREELANCE GRAPHIC DESIGNER

Pittsburgh, Pennsylvania / Winter 2020 - Spring 2021

Lead branding initiatives for start-ups, companies, and individuals worldwide including research, message & name, logos, visual voice, packaging, advertising, social media, illustration, and more

GUESS? INC. GRAPHIC DESIGN INTERN

Los Angeles, California / Summer 2019

Worked for the In-Store Marketing Department to create and conceptualize signage for G by GUESS & GUESS Factory in addition to various marketing collateral for the GUESS SPORT pop-up experience

MARKETING AND GRAPHIC DESIGN INTERN

University Park, Pennsylvania / Fall 2018 - Spring 2019

Designed the print and the digital marketing materials for the events held by Penn State Career Services

AIT PRINTING ASSISTANT

University Park, Pennsylvania / Fall 2018 - Spring 2020

Helped students troubleshoot any problems that occurred while using the plotters in the studio, and maintained the machines by keeping paper and ink up-to-date

EXHIBIT DESIGN ASSISTANT

University Park, Pennsylvania / Summer 2018

Assisted in the set-up and display design of the Arts and Architecture Summer 2018 Exhibit by designing backdrops, printing, and crafting

COURSEWORK

Thinking Creatively, Design Studios, History of the Arts, Typography, History of Graphic Design, Programming for the Web, Design Photography, User Interface, History of Graphic Design, User Experience, Applied Communication, Practical Communication, Arts Marketing, Entrepreneurial Leadership, Entrepreneurship Capstone, Packaging Design