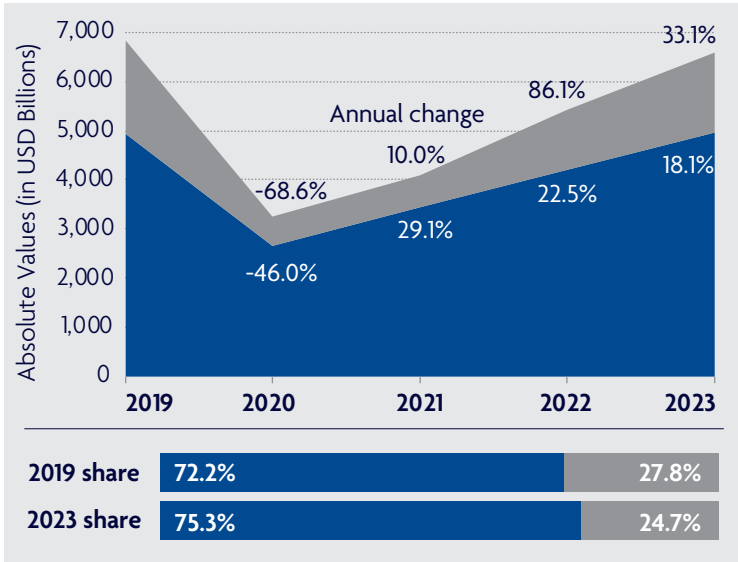


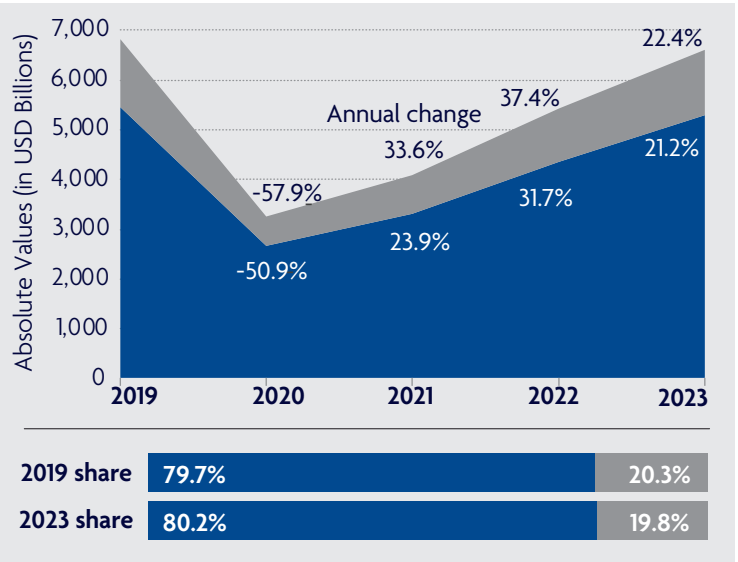
TRAVEL & TOURISM: ECONOMIC IMPACT 2024¹

	Total GDP Contribution	Total Travel & Tourism Jobs
2019	10.4% USD 10.3 TN 2020 change: -48.4%	334MN = 10.5% of global jobs 2020 change: -69.5MN (-20.8%)
2023	9.1% USD 9.9 TN Annual change: +23.2% (-4.1% vs 2019) Total Economy change: +2.7%	330MN = 10% of global jobs Annual change: +9.1% (-1.4% vs 2019)
2024 Estimated	10% USD 11.1 TN Annual change: +12.1% (+7.5% vs 2019) Total Economy change: +2.2%	348MN = 10.4% of global jobs Annual change: +5.5% (+4.1% vs 2019)
2034 Forecast	11.4% USD 16 TN CAGR ² 2024-2034: +3.7% Total Economy CAGR ² : +2.4%	449MN = 12.2% of global jobs 2034 vs 2024: +101.1MN New jobs

Domestic vs International Spending



Leisure vs Business Spending



¹ This data includes the direct, indirect, and induced impact of Travel & Tourism. Source: WTTC and Oxford Economics. All values are in constant 2023 prices & exchange rates. As reported in March 2024

² CAGR: Compound Annual Growth Rate